



# SATURDAY NIGHT



ESTABLISHED  
A.D. 1887

"THE PAPER WORTH  
WHILE"

TORONTO, CANADA, MAY 5, 1928

GENERAL SECTION  
1 to 16

FINANCIAL SECTION  
17 to 28

WOMEN'S SECTION  
29 to 44

This Week—A Red Cross Anniversary—Life Story of a Quack—Vignettes of Manhattan  
World Prosperity Ahead—Your Car and Credit—Canada's Opportunity in Japan

## The FRONT PAGE

### The Henri Dunant Centenary

The relations between cause and effect in the course of human events is one of the most limitless fields of speculation. Historical retrospect bristles with "ifs", and during the twentieth century we have been reaping the harvest of many remote incidents the consequences of which were unforeseen; and it has been so all through the ages. In retrospect the battle of Solferino, fought in Lombardy on June 24th, 1859, between the united forces of Emperor Napoleon III and Victor Emmanuel, and those of Franz Josef of Austria, has seemed in proportion to its losses one of the most inconsequential in the military annals of the nineteenth century. Inconsequential because though the armies personally led by the French Emperor were victorious, his fickleness and instability led him to abandon the political objective for which it was fought, the freedom and unity of divided Italy. But no one can foresee the ultimate consequences of any event, and it is an amazing thought that to-day millions of afflicted people in many parts of the world, including the remote outposts of our own Dominion, have been the beneficiaries of the Battle of Solferino.

The centenary of the birth of the Swiss philanthropist, Henri Dunant, on May 8th which is being honored in many lands because, if not the actual founder he was the evangel and inspiration of the Red Cross movement, recalls the fact that the seed which has produced so stupendous a harvest of benevolence was sown at Solferino. Thus, the thousands who fell in what the cheated Italian patriots of the later fifties felt to have been a fruitless sacrifice, did not suffer in vain.

Henri Dunant was a young Genevan of wealth and burning philanthropic ardor who chanced, while traveling in Lombardy, to visit the field of Solferino after the Austrians had been routed and his heart was wrung by the fate of 40,000 dead, wounded and dying of whose sufferings he was the eyewitness. With superb energy he improvised volunteer rescue and nursing services in the neighboring town of Castiglione and lavishly spent his own funds in comforts, so that the wounded named him "The Good Samaritan of Castiglione". These experiences inspired him with a purpose to arouse the conscience of the world. Five years earlier the British philanthropist, Florence Nightingale, whom he called his "patron saint" had performed heroic service for wounded soldiers in the Crimea, but its lessons had been unheeded. For three years after Solferino, Henri Dunant carried on an intensive propaganda in Europe for a proper organization of military medical and nursing services, but in the troubled and complex political conditions of Europe in that period of changing frontiers his efforts were at first unheeded. But in 1862 the publication of his book "Un Souvenir de Solferino" produced a great revulsion of feeling. Though in after years forgotten, it was in reality epochal in character, and it concluded with this poignant question, "Would it not be possible to found and organize in all civilized countries permanent societies of volunteers which in time of war would render succor to the wounded without distinction of nationality?"

### Dunant's Temporary Eclipse

The city of Geneva, since the sixteenth century a sanctuary and fountain head of spiritual ideas, was a fitting source of such a suggestion and with the active co-operation of Gustav Moynier, president of the Society of Public Utility, and others, preparatory work to see what could be done to make Dunant's ideas a reality, was set in motion. In this task the young philanthropist acted as secretary, and the immediate outcome was the great Geneva Conference which opened on October 26th, 1863 at which fourteen European governments were represented. Of it was born the Geneva Convention by which the wounded became "neutrals" on a field of battle and those attending them immune from attack. The insignia decided on to insure this immunity was the "Red Cross", a compliment to the native country of Dunant, for it is the Swiss flag with colors reversed. Its birth was timely, for Europe was on the verge of still greater wars.

Dunant's subsequent career of 46 years was in part tragic. He had wasted his substance in his zeal for humanity, and became a bankrupt. His fame was swallowed up in that of the great movement he had initiated. In the early nineties poor and forgotten, he was obliged to take shelter in a home for paupers. Subsequently a French journalist revealed that he was alive and in a forlorn condition, and the world hastened to rectify its past neglect. He became one of the early recipients of the Nobel Peace Prize, and he died covered with honors in 1910, a glorious apotheosis for a great idealist who had been almost submerged in the slough of despond during his middle years. The Nobel Peace Prize was well bestowed because Dunant's energies had not been confined to efforts for the succor of wounded soldiers. He had long since conceived and advocated that larger aim which would make such service unnecessary, the abolition of resort to arms in the settlement of international disputes. It is fitting that the League of Nations, of which the Red Cross today is so magnificent an instrument, should have its home in Geneva, the city of Dunant. To-day 59 countries, to some of which the cross as a religious symbol has no significance, adhere to the movement in all its phases. The greatest development of the Red Cross has been within our own century, and noble as its services have been in war, the supreme decision taken after the great conflict that the Red Cross should be the servant of suffering humanity in peace, has produced even greater results. Its history since 1918 as a ministering host during the reconstruction period in suffering Europe and an ameliorating factor in



### U. S. CANADIANS CONFEDERATION MEMORIAL

The above work, designed by the Canadian sculptor, Dr. Tait Mackenzie, of Philadelphia, to be placed in the Parliament Buildings at Ottawa, is the gift of Canadians resident in the United States in connection with the sixtieth anniversary of Confederation. The cost is \$50,000, and the sum is being raised by the Canadian Clubs in various cities across the line, the central organization work being undertaken by the New York Canadian Club. The panel is in low relief and is to be about thirteen feet in height.

the hardships of the pioneer regions of new countries like our own, constitute one of the most glorious chapters in the history of mankind. Well may the world honor the memory of Henri Dunant, whose flaming spirit, inspired by the horrors of Solferino lighted the fires of human benevolence, so that they burn with an ever increasing warmth.

### Legal Right To Parade Non-Existent

This year the Montreal Chief of Police refused to issue the special permit, that is requisite under the city charter, for the holding of the customary May Day parade through the streets of the city, on the ground that such a parade is inimical to the public security. A petition on behalf of one of the usual organizers of the parade in former years, was heard in the Practice Court, asking that the Chief of Police be compelled to grant such permit, but Mr. Justice Demers dismissed the petition which was, in form, one for a writ of mandamus to the above effect. The learned judge declared that, after a search of the field of constitutional procedure, he could find no enactment giving to a British subject the right of holding parades—on the other hand, the weight of jurisprudence was opposed to it.

In the course of his judgment he made some interesting observations, on the subject of parades and the use of streets, which have a wider application than to the city of Montreal, and, in fact, to summarize the general law on the matter. The legal theory, it seems, is that public streets are to be used for the movement of traffic only. Hence, parades which tend to interfere with the ordinary use of highways, as arteries of traffic, are manifestly opposed to the interests of the citizens at large, and consequently constitute a menace. In the case before the court, the police authorities had stated that the proposed parade would be detrimental to the public interest, and the judge held that the matter of deciding what constituted a menace to the public safety rested with the city authorities, stating that it was the consensus of opinion of legal authorities that a writ of mandamus would not be granted in cases where the public safety was endangered. He made short work of the contention that was set up

to the effect that the parade should be allowed this year, because similar parades had been permitted in Montreal for the past twenty years, asserting that the holding of these demonstrations was a matter of tolerance and not of legal right, and that there is nothing in the law to prevent the city authorities from withholding their sanction to them, in case they conceive them to be contrary to the interests of public security.

Apart altogether from special features often associated with May Day parades, which the Montreal Chief of Police possibly had in mind in refusing his permit, Montreal is not a city that lends itself conveniently to such affairs. One of the burning topics of the moment in the city is how the traffic congestion, which has assumed most disquieting proportions in various quarters, may best be relieved. The holding of parades of the nature of the one forbidden is certainly not likely to conduce to that so desirable end.

### Spray Lakes Water Power Question

According to newspaper interviews the Alberta premier is now disposed to blame the Canadian Pacific Railway for the recent collapse of the Spray Lake power project. The Hon. Mr. Brownlee explains that this corporation has expended millions of dollars in an ambitious plan to make Banff one of the great continental tourist resorts. Some of the main attractions are mountain streams and trails, through an apparent wilderness. Dry watercourses naturally, to say the least, would not tend to enhance the picturesqueness of the scene in that part of the national mountain park. And so he points out the Calgary Power Company will have to be content with the possibility of developing the less important-Ghost site, on the Bow River, to which it is claimed that the Spray Lakes project would have proven an important auxiliary for assuring the volume of flow.

How much truth there is in this suggestion of Canadian Pacific Railway pressure, is not clear, but it is surprising that Hon. Mr. Brownlee did not think of it before he started to plead the case of Calgary power interests so persistently. The argument is at least legitimate that after having spent the millions of dollars at Banff, the

Canadian Pacific Railway is entitled to some consideration. Banff has long been the one main outstanding international attraction in a great new tourist industry, which means much to Western Canada. It is to the West what Niagara Falls is to the East, and has done more than anything else to divert United States and European travel through Canada.

It is possibly another instance of a certain type of politicians, catering to farmer votes, who work on the mistaken assumption that their prestige is enhanced by airing grievances against the Canadian Pacific Railway. Aside from that phase it has in the past been pointed out in these columns that so long as there is an enormous surplus of coal and natural gas in Alberta, going to waste, the possibility of this latter resource should be exhausted before worrying so much about water power at a distant point. Some of Mr. Brownlee's engineering experts would no doubt agree with that judgment. And investigations have even more or less proven the economic weakness of the Spray Lake power proposals.

### The Life Story of a Quack

A few months ago Torontonians were treated to the sight of the posters of a benevolent looking person who looked like a retired "Uncle Tom" actor, but proclaimed himself a "Psychologist"—to wit one Orlando Edgar Miller, Ph.D. He held "free" meetings in Massey Hall devoted to applied psychology, sold books and gave consultations to the gullible on their problems for fees running in some instances as high as \$50. Incidentally he tried to do a little business in connection with a Mexican flotation of his, but found that for various reasons the time was not propitious. From Toronto he moved on to Winnipeg, where news arrived that he was wanted in California for participation in a fraudulent flotation. But he escaped extradition then and moved on to Vancouver, where he was detained by the immigration authorities with a view to his deportation, a suggestion made some time ago by SATURDAY NIGHT with regard to the whole crew of peripatetic psychologists who come to us from the land where impostors multiply.

Since his detention at Vancouver, the Bureau of Investigation of the "American Medical Journal" has taken the trouble to expose Orlando E. Miller's past and it appears that in himself he embodies and typifies the history of quackery in America for the past 35 years. The Bureau has even acquired a picture gallery relating to him. In the early nineties Miller boasted abundant dark hair and affected the side-chop whiskers which in that day were regarded as a sign of probity. He was then conducting a "rupture cure" business at Denver with branches in eighteen states, and reputed to have done a business of twenty million dollars.

The "rupture cure" concern known as the "O. E. Miller Hernia Treatment Company" got mixed up with the President and receiving teller of a Denver bank in a "kite flying" conspiracy in which frauds to the extent of \$70,000 were perpetrated by means of worthless cheques. Miller was convicted under the National Banking Act and sentenced to ten years' imprisonment in Fort Leavenworth penitentiary. He served eleven months before he was released on a technicality. He next loomed up in Chicago as proprietor of a "Medicated Sand Treatment" advertised as a "Sure Cure for Dyspepsia", which lasted for but a short time. Later he organized "St. Luke's Society" which he described as a "religious and philanthropic movement for the cure of drug addicts". Though refused a license by the Chicago Department of Health he rented an old hotel as a "sanitarium" and had 150 inmates under treatment when a fire occurred in which 13 of them perished.

Next he founded a very complex institution at Glen Ellyn, Ill., near Chicago. It was an interlocking concern in three branches: Ruskin University, Ruskin Sanitarium, and Ruskin Training School for Nurses. Of the "University" he proclaimed himself general secretary and "Lecturer on Eugenics", and this University apparently bestowed on its founder the degree of "Ph. D." He also posed as "Professor of Sanitary Science" and the Ruskin Sanitarium was for the cure of "Drug Addicts, Nervous Cases, Rheumatic and Kidney Troubles". The town council of Glen Ellyn was so skeptical that it fined him \$100 and gave him ten days to leave town.

### Became a 'Psychologist' in Prison

Tuberculosis did not escape the benevolence of Miller. In 1908 he exploited a "consumption cure" in Chicago through the "International Institute for the Treatment of Tuberculosis", the fee, \$250. The advertisements of the "Institute" claimed that 80 per cent. of the cases that came under its attention were cured. In 1909 the "American Medical Journal" investigated 39 unselected cases which had been treated at the "Institute"—36 of the patients were found to be dead and the other 3 dying. The "Institute" went into bankruptcy after this revelation, but in 1911 Miller had the temerity to try and introduce his "consumption cure" into the Metropolitan Hospital, New York, and was promptly given the right-about-face. Undismayed he went to Europe resolved to fly high, and by his smooth effrontery succeeded in interesting the Duke of Manchester in his "consumption cure", and did business in a sumptuous way. The crash came when having obtained a thousand pounds to cure Prince Hohenlohe, the latter died. Miller then resurrected his "Medicated Sand Treatment" for dyspepsia. A woman patient died under this treatment and in October, 1914, he was indicted for manslaughter at Old Bailey, was found guilty and sent to prison for a term of years.

Apparently it was while in prison that Miller decided that meddling with physical ailments was unsafe and resolved to become a "psychologist". His hair had turned grey and prison rules demanded a clean shave. Thus his term having expired we find him back in America in 1920, in personal appearance much the Orlando E. Miller of today. Returning to Chicago after eleven years' absence, he announced himself as the "Affirmative Apostle of Intense Individuality", and called himself "Orlando E. Miller, Ph. D., of London, Eng., Secretary of the International New



Thought Alliance". Some of the subjects of his lectures were "The Origin of Matter; the So-called Law of Gravitation Disproved"; "Scientific Breathing (Exoteric)"; and "Scientific Feeding (Esoteric)". His effrontery gained him an engagement to speak to the St. Louis Chamber of Commerce on "Applied Psychology and Scientific Living", but before his address was delivered his record was exposed. He was more successful in getting into fashionable New York hotels to give courses of morning lectures to women, but in time was found out, and his courses cancelled.

From 1922 onward California, the stamping ground of fakirs, became his headquarters. He devoted his energies not only to "psychology" but to film promotion, but continued to operate in the East. "The Recluse Film Syndicate" using his name spelt backward, promoted by him, was closed out by the California State authorities and he was ordered to return the subscriptions of stockholders. In 1925 the Massachusetts authorities chased him out after he had attempted to promote "A Temple of Psychology" to be erected in Mexico, a scheme he revived in Toronto last winter. In July, 1925, he was arrested at Buffalo for having left unpaid hotel bills for a large amount at Cleveland, but apparently he settled up. Since January, 1927, the California authorities have been trying to lay him by the heels for selling stock in the Recluse Film Syndicate which had been dissolved five years previously, and a term in St. Quentin penitentiary faces him, if not yet, soon.

This is the hoary old rascal who raked in the money by his oily expositions of fake psychology before Toronto and Winnipeg audiences last winter. Certainly SATURDAY NIGHT spoke with some warrant when it urged the deportation of Miller and all such gentry.

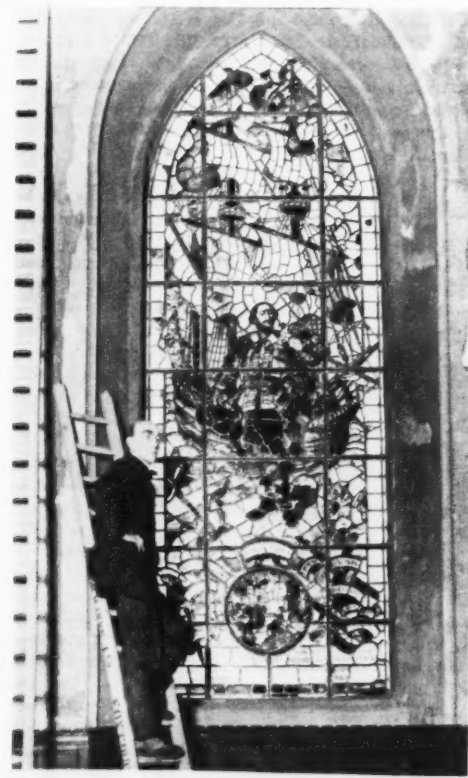
### Comprehensive Work for the Blind

There are tag days and tag days, but none makes a more legitimate appeal to the public than that of the Canadian National Institute for the Blind, whose appeal to the Toronto public on May 1st met with a satisfactory response. Thousands of those who sympathize with and support the objects of the Institute have still a very vague knowledge of the compass of the work it performs, and of its marvelously complete organization. The general executive has its headquarters at Pearson Hall on Beverley St., Toronto, and the various functions it performs are grouped under fifteen distinct heads with many sub-sections. At Pearson Hall both educative and relief departments are established in connection with which there is registration of persons available for callings especially suitable for the blind, like piano tuning, for instance, and from which important field work is accomplished. Preventive work for those threatened with blindness is also performed and over 1,000 cases of school children, exclusive of adults, have been treated. Other departments housed in buildings in different parts of the city are the Social visiting and Relief Department on Cluny Avenue; the Home teaching Department at headquarters, the library and publishing department on College St., Clarkwood Residence for aged blind women and blind girls on Sherbourne St., the residence and workshop for blind men on Charles St., factories embracing industries suitable to blind women on Baldwin St., and industries suitable to men on Queen St. East, and a retail sales department on Bloor St. East. In fact, considered from a business standpoint the National Institute for the blind carries on one of the most widely organized enterprises in Canada, and has the good fortune to possess directors not only enthusiastic and unselfish, but able in a very exceptional degree.

### Canada Loses Fine Citizen

In the death of Mr. Henry Birks, Canada has lost one of its most justly venerated citizens, and one whose career is bound up with the country's great expansion and development. Mr. Birks was born in Montreal eighty-five years ago and lived in the city all his life. His business foresight and capacity enabled him to build up a jewellery business extending to other cities with a reputation that is far from being confined to this country, and he watched over its rapid, yet steady, progress with personal and almost paternal vigilance.

But he was a good deal more than a highly successful business man of industry, initiative and integrity. He took the deepest interest in everything pertaining to the welfare of the community, and no worth while cause appealed to him in vain. In particular, his generosity to all hospital organizations was munificent. In short, he was the complete good citizen in every relation of life, and he bequeaths to a family imbued with the traditions and holding the standards of public and private duty that were dear to him, a record of a life well and worthily lived and a memory of a kind to "smell sweet and blossom in the dust".



HUDSON MEMORIAL IN LONDON

One of the greatest of English navigators, Henry Hudson, discoverer of Hudson's Bay, is to be commemorated by a stained glass window in London's quaintest and smallest church, St. Ethelburga, Bishopsgate. Mr. Leonard Walker, the artist, has done a life size study of Hudson examining one of his sailing orders. At the base of the window is an illustration of Hudson, his son John, and ten of the crew of the *Hopeful*, taking Holy Communion. Inset is a picture of the Half Moon, in which the navigator first sailed into Hudson's Bay. The picture shows Mr. Leonard Walker and the stained glass window.

## Britain's Commissioner in Egypt

The Career and Character of George Ambrose, Lord Lloyd

By A. J. TURTLE

WHEN Sir George Lloyd, G.C.I.E., P.C., F.R.G.S., was selected for the important post of High Commissioner of Egypt and the Sudan, the wisdom of the appointment was questioned in many quarters, mostly on account of his well known contempt for the capacity of Eastern races for democratic self-government, and it was asserted that a man less autocratic and human dynamo would be more suitable, especially under the precarious conditions existing in 1925. But most people having regard to his success as governor of Bombay and his intimate knowledge of the near east considered Premier Baldwin had made an excellent choice.

With his appointment came a peerage, and he chose for his title, Lord Lloyd, first Baron of Dolobran. It was in the ancient semi-castle and manor house of Dolobran, situated in the county of Montgomery, Wales, where he first saw light on September 18, 1879. The place along with the larger and more imposing residence and estate of The Priory in the county of Warwick was purchased by his grandfather, Samuel Lloyd, the founder of the great Lloyd bankinghouse, whose ramifications the second Samuel greatly increased by a system of chain branches throughout the provinces and London.

It was during the period of my residence in Birmingham that I became acquainted with Mr. Samuel Lloyd. He was not only a banker and shrewd financier, but an astute politician and a member of parliament. He had unusual ideas regarding boys, and I recall that when his son, George, was twelve years of age, he gave a cheque and sent him alone on the continent. The boy had a fine old time in Paris, Brussels and Berlin, making few mistakes, but naturally enough did not worry about his expenditures, and consequently overspent the amount of the cheque, but his father was immensely gratified with the experiment. Shortly afterward George was sent to Eton and in due course went to Cambridge University. Here he specialized in Arabic and subjects connected with Eastern countries, whilst displaying considerable proficiency in athletics. He was two years running cox of the Varsity crew and on each occasion the Light Blues won the boat race.

Upon the termination of his Varsity career he travelled extensively in northern Africa, Egypt, Asia Minor, Burma, India, Tibet and the Himalayas. In his travels his hereditary instincts came into full play and through his initiative and organization the banking house of Lloyd's benefited considerably, and on his return these ramifications were extended under his administration until 1910, when he resigned as active head of Lloyd's and entered parliament as member for the division of West Staffordshire. A year later he married Blanche, daughter of the Hon. F. E. Lascelles, brother of the Earl of Harewood. He served on the commission to investigate and report upon the future of British Trade in Turkey, Mesopotamia and Persia, and acquired a status of a promising parliamentarian.

AS ONE of the younger group of democratic conservatives he not only helped make Premier Asquith's life a burden, but put ginger into his own party. Then upon



ORGANIZER OF NEW BRITISH VOTERS  
Recent legislation has enfranchised two million women in Great Britain. The above picture shows Miss Marjorie Moxe, administrator of the women's organization of the Conservative party, which is out to get this vote.

the outbreak of the European war he joined the Guards and served in France for a time. But men were badly needed in the eastern arena who had knowledge and experience of it, and Lloyd was transferred to that field of activity, and on special service took part in many engagements in Egypt, Gallipoli, Mesopotamia and the Hedjaz. He was awarded the D. S. O., the Star of the Nile, the Cross of St. Ann of Russia and of the Hedjaz.

When peace was declared he returned to England and immediately was appointed successor to Lord Willingdon as Governor of Bombay, and given his knighthood.

He was well received in Bombay, for it was recalled to his credit that he had opposed Lancashire's demand for the imposition of a duty on cotton goods made in Bombay. His knowledge of their language, customs and habits was a valuable asset, and though he was not loved he was highly respected. While Bengal and the Punjab was under martial law during his term of office he kept Bombay in a state of tranquillity. He was largely responsible for the immense scheme of irrigation, somewhat larger than that of the Nile which will enable Lancashire to obtain American cotton acclimatized to India from an area under the Union Jack; for the largest and highest dam in the world, whose construction has since been completed, and for a town planning project which provided 250,000 workers decent houses to live in, at the same time abolishing slumdom.

It was Heine who said that God has given us tongues that we may say something pleasant to our fellow men. Some men have a special adaptability in this direction, but this rather tall and lean man, with the somewhat austere face and penetrating gray eyes, straight nose, strong chin and close lipped mouth has not the gift of amiability. He seldom smiles, though when he does both eyes and lips are in the fullest harmony and the result is a complete transformation of his features. The dark hair on well



IT WILL be some years yet before there is an Agnes McPhail in the Senate. Mr. Lapointe holds out hopes to women by a promise of an amendment to the British North America Act which will open the door of the Red Chamber to the "weaker sex" but Mr. Lapointe knows full well that he is making an empty gesture. There will be no such amendment to the British North America Act for the reason that Messrs. Taschereau and Ferguson will forbid it. Those gentlemen have made their position exceedingly plain. "We will have no trifling with the Constitution," they said at the Dominion Provincial Conference last fall and afterwards. Without the consent of the Provinces there can be no amendment to the B. N. A. Act. One wonders at Mr. Lapointe's persistence in the matter. He is clearly widening the breach of the Liberal Party in Quebec. One would fancy that Mr. Taschereau was in closer touch with the sentiments of the Province than Mr. Lapointe. The demonstration a few days ago by Mr. Taschereau and his chief lieutenant, Mr. David, in respect of an international incident, is not without significance in Canadian politics. Quebec, the oldest province in Canada, is holding out for Canadianship, and it is difficult to see how Mr. Lapointe can have his way. There is also Mr. Ferguson to contend with. Mr. Ferguson was emphatic in his attitude as was Mr. Taschereau. Perhaps Mr. Ferguson may see some light in the matter one of these days.

Mr. Lapointe's passion for constitutional advancement, is somewhat startling to Parliament Hill. The other day he gave the house of Commons a picture of a hearse driving up to the Senate door to abstract the dwindling Conservative majority. He told the Commons that next year, by the grace of God, the ministry would be able to put through his legislation without obstruction from the senior chamber. In the treasury benches Mr. Lapointe sits next to Mackenzie King, and perhaps his inspiration comes from that source. One recalls that in North York in 1925 Mr. King had some ambition in regard to extinction of the Conservative majority in the Senate.

MR. MACKENZIE KING is rather too idealistic for the House of Commons. He gave it the other day a vision of national capital that would compare with ancient Athens and the Rome of Nero, and he left them cold. Where Mr. King had a vision of a glorious city emblematic of culture and intellectual status of the nation, practical members of the House were concerned with the present condition of Ottawa. The Government of Canada contributes something like a quarter million a year to the upkeep of this city. The contention of the city is that this contribution is in lieu of taxes on the millions of dollars of property from which the city gets no revenue. By way of compensation the government finances

the Federal District Commission which keeps up a system of parks and driveways.

One gathers from Mr. Mackenzie King's exposition of the Ottawa beautification scheme that the government is not getting the best of the bargain in the purchase of the properties to make a central park in Ottawa. Mr. King admitted in the House that the owners of the historic Russell House block, threatened to put up an ugly building on their premises, and by that threat induced him to take over the property. Mr. King has a grandiose scheme of some day widening Metcalfe Street, which would mean the tearing down of half Ottawa. He missed a fine chance of improving the environments of Parliament Hill when he neglected to expropriate the old Victoria Chambers property on which is being presently erected by a syndicate, headed by one of his supporters in the House, an unattractive red brick building. The whole bill for Ottawa improvement amounts to something like six million dollars. Mr. Bennett does not quite like it. His idea is that the money should be voted annually.

AT THE commencement of the session a bill was introduced in the House of Commons from the Senate proposing the transfer of Ontario divorce cases to the courts of the province. The bill stood on the order paper for some weeks without a sponsor and eventually secured the backing of Mr. Smith of Stormont. Not having been called it is now very low on the order paper, with slight chances of being called again. There was a rumor in the corridors that Mr. Bourassa was opposed to the bill, and would prevent its being carried. But it is revealed that the member for Labelle is supporting the measure, and the chief opposition comes from the Minister of Justice, Mr. Lapointe, who the other day said that he would oppose it if it did come before the House.

SOME time ago the House of Commons adopted a proposal to get outside advice in the matter of immigration. Its committee has had many witnesses before it. Perhaps the most interesting was Mr. Beatty of the C. P. R., who suggested that the procuring of immigrants should be placed in the hands of a commission detached from the government. Mr. Beatty's idea is that business intelligence is required in this effort.

I AM increasingly impressed with the potency of Mr. Bennett in the leadership of the Opposition in Parliament. His methods are quite different from those of his predecessor. To me it seems that he makes a marked impression in the House. The ministry is not happy under his criticism. One observes the discomfiture of Mr. Robb when Mr. Bennett attacks his methods of national finance. And Mr. King tears up numerous sheets of note paper.

## Exhibition of Paintings

Canadian and Continental Artists



"Waiting." By Ad. Schreyer.

Size: 24" h. x 25" W.

NOW ON VIEW AT THE GALLERY  
PAINTINGS BY:

A. Monticelli	Cesare Detti	James M. Hart
Constant Troyon	Ad. Schreyer	E. Zampighi
Paul Peel	Bernard de Hoog	R. de Madrazo
George Inness	B. J. Blommers	L. R. O'Brien
J. L. Gerome	Jules Dupre	Fred Morgan
	Heywood Hardy	

## J. Merritt Malloney's Gallery

30 College Street - - - Toronto

shaped head is crisp and wiry and sits well back from his high forehead, and the close clipped mustache does not hide the shape of his mouth, which match his strong and level eyebrows. As already stated he is an autocrat and forceful, and he does not lack humor, which, however, is of the caustic type. The last time I met him, we sat together watching the annual cricket match between Eton and Harrow. An Harrovian sitting on his other side during the second half of the match exclaimed after a fine stroke of one of the Harrow team.

"With the help of God, we'll beat them yet."

"Do you flatter yourself, sir, that the Almighty has ever heard of Harrow?" Lloyd snapped, giving him a withering glance.

I mention the incident by way of illustrating Lloyd's characteristics. If he could only laugh more, indulge in pleasantries and small talk he would attract his fellows and quicken their enthusiasm. He has all the refinements of a well bred man, can converse on any subject that interests him intelligently, even fascinatingly, and in debate has few equals.

On the expiration of his term as governor of the presidency of Bombay in 1923, he returned to England and in 1924 re-entered parliament as member for Eastbourne. Then he was in the running for the Viceroyalty of India, but Premier Baldwin decided upon the Hon. Edward Wood, and gave him the appointment of High Commissioner for Egypt. Some of us thought the Premier showed fine judgment. A crisis impended in Egypt as the result of the assassination of the British commissioner of the Sudan and the forced retirement of Zaghlul Pasha from the premiership of Egypt, and a strong man with a clear head and firm will was required to control the situation. He had shown these qualifications in Bombay and could be trusted to exercise caution and carry out instructions from the Foreign office.

THOUGH Zaghlul Pasha is dead the Nationalist party is imbued with his views and ambitions and Mustapha Pasha Nahas, president of the Wafd, refused in February to listen to the terms of the new text of the treaty proposed by Britain. It was enough for him to know that Britain had no intention of evacuating Egyptian territory or withdrawing the British Army from the Suez Canal zone. Probably Premier Sarwat Pasha had delayed too long, obtaining a full interpretation of the concessions made by Britain from the original treaty. The concessions undoubtedly were most favorable to Egypt, and embodied large concessions both to Sarwat Pasha's own views and to Egyptian sentiment. Britain withdrew the proposed limitation of the strength of the Egyptian Army, also conceded to the Egyptian government freedom to engage European officials, and most important of all, Britain agreed to submit to the League of Nations in ten years' time the question of stations of the British forces in Egypt, provided no direct agreement was reached in the meantime. It is difficult to understand the motives of Nahas Pasha in rejecting the advantageous offer of Great Britain and refusal to appreciate the spirit of moderation displayed by His Majesty's government. Sarwat Pasha wished his government to go forward, but Nahas Pasha and his henchmen, say, no, we will go back to 1924, and now Great Britain says, "very well, we will go back to 1922." It was in that year that the British government gave Egypt her independence under certain restrictions encouraging democratic rule.

There is not only the vital financial responsibility of the Suez Canal but of its being the key to India and the Antipodes. Great Britain cannot risk the potentialities of the Suez Canal in other than her own hands, nor yet the future of the Sudan, where British brains and capital have changed arid deserts into flowering gardens and fertile fields of cotton and agriculture. In some quarters it has been asserted that the conditions in Egypt are purely those appertaining to Britain, but this is not so, there is scarcely any part of the Empire that is not affected by the maintenance of British supremacy in that region. The Egyptian government have not given real evidence of democratic and responsible government. The plot to gain control of the Sudan, conquered by and under British control, in 1924 was more than an overt act of treachery. It was a direct violation of the 1922 agreement, known as the "Treaty of Alliance". When Egypt recognizes the spirit as well as the letter of that treaty, it will be time enough for the re-consideration of the depositions of the British Army.

Lord Lloyd is thus undergoing a great test at the present moment. The outcome is going to make or mar his future career. He is comparatively a young man, in his forty-ninth year. He has so far exercised more caution than initiative, and closely followed his instructions from Sir Austen Chamberlain.





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"The Paper Worth While"

HECTOR CHARLESWORTH, EDITOR

PRINTED AND PUBLISHED BY

**CONSOLIDATED PRESS, LIMITED**

CORNER RICHMOND & SHEPPARD STREETS

TORONTO 2, CANADA

MONTREAL - 10 Cathcart Street  
WINNIPEG - 304 Birk's Bldg., Portage Ave.  
NEW YORK - Room 506, 505 Fifth Avenue  
CHICAGO - 185 North Wabash Ave.  
LONDON - 10 Norfolk St., Strand, W.C.

MILLER MCKNIGHT, BUSINESS MANAGER

Subscriptions to points in Canada, Newfoundland, \$4.00.

Great Britain, U.S.A. and Mexico, \$7.00. Single Copies 10 cts. All other countries \$10.00.

Entered as second-class matter March 6th, 1909, at the post office at Buffalo, N.Y., under the Act of Congress of March 3, 1879.

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PRICE 10c. A COPY \$4.00 A YEAR  
Volume 43, No. 25. Whole No. 1834

**Vancouver**

(By one who has never been there.)

WHEN Victoria speaks off-handedly about her aristocratic families, Vancouver smiles, for has she not the Parks, who came with Captain George Vancouver? Ah, there is a proud family! Who has not heard of Stanley Park, scion of the Park family and present mayor of the western metropolis?

My first impression of Vancouver was received from a picture postcard sent whilst I was in the bitter throes of a prairie winter. It was sent to me by a well-meaning friend who was holidaying at the Coast. The subject of the picture seemed to be a large apple tree, (or perhaps it was an oak) through which a 1908 model Overland was being driven with an utter disregard for the conventions.

Sternly erect at the wheel sat a gentleman wearing mutton-chop whiskers and a brown derby. By his side was a smirking lady in a towering lace hat and a tight waisted dress with leg-of-mutton sleeves. To this day I never hear of Vancouver without thinking of that picture.

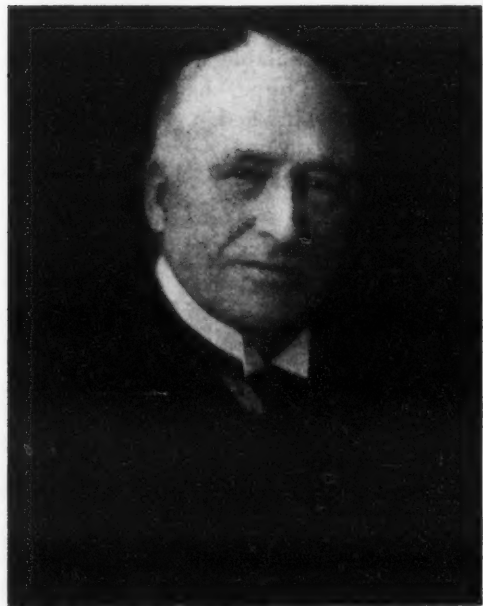
Vancouver's fame lies almost equally in her Oriental population, Frank Patrick, Lester ditto, her terminal elevators, and her scenery. The last named is probably the crowning glory of the city. The beach at British Bay is a sight known throughout the world, while Borsalino Canyon is a wonder not quickly forgotten. There is a pretty legend in connection with the naming of the Canyon. It appears that the Italian consul was standing . . . . . Oh, bother, I'll tell you some other time.

—W. D. Storel.

**The Late John Hanbury**

By Beatrice E. Green

THE passing of the late John Hanbury in Vancouver has not only been a loss to the West, but to the entire Dominion. He was one of those pioneers who depended entirely upon himself in the carving out of his fortune. He made money—lots of it, and lost it too, time and time again facing losses which would have staggered the ordinary individual. But the word "failure" was not in his vocabulary, and after each business set back, he made just a little more headway. John Hanbury was only eight years of age when he lost his father and had to get out into the world and "dig for himself", and his entire education was acquired through the college of hard knocks. He was born in the bush country back in Markdale, Ont., in 1855, where he acquired an early business experience in contracting and building which he began at the age of 18. He went to Brandon, Man., in the early eighties and practically every big building in that city up to the time he left was a Hanbury building. He used great quantities of lumber in his business and this is what practically forced him into the lumber industry. The Assiniboine



THE LATE JOHN HANBURY  
One of the most eminent lumbermen in the Canadian West, who died recently in Vancouver at the age of 72.  
—Photo by Steffens-Colmar.



**LATEST PORTRAIT OF BRITAIN'S CHANCELLOR OF THE EXCHEQUER**

The recent Budget speech of Rt. Hon. Winston Churchill is admitted to have been a masterpiece even by those who do not agree with certain financial measures he proposes. The most radical development espoused by him is government control of municipal rates in order to stabilize taxation.

Lumber Co. of Brandon failed and the mill fell into the hands of creditors, and although Mr. Hanbury had no spare cash, he was successful in raising funds to acquire it.

Foresight was one of Mr. Hanbury's great characteristics, and he saw the approaching end of the forests in northern Manitoba and turned his attention to the Pacific coast.

After losing more than a quarter million dollars lumbering in the Kootenays Mr. Hanbury extended his business to Vancouver, and with very little capital left, purchased a mill on False Creek in 1905. Three years later the mill was burned and the owner commenced reconstruction immediately of what has become the largest and best equipped mill on the Pacific coast, employing about 350 men.

Two years previous to his entry into business at the Coast he purchased a B. C. Timber limit of 2,800 acres, comprising 75,000,000 feet of lumber. Brandon interests of the Hanbury firm were disposed of in 1910 when the family moved to the coast. His lumbering activities were also carried on in Cranbrook and in the Crows' Nest Pass. The reputation for uprightness was wide and his life's philosophy was one of progress and perseverance—and he believed that it was only through honest effort and hard work, that big things were accomplished and character moulded.

Three years ago at the age of 69 the elements again interfered against him and his beautiful saw-mill was burned to the ground. At this time Mr. Hanbury was quite in a position to retire from business and spend the rest of his days in affluence, but in preference he made his decision known before the ashes were cold by his announcement that he intended to re-build at once. So that today his mill still stands as a monument to his courage and determination.

**U.S. Canadians Gift to Canada**

OTTAWA is to have a Memorial as a Confederation gift from Canadians resident in the United States to Canada. It will be erected in the Parliament Buildings at Ottawa at a cost of \$50,000, the amount to be raised by popular subscription among Canadians on this side the border. Dr. R. Tait McKenzie of Philadelphia, also a Canadian, is the sculptor.

There are approximately a million and a quarter men and women of Canadian birth resident in the United States. In the heart of every one, however, there is a warm place for the homeland and a just pride in its progress and achievement.

To give expression to these sentiments of pride in their native land this memorial at Ottawa was proposed. The suggestion was first made at a dinner tendered to the Hon. Vincent Massey, Canadian Minister at Washington, by the Canadian Club of New York on April 9th, 1927, (the tenth anniversary of Vimy). It was received with so much enthusiasm by that representative gathering that steps were at once taken to acquaint other Canadian organizations throughout the United States with the proposal and secure their advice and co-operation.

As a result, a National Committee, composed of the President of each co-operating organization, with the President of the Canadian Club of New York as chairman, was formed. This committee stands as follows: Mr. Walter William Colpitts, President Canadian Club of New York, Chairman; Mr. C. J. Stephenson, President Canadian Society of New York, Vice-Chairman; Mr. John J. McHugh, Chase National Bank, Treasurer; Mr. John E. Webber, Executive Secretary of the Canadian Club of New York, Secretary; Mr. David Burpee, President Canadian Society of Philadelphia, Dr. A. McFaul McMaster, President Canadian Club of Baltimore; Dr. Edwin C. N. Barnes, President Canadian Club of Washington; Mr. James H. Morson, President Canadian Club of Boston; Mr. Frederick Hudd, Canadian Government Trade Commissioner, New York; Mr. Robert Burton Newcomb, President Canadian Camp Fire Club of Cleveland; Mr. Robert L. Davenport, President of the Canadian Club of Detroit; Mr. W. A. Wetmore, President Canadian Club of Portland, Maine; Miss Jessie M. Murdock, President of the Women's Canadian Club of New York; Mr. F. J. A. McKittrick, Schenectady, New York; Dr. Alfred H. Schriver, President Canadian Club of Bangor, Me.; Col. A. G. Fonseca, President of the Canadian Society of Southern California.

Through the courtesy of the Canadian Government the most desirable site within its gift was made available to the Committee and accepted. This location is a large panel in the main corridor of the Parliament Buildings leading to the Hall of Fame and opposite to and balancing the Memorial group already erected there to the Nursing Sisters in the Great War. Time was of course too short to consider the erection of the Memorial itself for unveiling at the Jubilee ceremonies in Ottawa on July 1st last. A temporary tablet was therefore made, placed within the panel the memorial will occupy. The gift was gratefully accepted on behalf of the Canadian people by the Governor-General and the Prime Minister. The tablet reads:

"In the sixtieth year of the Confederation of Canada and in commemoration of this event Canadians who live in the United States will cause a memorial to be erected

here in token of their devotion to the country of their birth and as a proud tribute to the achievement of its founders".

The Ottawa Memorial thus became an accomplished fact with only the design and the raising of necessary funds for its execution to fulfill the promise of the noble inscription.

The sketch submitted by Dr. R. Tait McKenzie and approved by the National Committee, symbolizes the development of Canada. Four figures occupy the immediate foreground. On the left is Canada enthroned, her right hand on a shield emblazoned with the arms of United Canada of today, her left outstretched to receive the offerings of her children. She wears a head dress with caribou antlers and the short chiton and sandals of Diana; a youthful girlish figure, the youngest of the Nations. Many other figures suggestive of Canadian development are included. The relief of the figures becomes lower as the history recedes, but the figures on the foreground stand out boldly, almost in the round. The panel is about ten feet square and is supported on a pedestal about three feet high on which the inscription will be carved.

The National Committee headquarters is located at the Canadian Club of New York, Hotel Belmont, but the task of raising its quota will be left to the various Canadian organizations throughout the United States. In communities where no regular Canadian organization exists leading Canadian born citizens will undertake the task. In order to make participation as general as possible popular subscriptions have been limited to \$5.00.

**THE PASSING SHOW**

RANDOM LADIES

Helen

Helen's lips say idle things,  
None to stir a nation;  
But all the while  
Her eyes beguile  
In separate conversation.

Phoebe

Phoebe is divine.  
She has a sense of humor, too—  
Should you spill the wine  
(Provided that it spills on you)  
She'll laugh until her face turns blue.

Phyllis

Phyllis listens well to Bach,  
Quotes by choice from Shelley;  
Yet she will be remembered for  
Her crab-apple jelly.

\*

...A sign bearing the words "Aruchen Verboten" which is the German way of saying, "No Smoking"—"Mail and Empire", Toronto.

Off-hand, we would have thought it meant, "No Sneezing".

\*

Some embryo golfers are so impatient. They want to begin at the nineteenth hole right away.

\*

New \$100,000 Claude P. Briggs memorial swimming pool, Cleveland, Ohio, will be formally opened in a few weeks.—Toronto "Telegram".

Then why all the fuss?

\*

The strange part of it is that Chicago got its reputation as "The Windy City" before Big Bill Thompson became mayor.

\*

Long hair is said to be coming in again. Probably in anticipation of the day when skirts will have shortened themselves out of existence.

\*

Moving the clocks back at this time of income tax payment is perhaps a good idea. After one has contributed his tithe to the government, all there is left to save is daylight.

\*

There would be more contented wives if husbands exhibited the same desire for dexterity with regard to the garden spade which they display for the mashie.

Hal Frank

**Opprobrium**

WHEN in my ire I may desire  
A name to scathe my ball,  
As it, perforce, may leave the course,  
Or in a bunker fall.  
No more in shame will I profane,  
Or curse this dire disaster,  
But just repeat that word (delete \*)  
The Admiral called the Bandmaster!

—W. H. Webbing.



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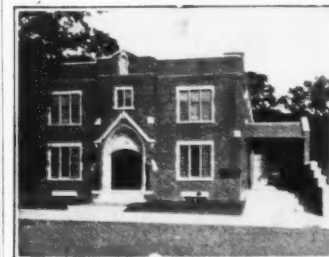
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## Vignettes of Manhattan by Hector Charlesworth

WAGNER AND PUCCINI

TWO of the most notable productions at the Metropolitan Opera House during the past season were "Tristan and Isolde" and an unfamiliar opera by Puccini, "La Rondine". The presence of a new prima donna, Gertrude Kappel, of Berlin, led to the finest presentation of the loveliest of all Wagner's music dramas seen in New York for nearly two decades. There is unique grandeur in the Isolde of Madame Kappel, and Walter Kirchoff, when in good form, is a most admirable Tristan. He sometimes sings off pitch, but the occasion when I saw him was a lucky day for his hearers and himself. Historically he is always admirable and Gertrude Kappel as an actress radiates intelligence as well as noble emotional appeal. The rich and sober beauty of Urban's scenic decorations, and the stage direction of Samuel Thewman were in keeping with the nobility of the work; and Artur Bodanzky is one of the very finest of Wagnerian conductors, with a gift of bringing forth most poetically, clearly and fervently the thematic outlines of its immortal score.

I once heard Reinhold Becker, speaking at a recital of the music of Isolde by the great Lilli Lehmann, explain that in writing "Tristan and Isolde" midway during his labors on the "Nibelungen Ring" Wagner sought to create a work that could be done economically with a small cast of senior principals, no important ensembles and few scenic effects. Orchestral players were very cheap in the Germany of 1865 and the composer refused to stint himself there. But assuredly he created two premier roles, which only artists of the very highest rank can attempt. Gertrude Kappel is a woman of majestic height, and her tones are broad, pure and lovely. She has an amazing gift of singing very softly and tenderly, and at the same time with a volume that fills every part of a vast auditorium. Thus in the Love-Death music at the close there was nothing robustious; it was infused with the clear white flame of a passion that seemed to sigh itself into extinction. Another example of the beauty of her intonation was the garden scene of Act II when the lovers sit in the twilight enfolded in each other's arms and sing to each other of their mutual love. In this both Kappel and Kirchoff were entrancing. But I think the greatest moment for both was the potion episode in the first act. Those who know the story will recall that Isolde has hated Tristan, and when she drinks the draught with him, thinks that she is killing him and ending her own life. Instead, the potion as it courses through their veins, fills them with an overwhelming love for each other. At this moment there emerges from the troubled and sinister musical fabric the immortal love theme, and as in a dream they drift into each other's arms, unmindful of their surroundings. I have never seen anything more beautiful on the stage than the acting of Gertrude Kappel as she yielded to this enchantment, and both artists succeeded in enveloping the episode with a sense of divine mystery, augmented by the wondrous appeal of the music so subtly interpreted by Bodanzky. In the east were the brilliant and versatile Michael Bohnen, who gave elevation to the role of King Mark, Clarence Whitehill, whose Kurneal was also a noble interpretation, and the famous contralto, Karen Brandell, both vocally and dramatically impressive as Brangäne.

PUCCINI'S MOST CHARMING OPERA

"LA RONDINE" ("The Swallow") is quite unlike the more famous works of Puccini, notable for their pathetic and melodramatic qualities. In those familiar operas Puccini hardly ever introduces anything resembling a dance theme or memorable rhythmic effect. "La Rondine" on the other hand is characterized throughout by gay and rhythmic episodes, and its sentiment is never tragic, or even very serious. Unless informed beforehand one would hardly recognize it as Puccini's music at all. The operetta, for it is no more than that, has a singular history. About fifteen years ago Puccini received a commission from Austria to compose a typical Viennese operetta of the school created by Johann Strauss, to which a central valse theme and other dance forms are essential. Puccini proceeded to prove that he was as talented in this field as in melodrama, and the lightness, refinement and sparkle of his score make it a captivating achievement. An Italian librettist devised a story on the lines of "Sappho" or "Camille" in which a courtesan wearied of her hectic life falls in love with an unsophisticated youth and lives with him for a while. Tragedy or profound emotion are avoided. The chief character is a "swallow", a bird of passage who presently flits away. The scene was originally laid in Vienna, but before the opera was completed, the great war intervened and "La Rondine" was left on the composer's hands. Finally an Italian impresario agreed to accept the work if it were changed in scene and the librettist transferred the story to the Paris of the Second Empire at the height of the crinoline period, and the second act became a reproduction of the once famous Bal Bullier in which the students and grisettes used to disport themselves. "La Rondine" was first presented in Rome in 1917 but in those troubled days did not win much attention. The recent presentation at the Metropolitan Opera House is a triumph. The Bal Bullier with 120 merry makers on the stage, all with fine voices and delightfully costumed is something not to be forgotten, and the love music throughout is of the delicately sensuous order. I happened to run across the noted tenor, Edward Johnson, in the foyer, and he told me that the original presentation in Rome was not to be compared with the New York production. It is rather an unusual work in its allotment of vocal parts. It calls for two tenors and two lyric sopranos of a high order, and the roles for other voices are negligible. The role of the light of love was delightfully played by Lucrezia Bori, a most versatile and charming creative artist, delightfully seconded by the young German soprano, Editha Fleischer. There are few tenors who equal in lyric quality Beniamino Gigli and Armand Tokatyan, and the latter was especially fine in his characterization of a decadent poet (somewhat of a satire on the Rudolphs of Boheme) and made up to resemble Catulle Mendes.

RETHBERG, TOSCANINI AND OTHERS

ARTHUR BODANZKY In addition to his duties as conductor of German Opera is indefatigable in other fields and is conductor of the Society of Friends of Music which gives concerts of choice and unfamiliar works every Sunday afternoon at the Town Hall. The organization has been making a considerable use of the great

German singer, Elizabeth Rethberg. There is considerable indignation that she appears so seldom at the Metropolitan, a circumstance for which Jeritz is blamed. Rethberg will shortly appear in the first performance at Dresden this summer of Richard Strauss's new opera, "The Egyptian Helen", said to have been composed for Jeritz. The composer insists that all his premieres be given at Dresden, for which he has a superstitious regard, and Dresden insists on Rethberg. I heard this great singer render Seven Songs for soprano and orchestra by Hugo Wolf, and the appealing loveliness of her voice and her inspired sincerity as an interpreter made them a glorious experience. At the same concert Bodanzky gave, with the small but gifted chorus of the Society, a most interesting setting of the 23rd Psalm by the Viennese composer, Alexander von Zemlinsky, who is both the brother-in-law and teacher of Schonberg, but does not follow him in his eccentricities. He is also the teacher of Bodanzky and of the really notable composer, Erich Korngold. The setting of the famous psalm is "modern" but not too modern. Zemlinsky was obviously thinking of the beauty of the poem he was setting to music, rather than of what he could dig up in the way of startling discords. On the same programme Bodanzky placed a most interesting Concerto Grosso for strings with piano obligato by the Jewish composer, Ernest Bloch, in which he had the co-operation of a very able pianist, Kurt Ruhrseitz. In the Town Hall on another occasion I was present at a song recital by an Australian singer of Munich training, Dorothy Heimrich, and I have seldom heard an artist more versatile and intelligent in treating many schools of song. For the first time I heard Beethoven's setting of "The Erl King", and it was easy to understand why it had been eclipsed by Schubert's immortal version.

The popularity of the great conductor, Arturo Toscanini, has entirely disrupted the orchestral situation in New York, and compelled the Symphony Society, so long under the baton of Walter Damrosch, to accept a merger. No conductor could be found who could hope to compete with Toscanini, who will remain at the head of the new organization with the eminent Mengelberg as chief associate. There is an inexplicable wizardry as well as sound musicianship in Toscanini's conducting. I heard him play what was in reality a very empty symphony by a half forgotten Neapolitan, Giuseppe Martucci, and his rhythmic genius made it sound better than it was. Then to know that he knows no limitations he played the "Good Friday Spell" from Wagner's "Parsifal" with a distinguished beauty that no German conductor could surpass, and followed it with the most deliciously piquant interpretation of "Till Eulenspiegel's Merry Pranks" that I ever listened to.

PLAYHOUSE COSMOPOLITAN TOO

A SEASON or so ago the American drama seemed to be stepping ahead, but there were few signs of it this year, with plays of many nationalities on every hand. Perhaps the most truly American piece is Zeigfeld's production, "The Show Boat", based on Edna Ferber's novel which presents certain romantic phases of the middle West, and brings in the Chicago World's Fair. It is a stupendous production embracing an assembly of negro singers alone almost as large as the average travelling company, and is varied and novel in its many scenes. The most distinguished play of American origin is "The Queen's Husband" by Robert E. Sherwood, a most amusing satire on European royalty to-day. Pleasantly, but not rudely, he introduces the Queen of Roumania, a pseudo Mussolini, and a central character who seems as bored with the duties of royalty as the Prince of Wales. One of the sons of the late King Constantine of Greece saw the play and liked it very much. It owes a great deal to that delightful and finished comedian, Roland Young, who knows precisely where to draw the line between high satire and mere farce. It is possible that Mr. Young will play this role in London since its satire on royalty is not so offensive that the Lord Chancellor's Licensor of Plays is likely to object. That functionary has already stepped on "The Command to Love", also a most distinguished though very naughty production. The objection is not on moral grounds, but because its imputation on the morals of French diplomacy and Madrid society would certainly evoke protests from the Chancelleries of both France and Spain. It presents a highly original theory as to how the Franco-Spanish treaty with regard to Morocco was achieved, to wit by the gallantry of the French military attaché, a Marquis of ancient family, whose motto since the days of Charlemagne has been "Never disappoint a lady". The Marquis is truly a "great lover" and his talents are laid on the altar of his country. The piece is of German origin, by Rudolph Lothar and Fritz Gottwald. It is most delightfully acted and honors are shared by a most fascinating young English actor, Basil Rathbone, a nephew of Sir Frank Benson, and Mary Nash as a very susceptible and seductive Spanish lady. In a very able cast Henry Stephenson also gives a brilliant performance of a French ambassador who arranges seductions in behalf of his country and remains ignorant of the cuckoo in his own nest.

Another German play which I saw was in deadly earnest and very discursive. It was "T2,000" by Bruno Frank, a historian who specializes in the period of Frederick the Great. Didactic though it is, the piece brings up new ideas, for who has stopped to consider what the Hessians and other peasants whom German princelings sold to England to carry on war in America, thought of the transaction. It was ably presented by Basil Sydney and Mary Ellis with several English artists well known in Canada in the cast.—Walter Kingsford, B. M. Croker—King and Leonard Mudie.

There was a good deal of melodrama in the neighborhood of the Great White Way, and the most pretentious was a "Jazz Nocturne" by Zoe Akins, entitled "The Furies" with a notable cast including Laurette Taylor, A. E. Anson, Estelle Winwood and John Cumberland. The latter is a capital comedian, born in St. John, N. B., who started his career in a stock company at Hamilton, Ont. He played the only normal character in the piece except the servants. The rest were either drunk or neurotic to the point of madness, though supposed to be representative of the wealthiest New York society. The play was saved by Mr. Anson as a real madman, known to the world as a great lawyer. He was so skilled and graphic that for the time being one almost believed in him. Miss Taylor told

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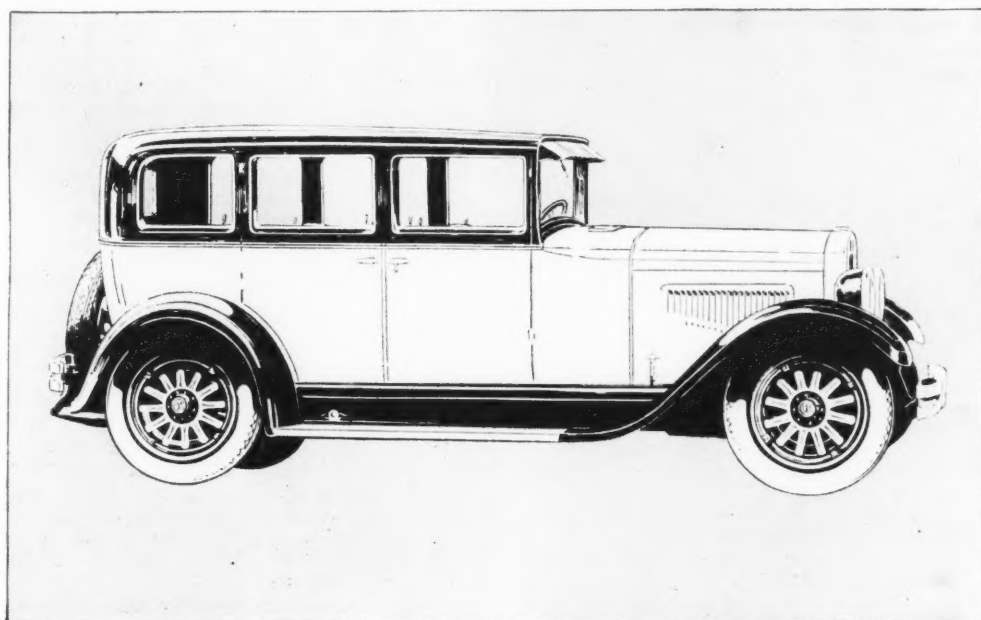
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me she thought the play possessed "chaotic beauty". I found more chaos than beauty; but it is a smart device for a playwright who gets entangled in his material to call his drama "jazz".

### The Brontes

The Hawthorne novels and poems should be considered afresh. They were not only finely written in their time, but packed with ideas that have had large consequences for

us; and this may be their truest value. The novels have an old-fashioned structure, with many simplicities of far-fetched plot, and as a text for biographical speculation they are discussed sometimes a little tiresomely; but one hears next to nothing of the fight made by a poor clergyman's girls for the emancipation of their sex, and for a gallant freedom of mind and heart. Charlotte and Emily are very significant figures now. The heroism of their narrow lives was not merely touching and rare but pregnant.—J. Keighley Snowden, in "The Cornhill."





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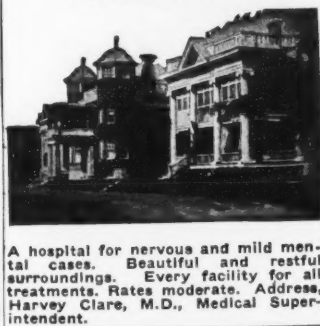
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REBUILDING JAPANESE CAPITAL  
New Imperial Theatre (right) and the Kaikan Restaurant, Tokyo, Japan, part of the new city built on the site of that destroyed by the earthquake-fire of September 1, 1923.  
—C.P.R. Photographic Services.

## Durer Drawings and Modern Sculpture

Spring Exhibitions at the Art Gallery of Toronto  
By STEWART DICK

OF THE varied exhibitions now on view at the Toronto Art Gallery, Grange Park, the most important, though perhaps the least pretentious, is the series of drawings, woodcuts, etchings, and engravings by the great German Albrecht Dürer.

It is four hundred years ago since Dürer died on Good Friday, 1528, and his name is now included in the list of supreme masters. In his art he links together two phases of European civilization. His roots lie deep in the old Gothic tradition with its grimness, its fatalism, its stark realism and yet its haunting dread of the unknown. But his life belongs to the Reformation with its revolt against mediaeval superstition, and its eager striving for intellectual freedom.

A man of forceful personality and commanding intellect, he moved as an equal among the great figures of the day. Martin Luther was his friend; he exchanged drawings with Raphael, he was personally acquainted with other great Italian masters.

In one respect the art of Dürer differs from that of the Italians, he appeals to us through a different medium. In his hands the craft of engraving is lifted into the realm of the highest art. His woodcuts and copper plate engravings of sacred subjects occupy a position in northern art corresponding to that of the great mural decorations in fresco of the Italians. Both formed a people's Bible presenting in a language understood by all the essential doctrines of Christianity.

The present exhibition shows examples of Dürer's drawings, wood cuts, etchings and engravings. Of the drawings there are three lent by the Pierpont Morgan Library. Two pen drawings, a man's head, and nude figures of Adam and Eve, full of nervous realism, and a chalk drawing on blue paper of a kneeling prelate. This last is a weak and fumbling drawing, and does not appear to me to be genuine.

Of the woodcuts there is a great series, including the large print of the "Four Horsemen of the Apocalypse". The printing press was at the end of the 15th century still a new force in Germany, and Nuremberg was one of the great centres of the industry. Dürer exploits the new medium with a complete understanding of its capacities and its limitations.

In the woodcut the background is cut away, the lines and other parts printing black being left standing up, like printer's type. It follows then, that in a soft material like wood, very fine lines or delicate passages of shading are impossible, and that a broad simple treatment is most suitable. But there is a richness and depth in the printing from the wood block that is unobtainable by other methods.

How magnificently Dürer handles the woodcut, how fertile his imagination is, and how masterly are his powers of design, may be seen in the great prints of the "Four Horsemen", "The Woman of Babylon" and others of the series.

When we turn to the copper plate engravings we have quite a different technique. On the copper plate the opposite treatment is used from that of the wood cut, the lines being grooves dug out of the metal by the graving tool. A much finer quality of line, and a much greater subtlety of light and shade is obtainable in the hard metal than in the wood, and again the master exploits the possibilities of his medium to the full.

In the little Passion series we have not only supreme technical accomplishment, but work combining deep emotion with great intellectual powers. We feel here that we are in touch with a great mind, rivalling that of Leonardo or Michelangelo.

For sheer beauty of line and decorative charm, perhaps the most fascinating of all is the little plate No. 254 of three little cherubs with trumpets, while the full force of the artist's nature finds expression in such a work as the sombre "Melancholia".

The reproductions of watercolors are particularly interesting as giving us Dürer's direct notes from nature. In many respects they anticipate the treatment of the early English watercolorists of nearly three hundred years later.

### MODERN SCULPTURE

THE two exhibitions of sculpture by Paul Manship and Dr. R. Tart McKenzie form an interesting contrast. The works of the first, which are displayed in the large central hall, are full of graceful fancy and decorative charm. Those of the second, seen in one of the smaller rooms, are marked by vigorous and concentrated realism. In Manship's sculpture the charm and suavity of the nude female form, with its undulating lines, is the main theme; in Dr. McKenzie's the nudes are all athletic males.

In one sense we might say that "Manship's" work is hardly true sculpture in the round—it does not bear examination from every side, but is generally designed to be seen from one point of view. The marble figure "Anadyomene" is charming, seen from the side, from the front it is ridiculous, and from the back uninteresting.

The "Dancer and Gazelles" gives a delightful frieze-like effect, seen from the front, but from the front only. The two groups, "Acteon" and "Diana" with their hounds, and the figure of the running "Atalanta" must be seen in profile. Even the well designed group of "Europa and the bull", which is more sculptural in feeling than most, is only satisfactory seen from the front.

But the series is full of charm, the technique is of a high order, and the collection affords a welcome escape from the sordid realities of modern life into the old world of classic fancy.

When we turn to Dr. McKenzie's work we are in quite a different world. Though the Greek ideal, the glorification of the form of the athlete, forms the main theme, there is little of classic feeling. Certainly we have a strong sculptural effect. Both the central figure of the Scottish Memorial and the other large figure, "The Home Coming" have a great sense of mass, and animating and vivifying the mass we have the surge of life. There is little formal decorative sense, but the natural balance of the living forms, gives pleasing lines.

In addition to the two large figures special attention may be drawn to the two statuettes, the "Youthful Franklin"—he might almost stand for Stevenson's David Balfour on his tramp from Essendean to Edinburgh—and the "Boy Scout", a little figure breathing the spirit and life of youth.

Viewing the large Scottish Memorial as a whole, in spite of the fine central figure, I cannot consider it very successful. Like so many modern sculptors Dr. McKenzie has little sense of the true use of relief.

Relief differs from sculpture in the round in that it depends on a convention for its effect.

The amount of actual projection from the background has little relation to the actual measurements of the subject. Relief is a means of suggesting the full modelling of nature by means of the play of light and shade. A low relief is really a drawing, but the darks are obtained, not by shading with pencil or pen, but by means of actual shadows.

The frieze of the marching soldiers has none of this magic pattern of light and shade on the changing surfaces, which makes the Parthenon frieze so wonderful. The figures look as if cut out, as in a jigsaw puzzle, and pasted on the background.

In the relief portrait of Sir William Osler, there is no balance of shadows, the bold lettering and modelling of the top part have no proper counterpoise in the microscope and lettering below, which are much too faint.

It is in his studies of athletes that the artist produces his most distinguished work, in such figures as the "Competitor", and such vigorous compositions as the great football group, a wonderful example of an arrangement of opposing forces resulting in a final equilibrium.

## The Third Battle of Mons

By Roger B. Priestman

**F**ORSAKING Mr. Euclid and his "asinorum pons". At Cobourg Ont. the general starts the third great fight of Mons.

Odds bodikins, likewise gadsooks; pish, tush and also poo! Gramercy, by my hallidome, but how the feathers flew!

The fight was hot and heavy, when a certain colonel JAC. Without the least preamble launched a murderous gas attack.

There is, of course, a precedent for such a course before, But legal rules however, are quite different from war.

The Judge proclaimed in accents clear and with the utmost vigor.

That gas attacks in courts of law were strictly not de rigueur.

But as no move was made to have the flow of gas restricted.

The Judge cried "Sheriff, do your stuff, and have that man evicted."

Though doubtless their constituency or academic sphere Where they respectively are known may love them and revere

The name they bear, (that mutual name) it may have been maligned,

It may be the epitome of all that's good and kind.

With officers and N. C. O.'s and "other ranks" as well, Who fought the fight, who bore the brunt, who hungered,

thirsted, fell;

These floods of mutual, ill-conceived, uncouth recrimination,

Are scarcely likely to enhance a soldier's reputation.



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**UPTOWN**

# MUSIC and DRAMA

*The Late O. B. Sheppard—"One of the Family"—Tennyson on London Stage*

**Veteran Manager Passes Away**

April 30th, removed a man who for at least three decades was the most widely known of all Canadian theatrical managers. At the time of his death he was believed to be the oldest surviving theatrical manager in America, and had been personally well known to all the theatrical magnates of the older generation. For nearly fifteen years he had been in comparative retirement, and his most important theatrical activity was in his capacity as Vice President of Marcus Loew's Canadian Syndicate.

Mr. Sheppard was one of three brothers, born on a farm on Lake Simcoe, which had been cleared by their father, and all of whom became successful business men, although reared amid the hardships of pioneer conditions. His surviving brothers are Mr. Thomas Sheppard of Orillia and Mr. William J. Sheppard of Waubesa, Wis. He himself was in early life a school teacher, and adopted this calling as a stepping stone to the medical profession, for which he put in four years study. He abandoned professional life in the early seventies to become associated in a business way with a well known Toronto capitalist, the late Alexander Manning. Mr. Manning had become the owner of the Grand Opera House on Adelaide St., Toronto, at that time the finest theatre in Canada, and in 1876 Mr. Sheppard was placed in charge of its business affairs by its proprietor. At that time it was the home of a famous stock company headed by Mrs. Daniel Morrison, and subsequently the purely theatrical side of the enterprise was in charge of Augustus Pitou who had been an actor in the company of Edwin Booth. Mr. Pitou later abandoned the Toronto field, founded the old Grand Opera House on the West side of New York, and as a producing manager launched the stellar careers of such famous stars as Robert B. Mantell, Rose Coghlan, William J. Scanlan, Chauncey Olcott and Kathryn Kidder. Throughout Mr. Pitou's managerial career Mr. Sheppard remained his close personal friend and this association gave him an intimate relation with the New York producing field which enabled him to secure all the leading first class attractions for the Grand Opera House, and also to help many young Canadian aspirants to recognition on the stage. Margaret Anglin for instance owed her start to him.

At the height of his career in the eighties and the nineties, Mr. Sheppard's prestige was typical of conditions which have long since ceased to exist in America. In those days the local manager was supreme in his own city. He booked attractions according to his own judgment and his success depended on friendly relations with the general public. This system passed away with the institution of the great theatrical syndicates of Klaw and Erlanger and the Shubert brothers, under whose system leases of the leading theatres of America were acquired and operated from New York, the local manager serving as an agent and adviser. During the period when Mr. Sheppard annually went to New York and personally booked his own shows he became intimate with all the famous stars of the later nineteenth century and maintained a very high average of excellence in the attractions presented. In the latter part of his career he was in close association with the late C. J. Whitney, of Detroit, who controlled the theatrical situation in that city, and had also acquired interests in several Canadian theatres, including not only the Grand Opera House but the Princess Theatre.

Tennyson Staged In London

The death in his eightieth year of Mr. Oliver Barton Sheppard, of Toronto, which occurred on April 30th, removed a man who for at least three decades was the most widely known of all Canadian theatrical managers. At the time of his death he was believed to be the oldest surviving theatrical manager in America, and had been personally well known to all the theatrical magnates of the older generation. For nearly fifteen years he had been in comparative retirement, and his most important theatrical activity was in his capacity as Vice President of Marcus Loew's Canadian Syndicate.

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Tennyson Staged In London

The boldest of London theatrical managers and, indeed, almost the only one from whom we expect continuity of policy is Sir Barry Jackson, writes Charles Morgan to the New York "Times." For years he confined his enterprise to the Birmingham Repertory Theatre, which he founded, making many experiments there, establishing the reputation of John Drinkwater as a dramatist, and giving to Shaw's "Back to Methuselah" its first performance in England. Then he came to London, bringing with him great courage, great independence in thought and action, and at least one gold mine—"The Farmer's Wife"—without the aid of which even his enterprise and courage might have been defeated. Now certainly all is well, and from his control of the Court Theatre a hundred strange and good things may spring.

I confess to having been a little disappointed when I read the announcements of his present program, which included "The Adding Machine," a revival of "Back to Methuselah," and Tennyson's "Harold," to say nothing of "Macbeth" and "The Taming of the Shrew" in modern dress. Was there nothing new to be discovered in England, nothing new in all the world? But the program had this great merit, that it was obviously governed by Sir Barry Jackson's desire to see these plays on the stage and not by personal greed or by a timid, impersonal curiosity to find out "what the public wants." His program was very far from being his own; therefore I was disappointed; but at least it represented the choice of a man of taste and independence, putting plays on the stage because he liked them. And it is this, above all else, that the theatre needs.

The latest of these plays to appear is Tennyson's "Harold." Tennyson is too recently dead to have taken as yet an unchanging place in English letters. His reputation is still subject to the fluctuations of fashion. Five or six years ago he was in the depths; it was the custom to deride him everywhere. Today the voices concerning him contradict one another. Tomorrow, in common with most Victorian things, he will probably become a "period piece," and he extravagantly and uncritically adored. Though we recognize in him one who, by the quantity of his work and by the high quality of a great part of it, is entitled to rank above the minor poets, it is impossible not to feel that there was something coddled and restricted in him, some strange failure of spiritual heat, and an extraordinary lack of self-criticism. He could write poems so empty and sentimental—"Dora" is an example—that it is almost inconceivable that a poet of his powers should permit them to escape his waste-paper basket; and in work such as this, the sin is not so much its sentimentalism as its emptiness, its air of telling a nursery rhyme as if it were an epic, its polite, dignified, stately nothingness. "Harold" has the same fault, though by no means in an extreme degree.

The story begins with an exhibition of the condition of the English court toward the end of the reign of



MME. KARABONOVA.  
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Toronto—a bankrupt enterprise which had closed its doors. When the first great syndicate of Al. Hayman, Klaw and Erlanger in which Charles Frohman, Joseph Brooks and others were silent partners, was formed, the "Trust" as it was called, found it advantageous to maintain close relations with Messrs. Whitney and Sheppard, and so long as the latter remained in active management Mr. Erlanger refused the overtures of any other aspirants. The value of this alliance was proven twenty-five years ago when the Manning estate sold the Grand Opera House over Mr. Sheppard's head to the late Ambrose J. Small. Mr. Small fully anticipated in acquiring the property that it would retain its place as the chief purveyor of first class attractions in Toronto, but discovered after he had made his bargain that O. B. Sheppard had effectively countered him in New York. Mr. Sheppard moved over to the Princess Theatre then devoted to cheap stock company engagements, he furnished it and it became the home of the leading travelling attractions in Toronto. The Grand Opera House declined into a second and finally third rate position. Mr. Sheppard's business acumen and adroitness were by no means confined to the theatrical business. He had a great many outside interests and was at one time one of the leading horsemen of this country as well as one of the most prominent and energetic of municipal politicians.

Victor Charlesworth



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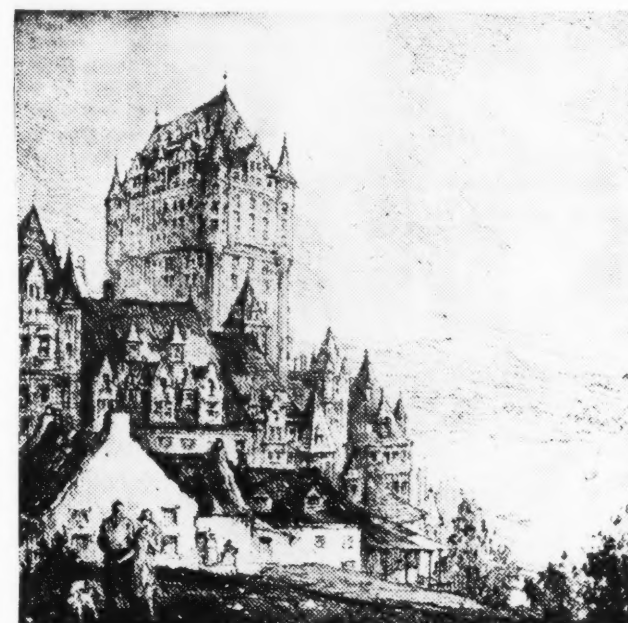
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King Edward the Confessor. The story of Earl Godwin, of whom Harold is the chief, are next to the throne, and it is plain that Tostig, Earl of Northumbria, will not easily accept his brother's rule. In brief, England, though temporarily held together under the pious old King, may fall to pieces after his death, for it is divided against itself and the future kingship is in dispute. This part of his narrative Tennyson controls with remarkable skill. All the characters are clear in their first outlines and the political condition of the realm is naturally and easily made known. The story continues through the successive stages with which history has made all Englishmen familiar—the period which Harold spent in Normandy, virtually as the prisoner of William, afterward the Conqueror; the return of Harold to England; the death of Edward and Harold's accession; the threat of invasion in the North and King Harold's victory at Stamford Bridge; the news of the Norman invasion and Harold's hastening southward to meet the new enemy; the eve of the Battle of Senlac or Hastings and the battle itself. Tennyson was generally a good

story teller when he had a story worth the telling, and he tells this story swiftly and well, moving without waste of time from incident to incident, ordering them conveniently and turning aside now and then to give to the tale a romantic or mysterious color. And there, in writing my praise of it, I have implied my criticism of his work—you feel continuously that he is "giving his tale a romantic or mysterious color"; you do not feel that he was profoundly moved by the terrors and superstitions that are supposed to move Harold or by the love passages with Edith. These last are excuses, which Tennyson, being a good poet, knows how to use, for sweetening lyric passages, with just so much of love in them as one may decently speak of in a drawing room, and the superstitions of Harold do not seem to belong to his age, but to a remotely romantic idea of it. But to this stricture there is one exception. There is a moment in which Harold, finding that all his actions are hedged about either by oaths which he has been compelled to take or by a curse that the pious Edward has laid upon him, revolts. "In my reason," he says in effect, "I



Eoythe Marjorie Shuttleworth  
Dramatic soprano who gave a recital at the Hart House Theatre on Tuesday, April 24th.

reject the powers of the Church—its oaths, its relics, its curses. But in my heart there remains a faith in them from which even my reason cannot enable me to escape. I would be free, but I am bound."

This is an admirable passage. You feel that here Tennyson is speaking the truth about himself and the truth about the character he has created. Here is a hint at a conflict within Harold which, if Tennyson had persisted in it, would have saved the play and have been an occasion for great poetry. But Tennyson does not persist in it. He hints at it again now and then—notably when, in his tent before battle, Harold tries to shake off the fear that dreams have instilled into him. But this is a hint and no more. Tennyson has refused to explore the depths of the man's mind, but has clung to the historical surface, covering the ground smoothly and competently, like an interesting textbook of history.

Family Comedy at Empire

More than the average measure of humor is extracted this week by the Empire players from an inconsequential bit of playwrighting, which however is sufficiently original in spots to eliminate dullness. Kenneth Webb's comedy "One of the Family" is a species of improvisations on the mother-in-law theme, with the role of persecutor-in-general taken by an ancestor-worshipping splinter aunt, ably abetted by numerous and annoying relatives of other degrees. When Henry Adams the Boston Adamases, of course—brings home to the bosom of his family a wife who has actually been a stenographer, and further when the breath of scandal gently rocks the Adams family which has pursued the Mayflower course for generations, things begin to happen. The manner of their happening, even when the action admittedly descends to the farce level, is what provides the amusement for the audience.

Broad comedy follows upon the heels of the family, when, even after Henry and his bride have left the paternal mansion, the relatives descend on masse just at the wrong moment. Henry is entertaining his new "boss" at dinner, breaking the Adams tradition to the extent of providing cocktails; the "boss's" nephew has arranged a rendezvous with Henry's sister-in-law at the same place, and Aunt Priscilla is very much in the foreground being generally helpful. In addition to the situation, the cocktails get mixed, with the result that Henry sadly bores the "Boss's" nephew and his wife joins in the celebration by battering also the wedding presents from the family. All this is sufficiently uproarious to provide some real humor.

Out of the melee flashes the work of Anne Carewe and Frank Camp. Miss Carewe gives a delightful interpretation of New England narrow-mindedness with more than a touch of selfishness while Mr. Camp's sudden transition at the fists of Henry, from a swaggering Don Juan to a pathetically bedraggled human wreck is uproariously funny. Robert Leslie as Henry and Edith Taliaferro as his wife, carry the thread of the story, and Ellen Crowe and Jane Aldworth are good as the henpecking members of the "family". Edmund Abbey appears in the piece as the "boss" while visual visibility is offered by the antics of Margaret Kline as Maggie the obstreperous maidservant. "One of the Family" will rank as one of the "in-between" offerings by the Empire Company—something which does not tax the ability of the players to any extent, yet in which the general standard is not allowed to drop excessively. Incidentally, the company is otherwise occupied this week in elaborate preparations for the presentation of "Sally" in which Edith Taliaferro and Nat Burns will be seen in the roles made famous by Marilyn Miller and Leon Errol.

"One of the Family," comedy by Kenneth Webb, attraction at the Empire Theatre, Toronto, week of April 30.



Festyn Davies, noted British conductor and singer, who disembarked recently from the Cunard liner Scythia at Halifax, and is now in Montreal. He is making arrangements for the forthcoming autumn tour of his famous Welsh Imperial Singers, who are to give concerts from Halifax to Vancouver, before proceeding to Australia.

#### Note and Comment

THE Toronto Ladies' String Orchestra conducted by Miss Lina Adamson gave a reception and musicale for a large number of Toronto music lovers on the night of April 28th at Sherbourne House. The orchestra played a most distinguished program with admirable tone and expression. It included one beautiful number new to this country, a Gigue from the "St. Paul" suite of Gustav Holst. Other numbers were the air from Handel's "Water Music," "By the Tarn," by Goossens, and an Elegie by Strube. Miss Adamson played two solos, a Gavotte by Bach and an Allegretto, Boccherini-Kreisler, with poetry of utterance and technical

(Continued on Page 16)

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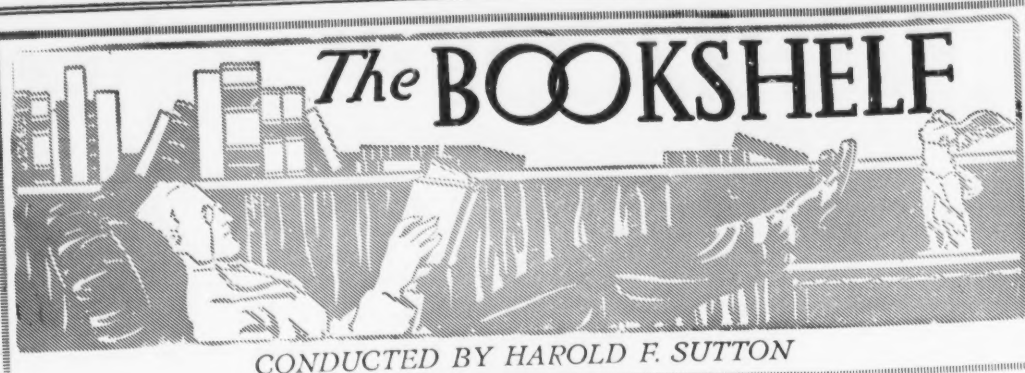
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## An Enthusiast Views Napoleon

"Napoleon the Man," a study by R. McNair Wilson; John Murray, London; 21 shillings.

BY THE HON. MARTIN BURRELL.

ALREADY swollen to huge dimensions, the literature relating to Napoleon is being added to every year by the publication of new books. The man who raised France to the highest pinnacle of its military glory still has a strange fascination for the public mind. Mr. McNair Wilson was a little unfortunate. He was still toiling over his proofs when Mr. Ludwig's book appeared. Mr. Ludwig having got away to a good start is several laps ahead in the race for popularity, though, in spite of the brilliant and dramatic presentation of Napoleon's career, his book has grave defects, the most notable being the biased and totally unreliable account of the St. Helena matter.

Mr. Wilson has put a fine fervour into his work. He remarks that, when finishing it, he took leave "with a sense of almost bitter regret." It is doubtful whether the reader will share this strong emotion, but I find myself in unqualified agreement with the author when he states that the man he has tried to portray "has never yet been portrayed in any biography published in the English language." Mr. Wilson wrote a most sympathetic life of Sir James Mackenzie, the great heart specialist and followed it by a biography of Northcliffe upon whom he pours unstinted praise.

And now comes "Napoleon the Man." The powers of eulogy are here strained to the limit. Mr. Philip Guedalla once remarked that a biographer should not so write of his subject that he will be unduly shy about meeting him in the next world. When Mr. McNair Wilson is ferried across the Styx and one hopes that day will be long distant—I feel sure that on the opposite bank Napoleon and Northcliffe will be waiting to give him a warm, even an enthusiastic, welcome. I admire "whole-hoggers," even in hero-worship. Yet Cromwell himself expressed the wish to have his warts painted. There are no warts on Mr. Wilson's Napoleon. There would be no difficulty in sharing this author's unreserved enthusiasm about his great subject if we could accept his theories about him. Alas, that is impossible.

For what is Mr. Wilson's vision of Napoleon's character? Practically it is this: that Napoleon really created the world we now live in; that "The Man," as he calls him, was the incarnate spirit that brought into this distracted world, much afflicted with Kings and "Glittering Beings," a true conception of man's rights respecting liberty and happiness. The picture of Napoleon marching through Europe



SINCLAIR LEWIS

as an armed missionary sowing the seeds of a fruitful liberty is a very moving one, but there is much truth in Lamartine's remark that "Napoleon, in all his victories over nationalities, sowed nothing but the terror of his name and resentment against the French."

As a serious contribution to the Napoleonic literature Mr. Wilson's book would have been more valuable if he had permitted himself to see some of the blemishes of his hero. A more myopic biographer in respect to his great subject's faults never put pen to paper. Even Napoleon's friends found it hard to excuse his execution of the Duke of Enghien. This writer blandly observes, "The truth is that an example was necessary to the safety of the Revolution." So strong is Mr. Wilson's devotion of Kings and ancient monarchies that I fancied he would balk a little when it came to Napoleon's marrying the daughter of Francis of Austria for the purpose of founding a dynasty of his own. It disturbs him not one whit.

Then it occurred to me that this eulogistic biographer might see in Napoleon's amorous adventures something to deplore. I was vastly mistaken. The Walewski affair is developed into the tenderest of romances. When Napoleon fell in love with the young Countess, who already had a husband and child, the thought of Josephine didn't hinder the ardour of his advances. Masson had an admiration for Napoleon almost equal to that of Mr. McNair Wilson, but I wonder if the latter ever read Masson's "Napoleon and the Fair Sex"? It is a very revealing story indeed. In the early years Josephine certainly played fast and loose herself, and when Napoleon came back from Egypt—where, by-the-by, he had been living with another man's wife—he considered getting rid of her. But there was a fearful reconciliation. All was forgiven, and from that time Josephine seems to have been virtuous enough.

(Continued on Page 12)

## The Man Who Knew Not Schmalz

"The Man Who Knew Coolidge," by Sinclair Lewis; George J. McLeod Ltd., Toronto; 275 pages, \$2.

BY B. K. SANDWELL.

AUTHORS should not be judged by their poorer works, but it is permissible to use their poorer works to shed light upon the qualities and especially the weaknesses of their better ones. The chief value of "The Man Who Knew Coolidge" is that it helps us to a more correct evaluation of certain much more important works by the same author.

Mr. Sinclair Lewis is an extremely dexterous writer. He is so dexterous that he has convinced quite a large body of readers that George F. Babbitt and Elmer Gantry are correct portrayals of widespread types of American character. I cordially recommend to all those numerous readers who were disturbed and distressed by Mr. Babbitt and Dr. Gantry that they peruse with care the present volume concerning, as the sub-title tells us, "the soul of Lowell Schmalz, constructive and Nordic citizen." It is a slight book, consisting entirely of six monologues by a retail dealer in office appliances in the city of Zenith. If it had been worked up into a continuous story with all of Mr. Lewis's dexterity in the handling of plot, incident and

## THIS WEEK

"Napoleon, the Man" by R. McNair Wilson.  
"The Man Who Knew Coolidge" by Sinclair Lewis.  
"Etched in Moonlight" by James Stephens.  
"Volpone" by Ben Jonson.  
"Many Cities" by Hilaire Belloc.

character development, it might presumably have been as convincing as "Babbitt." And as it stands it is not convincing at all.

For it leaves me with a very strong belief that Mr. Lewis never knew a man in the least like the Lowell Schmalz of this volume, and that he has set himself to depict, not the object of any observations of his own, but the "constructive and Nordic citizen" as that animal was long since evolved out of the inner consciousness of the American Mercury, for which the first and most important of these monologues was written. It is not a man who delivers these monologues; it is a puppet. And it is certainly not men to whom they were delivered, for no audience of anything but puppets would ever endure such protracted boredom without protest. Mr. Schmalz exhibits practically no human characteristics, except a mild hypocrisy, an absorbing interest in concrete facts, a complete inability to grasp any philosophical relations between such facts, and a total insensitiveness to the feelings of others. He is another Babbitt without that revolt, that sense of his own Babbittism, which alone made Babbitt human and tolerable.

It is possible to be funny without being particularly realistic, though humor that has no relation to anything in human life is not endurable for long at a time. Mr. Schmalz's monologue style might be, and I suspect is intended to be, humorous. It is a blend of Stephen Leacock and Will Rogers and several other contemporary humorists, all of whom are much funnier, and also much shorter, than Mr. Lewis. The fact is that one cannot denounce a character and make fun of it at the same time, and Mr. Lewis is by all his instincts a denouncer. Did he not recently denounce God?

A certain specious air of realism which results from descriptions of very modern American places, such as a Los Angeles cafeteria and a New York night club, should deceive nobody. Any good reporter can describe a night club or a cafeteria; but describing a cafeteria is miles away from getting at the souls of the people who eat in it, and even of those who run it. Mr. Lewis knows no more about the soul of Mr. Schmalz than Mr. Schmalz did about that of President Coolidge; and Mr. Schmalz monologuing about Mr. Coolidge is not a bit more foolish than Mr. Lewis filling a book about Mr. Schmalz.



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## Priceless Short Stories

"Etched in Moonlight," a collection of short stories by James Stephens (Macmillan, Toronto; 199 pages; \$2.00).

BY H. F. SUTTON.

The author of "The Crock of Gold," "Deirdre," "The Charwoman's Daughter" and now of "Etched in Moonlight," James Stephens, standing well to the front with the leaders of modern Irish letters, looks on life from many sides. He is poet, realist, mystic, psychologist, philosopher, scientist, dreamer of dreams and talker of talk, blending in himself these strange and diverse characters with an urbanity that reveals his race more clearly than would a brogue.

Yet he is primarily the poet, even in his prose the cadence of a line, the roll of a sentence or the startling imagery of a phrase betraying him returned for the moment to the arms of his first love. A poet, then, but not one content with puerile dreams nor infantile fancies. His interest in cause and effect as these order the human emotions is so tremendous that he is not satisfied to accept rose-petals in place of origins. He knows the mind as do few of the self-confessed psychological school of modern novelists, giving in "Etched in Moonlight," the longest of the short stories in the volume bearing that name, as lucid and impressive a dramatization of the effects of a repressed emotion as one could expect to find outside the clinic.

Seven stories comprise this latest collection, "Desire," "Hunger," "Schoolfellows," "Etched in Moonlight," "Darling," "The Wolf," and "The Boss," and nothing else in the way of fiction so far this season has been able to fascinate and entrance one to the same amazing degree.

Not all of these touch the same high-water mark it is true, but in all them, nevertheless, the author's superb skill in his craft, his wide and deep knowledge of life, and those varied personal qualities, of heart and mind, which make anything written by Stephens so delightful, are always apparent.

The best of the stories are "Etched in Moonlight," "Schoolfellows," "Hunger" and "The Wolf," and the best of these is "Etched in Moonlight," the retelling of a dream, in which, having imprisoned his beloved and her lover in a living tomb, the dreamer goes about thereafter haunted by the unrelenting spectre of what he has done until one day he returns to the scene of his crime. The dramatic surprise of the denouement leaves one breathless. It is a story that one can re-read and read yet again, enchanted beyond words by the reality of the shadow-world which the author has projected so vividly.

In "Schoolfellows" we have the intensely human, albeit ironical tale of one who having encountered by chance an old friend come upon misfortune and drunkenness was unable, by any manner of means, to get rid of him. "Hunger" depicts with unabating force and realism the effect of slow starvation on the little family of an occasionally employed house-painter, and "The Wolf" gives an appealing and engrossing sketch of a timid soul who was terrified by reality.

Stephens writes with a direct simplicity, yet with all the imagery and poetic quality for which the devotees of the flowery phrase strive in vain. His style has often the charming intimacy of conversation, for the author tilts a lance with those of the "detached" school of writing by philosophizing and expounding his personal wisdom at will.

## Ben Jonson Via Germany

"Volpone": A Loveless Comedy, freely adapted from the play by Ben Jonson by Stefan Zweig, and translated into English by Ruth Langler, with decorations by Aubrey Beardsley; The Viking Press, New York; 187 pages; \$2.00.

BY FRED JACOB.

BEN JONSON has reached the post-war American stage after a trip through Central Europe, conducted by Stefan Zweig, a figure of considerable importance in Continental literature, although comparatively little known in America. Before the war, Zweig lived in Vienna, but he has since

transferred his home to Salzburg. He has written poetry, fiction, literary studies and plays, and it was as an ardent student of the Elizabethan writers that he recognized the possibilities of a modernized version of "Volpone, the Fox." For several years, it has been popular in Europe, and on April 9th, the New York Theatre Guild made the first production of the play on this continent.

Stefan Zweig's "Volpone" is not a "Ben Jonson in modern dress." The author has preserved the medieval spirit; in fact, he instructs the actors that the piece is "to be played as a commedia dell'arte, lightly, quickly, caricatured rather than realistic." The adaptation has been made freely, and the out-standing modern touch in the directness with which the story is told; Zweig has dispensed with the subplots and such useless characters as the affected traveller Sir Politic Would-be, and devotes all his attention to Volpone, the trickster, and Mosca, his scheming servant. The wealthy miser sends out false stories that he is mortally ill, so that certain sneaking parasites will give him costly presents in the hope that they are to inherit his money. One of them, the unspeakable Corvino, is even willing to sacrifice his wife's honor. But in the end, Volpone overreaches himself. He pretends to be dead so as to enjoy the chagrin of his friends when they learn that Mosca has been made the heir, so he has to remain silent while his ex-servant tosses the money recklessly to the four winds of heaven.

Although "Volpone," together with "The Silent Woman" and "The Alchemist," are usually regarded as the high water mark of Jonson's genius, the comedy contained a forbidding grimness and bitterness that have not disappeared in the German version. The meanest sort of greed is the motive of practically all the characters,



JAMES STEPHENS

who are as evil a bunch as ever got together in a single drama. The only two sympathetic characters are Colomba, the chaste wife whose husband attempts to give her to Volpone, and Leone, the sea-captain who saves her from being raped. It is in keeping with the cynicism of the comedy that the others plot against Leone and have him punished for his interference. The new version of "Volpone" preserves Jonson's hatred of avarice and his contempt for the justice of the courts, one brand for the rich and another for the poor. Mosca's remark "It would be a curious court which did not finally adjudge a rich man innocent" can be duplicated in the satire of all ages. "Volpone," as arranged by Zweig, has very obvious theatrical possibilities, but the frankness of much of the dialogue and the action will probably keep it from being done in Canada; certainly, it will not be seen in Toronto, so long as the present censors and jackal censors are in control.

## Travel and Place

Many Cities, by Hilaire Belloc; Constable and Co., Ltd., London—Macmillan, Toronto, 1928. Price \$6.25. With drawings by Edmond L. Warre. Strange Corners of the World, by J. E. Wetherell, B.A.; Thomas Nelson & Sons; 244 pages, with pictures and maps.

BY MARGARET LAWRENCE

GEORGE SAND once wrote in a letter to Flaubert: "If we have any philosophy in our brain it must need break forth in our writing." That would be considered quite unnecessary by most of the writers of our century. In fact, a pity, for what is the writer other than the photographer. Though it might be suggested, in the support of such a position as that of George Sand, that to have a philosophy might not altogether ruin the photograph. However it may be, it is certainly to be said of Hilaire Belloc that his philosophy is presented in his writing. When, as in his case, the philosophy is not merely the opinions of an author, but the inherited spiritual traditions of the race, one, at least, is respectful. When, as in his case, the artistry is fine, one is inclined to be reverent. One is in the presence of faith and beauty. That is a profoundly satisfying combination.

Now this book in particular is concerned with various cities through Europe where faith and beauty have been in possession for centuries. He does not describe them in detail. If on your next trip abroad you find them you will not recognize them from any picture by Belloc. But if you have the imaginative power of the true lover of literature, you will not need to go in person to these cities. Belloc

(Continued on Page 12)



## What Mrs. Harris said to Betsy Now it can be told!

Betsy: . . . Which all goes to show that a woman is foolish to give up a good position when she marries.

Mrs. Harris: Ah, no, it doesn't, my dear. One job at a time is all that any women can handle, and Helen was an excellent home-maker.

Betsy: That's all very well, Mrs. Harris, but look at her now. Tom's death leaves her with almost nothing. Her stenography is rusty and to make matters worse, she has the children to educate.

Mrs. Harris: True, but Tom refused to insure his life. You can't excuse Tom, Betsy. He could easily have left her a guaranteed income for life and he didn't. He bought insurance on his car and denied the same protection to his wife.

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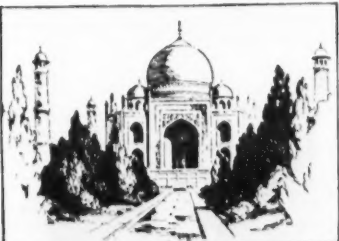
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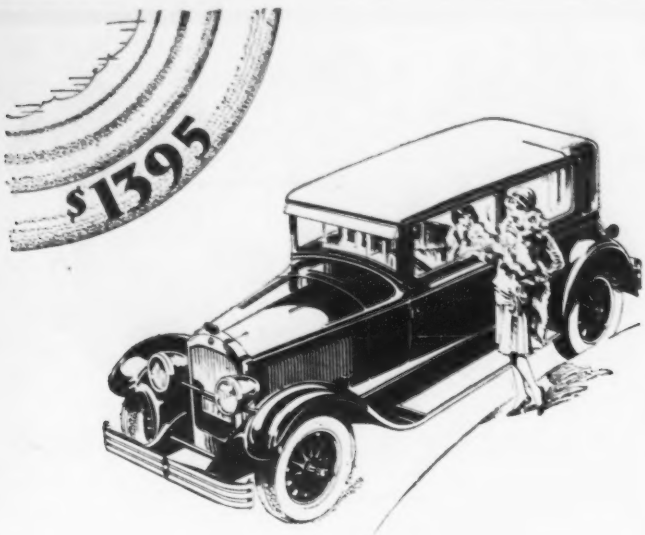
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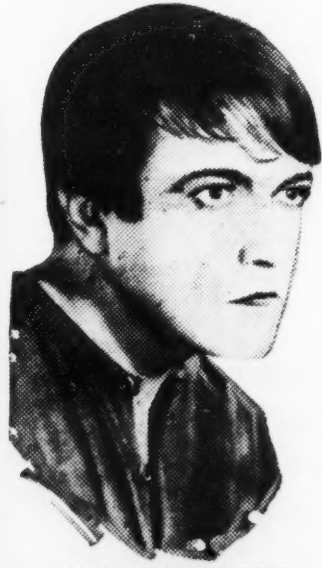
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**RICHARD BARTHELMESS**  
Who is appearing in films at two Toronto theatres, in "The Patent Leather Kid", at the Regent Theatre for several weeks, and in "The Little Shepherd of Kingdom Come" which opens Saturday, May 5th, at the Uptown Theatre.

## MUSIC AND DRAMA



**NICOLÒ COSENTINO**  
A young Canadian tenor, who after studying operatic roles in Italy for several years, made his debut in New York recently where he was most enthusiastically received. He gives a concert at Massey Hall on May 5th.

(Continued from Page 7)

authority, the orchestra being conducted by Elie Spivak. The fine baritone, Paul Bal sang the "Evening Star" aria from "Tannhauser" with orchestral accompaniment and later contributed a group of songs.

**HUBERT S. MARTINDALE** presented his pupil, Elizabeth Evans, recently at a musicale given in his studio at Jenkins'. A very comprehensive program, embracing arias by Mozart, Wagner, and Charpentier, and songs by Schumann, Brahms, Grieg, Vaughan Williams, Mallinson, Bridge, Burleigh and others was rendered. Miss Evans revealed a pure lyric soprano of wide range and undeviating sweetness. She proved herself an artist of many moods and colors with a sure command of technique and languages, and with always a true regard for the inner beauty and feeling of her songs. Helen Reddick, one of D'Alton McLaughlin's brilliant pupils gave a splendid interpretation of a Debussy Rhapsody, and a group of lighter numbers.

**"THE Patent Leather Kid"** is repeating in Toronto at the Regent Theatre the remarkable success this attraction enjoyed at the Globe Theatre, New York, and the Princess Theatre, Montreal. Richard Barthelmess is the star of the picture. In the title role he enacts a part far removed from anything he has heretofore attempted, a daring achievement for an actor of the romantic type. Yet he is still the ardent lover of old, where the love element predominates even above the very spectacular nature of the production itself. The role of "The Patent Leather Kid" is a pugilist, famed for his affection of shiny black leather and the gloss of his black unruffled hair. He first appears as arrogant, selfish and totally unconcerned with such matters as patriotism, the feelings of others or even respect for the flag. The Kid's realization that he has a soul, and the regeneration brought about by a cabaret dancer while he is an unwilling wearer of a uniform in France, forms a denouement of the story that leads up to a painful climax.

The leading feminine role, that of the "Golden Dancer," is enacted by Molly O'Day, a seventeen-year-old actress. Rupert Hughes, author of "The Patent Leather Kid," has without interfering with the powerful love story successfully interpolated several thrilling sequences.

**THAT** the Hart House String Quartet's status as a national institution is recognized throughout the Dominion, is evidenced by the large number of cities that are requesting dates for the coming season. The Quartet will make an extensive tour from coast to coast. The cities already assured of hearing the Quartet in Ontario are Brantford, Hamilton, Kitchener, Aurora, Fort William, Toronto and London. The Maritimes are represented so far by

Moncton, Sackville, Fredericton, Charlottetown and Wolfville; while Western cities booked are Brandon, Moose Jaw, Saskatoon and Winnipeg.

The management is especially desirous of receiving communications from small cities who are interested in hearing the Quartet.

### Coming Events

**EARL CARROLL VANITIES**, which come to the Princess Theatre next week with the original New York cast and production, will undoubtedly prove one of the best musical attractions seen in Toronto this season. Among the stellar comedians are the famous team, Moran and Mack, alias "The Two Black Crows." George Moran contributes heavily to the fun with his droll and

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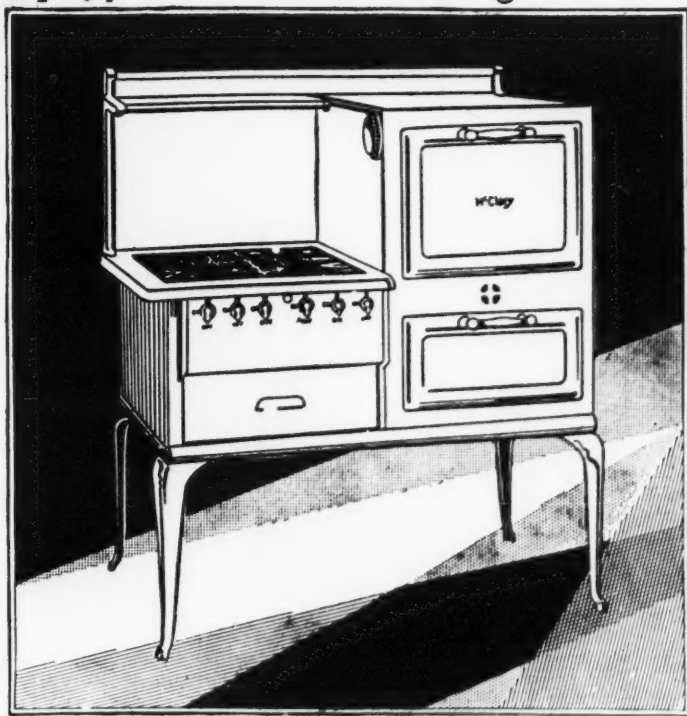


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## MUSIC AND DRAMA

well-timed wisecracks and one of the best hits in many seasons belong to him and his gusty partner, Charles Mack, with the two on a rock pile in the traditional task of making little ones out of big ones; Julius Tannen, comical and amusing, in the Master of Ceremonies; Johnny Doolery, whose acrobatic dancing and droll humor are ever irresistible; Norman Prescott mystifies with a mind-reading act which is both baffling and fascinating. Among others who give much of their talent toward making the "Vanities" a rare treat are Brian McDonald, a lyric tenor; Maxine Stone, ravishingly beautiful Auburn-haired dancer-de-luxe; Cliff Crane, comedian and dancer; Isabelle Mohr, whose prima donna voice is as delightful as is her amiable stage presence; the dancing prancing Foster



OTTAWA INTERMEDIATE DRAMA LEAGUE  
Cast which played in R. B. Sheridan's farce, "The Critic," at the Little Theatre, Ottawa, recently. The stage settings were designed by Mr. George Pepper, of Ottawa, and the costumes by Miss Kathleen Fenwick, of London, England. Reading from left to right the players are: Charles Keener, John Munro, David Ahearn, Diana Gowan, John Valiquet, Lester Brittain, Charlotte Bowman, Phyllis Cammell, Archie MacDonald, Bettine Mellon, Fred Maley, Arthur Pettapiece, Edward Burpee, Clare Borbridge, Lois Higman, Janet Southam, Kingsley Ault, David Cromarty, Caroline Styles, Richard Munro, Herkimer Ely.

—Photo by John Davis

Girls, who number 24, and whose dancing throughout the production make the dancing one of the real hits of the Vanities; Frances Marchant, whose dance specialties include the impressive "Alabama Stomp"; Cliff Crane and sixty Vanities Beauties.

CHAUVE-SOURIS, headed, of course, by the one and only Balleff, is returning Monday, May 7, for a week's engagement at the Royal Alexandra Theatre.

In new dress, with added features and ripened by a few more seasons of international popularity since last presented here, lovers of the unique and artistic form of entertainment embodied in Chauve-Souris are assured of a genuine revel. Balleff is returning from his first trip to the Pacific Coast, where his show proved a riotous sensation.

The Russian Troupers are seen once more under the management of F. Ray Comstock and Morris Gest, the New York managers who gave this country the superb production of "The Miracle". It was Gest who, on one of his many pilgrimages to Europe, discovered the rotund Balleff doing his stuff in Paris and immediately conceived the idea of bringing him to America. The rest is theatrical history. Gest has had Balleff under his managerial wing, on his visits here, ever since, and it was while the New York manager was presenting "The Miracle" on tour last season, that he arranged this trans-continental jaunt for Chauve-Souris.

With a fund of capital material acquired during the twenty years he has been presenting his unique form of entertainment, Balleff has promised to dig deeply into his bag of tricks and unfold a varied and particularly appealing program during the local engagement. Of course, he will do the "March of the Wooden Soldiers", as there is always an insistent demand for this one sparkling feature of Chauve-Souris. There will be eighteen additional numbers, varying in emotional range from burlesque to tragedy, and embracing farce, extravaganza, opera and ballet, with the genial Balleff bobbing in and out with his humorous announcements of the acts to follow.

The program includes: "Porcelaine

de Saxe," "The Pastry Cook's Wife," "Songs of Sentiment," "The Parade of the Wooden Soldiers," "Souvenir of the Far Past," "La Grande Opera Italiana," "Love in the Banks," "Romanesque," "A Night at Yards, Moscow," "Katinka," "The Songs of the Black Hussars," "Love Wagon," "Russian Folk Songs," "Surgey," "Grottesque Espagnol," "Where is our Meyer, Where's Himalaya," "Porcelaine de Copenhagen," "The Chorus of the Brothers Zaitzeff."

MISS QUEENA MARIO who appears in concert in Massey Hall on May 17th, was in Cleveland on Friday, May 4th, when she sang "Gretel" in "Hansel and Gretel." Miss Mario made a sensational success of this opera in New York at the Metropolitan

tan Opera House this season.

After her concert in Massey Hall Miss Mario plans to motor to Quebec to enjoy the Musical Festival there. Her husband, Mr. Wilfred Pelletier, formerly of Montreal, is the conductor of the musical events at the Festival. It will be recalled that on April 14th he had the high honor of being the first Canadian to conduct an opera at the Metropolitan Opera House in New York.

FOR the first time in history a native-born Toronto boy has won fame in the operatic field both abroad and in New York.

Nicolo Cosentino, who sings in Massey Hall on Tuesday, May 8th, has achieved a success in operatic roles that places him amongst the foremost tenors of our day.

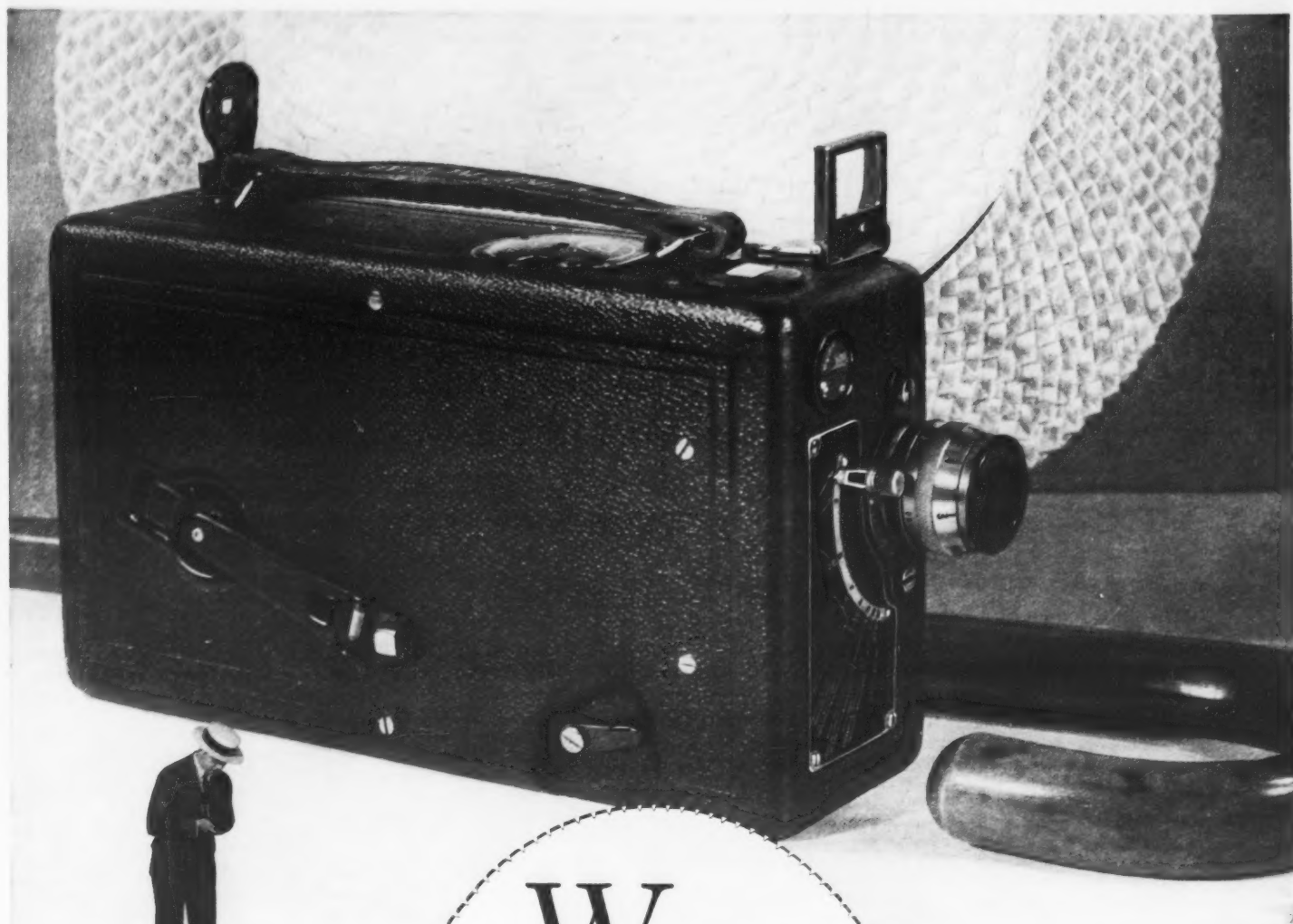
Of Cosentino's voice the New York Journal says in part: "Mr. Cosentino left no doubt that he is the possessor of a very fine lyric tenor voice. It has both power and beauty, its high tones being especially sweet."

Nicolo Cosentino returns to Toronto after taking the Verme Theatre of Milan by storm and New York critics tell us that Toronto is in for a genuine surprise as well as a decided musical treat.

At noon Monday, May 7th, the Mayor and the City Council of Toronto will honor Mr. Cosentino by a reception at the City Hall.

THERE are thousands of singers and almost as many violinists but there is only one Patricia. She is well known to local followers of the big time circuit as "the scintillating melodist" and her individuality and personality will again grace the boards at Shea's Hippodrome next week. Those who have seen and heard Miss Patricia will welcome her return engagement and to those who have not been so fortunate we say, Patricia is a wholesome and attractive young woman who has a message of happiness for all the world.

The Keith-Albee bill is well supplied with comedy having the internationally famous comedian, Harry Stepper appearing in two offerings. He will first



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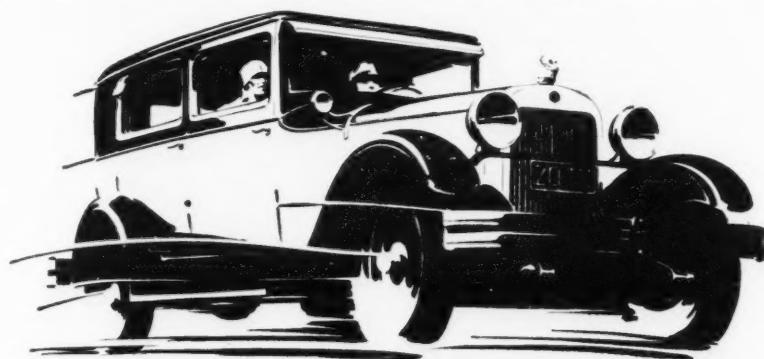
(14) As an example of this simplicity, the f. 6.5 and f. 3.5 models require no focusing. And while the f. 1.9 pictured above, because of its extreme speed, does require focusing, this is easily accomplished by a simple twist of the lens barrel.

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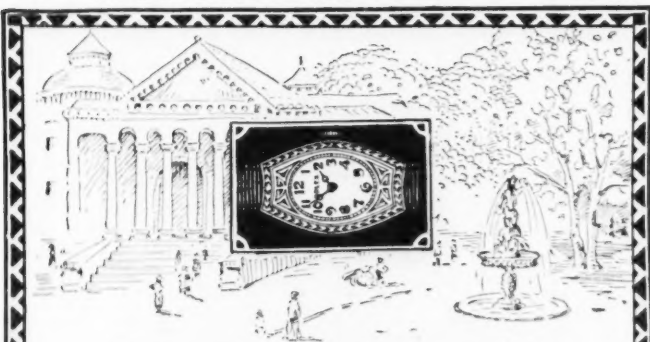
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## THE BOOKSHELF

(Continued from Page 9)

has given them in essence, and no doubt clothed them with the glamour of his own emotional response and his use of language. The artist who assisted him must have understood very well, for the drawings are in delicate gray and white, suggesting age in the stones of the Cathedral and fortified walls and peace for the spirit after sorrowing living. "That word, which the young cannot understand, but which represents after a certain age, all the hunger of the heart, has here taken on flesh, as it were, a flesh of stone, and is with us; peace incarnate." So does Belloc write about a Cathedral in an old city of Spain, and much in the same manner he writes of other cathedrals in other cities through Spain and Portugal, and on the Rhine. He is preoccupied, of course, with the religious aspect of life. There is no concern at all with industry or politics. Man's relation to man is a temporal matter continually changing, but the relation to God is eternal, and important beyond everything else. He drives his conviction hard in the chapter upon "That hill-side above the sea where Cathage once was." He tells us that now "There is no noise at all, except the little lap of water upon sand," though in its time "It felt itself necessarily eternal." All this may be too melancholy a conception of history for a healthy mental life, especially to us who in Canada are building a state. Yet it is more or less the feeling of the poets down through time, and in none more strongly than the writer of Ecclesiastes. Perhaps, even in our new country, it is something we must accept, and yet go on with our building, with added thoughtfulness, and no less patience.

The author of this book was in turn principal of Strathroy Collegiate Institute, Inspector of High Schools through Ontario in the department of Classics, and General Editor of Text-books for the province of Ontario. Naturally his book, which is his second publication, is done with the technique of the schoolroom. It is a collection of short essays upon odd places which have interested him, no doubt all through his life. He has gathered together considerable geographical and historical information, and handled it with dignity and reserve. There is no attempt to create an impression of having personally visited these out-of-the-way spots, though one senses an undercurrent of longing to travel. That is a sound enough reason for geographical research at any time, and is something so inbred into the white race that it keeps such magazines as the National Geographic in print. The book is furnished with fine photographs and excellent drawings, and the places under description are given imaginative titles, for example Khyber Pass is called The Pass of Destiny. This is again after the manner of the schoolroom and is intended, doubtless, to stimulate interest and that romantic sense of drama which raises a geographic location into association with fate. It is the desire of the teacher not only to impart knowledge, but also to stir in his pupils that ardor for living which will send them out to conquer. The teaching of geography is therefore very important, playing as it does into the tradition that all high mountains must be scaled, and all seas crossed and all islands visited. There is little likelihood of this curiosity and dauntlessness dying in the race, but it is good to keep fanning it. Mr. Wetherell's book is from that point of view a contribution.

### Lois Stirs Up Trouble

Quarrelling With Lois. A novel by Kathleen Freeman, Cape Nelson, Toronto, \$2.50.

BY PHYLLIS RIDOUT

THIS is a very amusing book, not at all a "funny" book, but full of quiet, dry humour. The title is amusing as Lois does not enter into the story directly, although indirectly the influence of her character dominates. The action covers only a week, the length of George Anwell's visit to his mother, whom he has not seen for years. It is more or less the return of the prodigal son but far from returning in rags, he comes back from America a successful and rich man, a fact which fails to impress the strong-minded old lady, his mother; he is still her most troublesome child. The root of the trouble is that they are too much alike in temperament to ever get on well together though underneath all their bickering each has a certain respect for the other's strength of will. Most of the son's irritability comes from the fact that he has parted from Lois in a very bad humour.

The quarrel with both Lois and his mother is the same and as it is the whole point of the story it had better be left to the reader to find it out

for himself. The visit ends in a manner that is highly satisfactory to all concerned and its story makes several hours' light and entertaining reading.

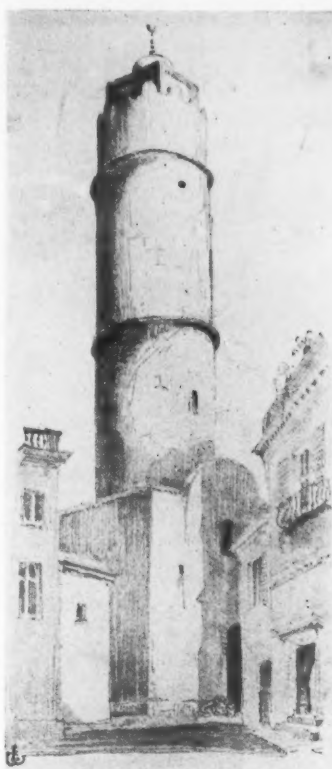
### An Enthusiast Views Napoleon

(Continued from Page 8)

As for Napoleon, there followed an amazing array of 'mistresses.' Josephine was jealous, yet on one occasion M. Masson tells us, Napoleon had the nerve to ask her assistance in breaking off one of his affairs! Noting that scandalous succession of more or less beautiful females, a tearful Josephine in the background, and, now, in the foreground, the young Polish Countess, one sees much grim, but no doubt unconscious, humour in Mr. Wilson's observation:

"The husband in him, insulted, abused, betrayed, disgraced, is still very strong. This Man of Blood and Iron cannot bear to hurt Josephine's feelings even when he is utterly carried away by Marie Walewski. He begs her not to come to Poland. But he consoles her with the assurance of his affection."

It is not difficult to entertain a great admiration for Napoleon's genius, military and political. It is not difficult, except for Mr. McNair Wilson, to note his crimes. We get in his book, though not put forward with the same speciousness and force as in Emil Ludwig's volume, the old story of England's shameful treatment of Napoleon in St. Helena, the old exaggerations and falsehoods about Sir



ROUGH TOWER OF THE MINARET  
At Scousse, Drawing by Edmond L. Warre for Hilaire Belloc's "Many Cities".

Hudson Lowe. But we read nothing here of the brutal St. Domingo affair; nothing of the base and treacherous way in which Napoleon's general enticed Toussaint L'Ouverture into his power; nothing of the utterly callous manner in which that brave soul was thrust into the freezing dungeons of

the fort of Joux, only to perish miserably within a few months. Napoleon, the great foe of Europe, was treated a million times better in St. Helena than he himself treated others, but you will not learn it from either Mr. Emil Ludwig or Mr. McNair Wilson.

To approve Mr. Wilson's presentation of the business of the 18th Primate one must have a like unquestioning faith in his hero. Napoleon's audacious perversion of the facts in those hectic days made one great French writer say: "History has recorded many a solemn falsehood, but it would be difficult to cite one in which truth has been outraged with more cynicism and shamelessness."

Our author fills twenty-eight pages of his book in an unconvincing attempt to show that England, and not Napoleon, was the guilty party in smashing the Peace of Amiens. On this matter the reader will do well to refer to Lanfrey's volumes, or to M. Coquelle's "Napoleon and England", where the author, after a careful study of the then unpublished records of the French Foreign Office, shows that Napoleon had no desire for peace.

Mr. Wilson is doubtless sincere, and all sincere attempts to portray Napoleon's character will find interested readers. But in this work he must be classed as enthusiast, not as historian.

LORD BALFOUR'S "Speeches on Zionism" have been collected and, with a foreword by Sir Herbert Samuel, will be published by Messrs. Arrow-smith.

MESSRS. HUTCHINSONS have just published an autobiography entitled "Days in Doorn," by the Empress Hermine. The book records the daily life of the ex-Kaiser and his wife. (See Also Page 16)

## Care-free and Happy!



This is the great heritage of childhood—and nothing is more lovely. A mother's care and a father's love complete the picture of the happy family.

It may be suddenly broken as is the case so often—the newspapers daily tell the story—but mother's care and father's love live on where there is life insurance.

It's a wonderful privilege to be able thus to extend yourself into the future to the benefit of loved ones and under London Life "reduced premium" plans, it becomes surprisingly easy.

Call one of our representatives today if your family is not fully protected.

When this protection is provided, you can enjoy life far better.

The Lament of a Little Girl  
Whose Daddy Didn't Insure

Daddy, if you know we're hungry,  
Know that we are very poor,  
It must break your heart in heaven  
'Cause you never did insure!  
'Twasn't that you didn't love us,  
I recall how dear you were;  
But your little girl must suffer  
'Cause you failed to save for her!

Mary's Daddy left insurance,  
And their home will still be there,  
They're not hungry and sometimes Mary  
Cries me cat-off clothes she wears.  
They don't have to take in sewing,  
Mary's mamma doesn't cry,  
For her daddy left insurance  
But you didn't, Daddy—why?

Author Unknown

## London Life Insurance Company

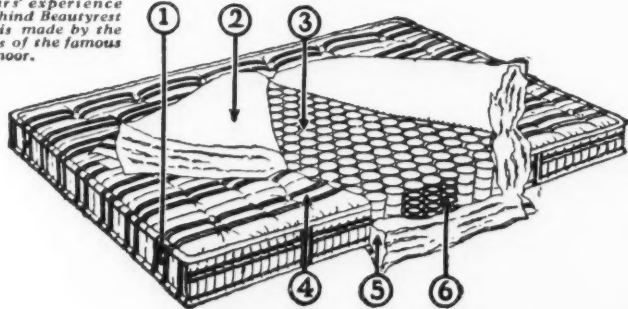
HEAD OFFICE — LONDON, CANADA  
Canada's Industrial-Ordinary Company



1. Eight ventilators in side walls keep interior fresh and sweet.
2. Inner cover which insures smoothness and durability.
3. Gentle, yielding support is given by the hundreds of small, sensitive coils.
4. Attractive, durable cover. Tailored edge adds to the appearance of the bed.
5. Luxurious cushions of new felted cotton at top, bottom and sides.
6. Fabric pockets cut open to show tempered coil springs under tension.

## Beautyrest

33 years' experience  
are behind Beautyrest  
for it is made by the  
makers of the famous  
Ostermou.



# SIMMONS MATTRESSES

BEDS SPRINGS PILLOWS

BUILT FOR SLEEP

## Consider Your Sleep

### Health and Energy depend upon it

CONSIDER your sleep. It is more vital to your health than food; more essential to your energy than exercise. Your sleep is deserving of the most careful consideration.

Here is the finest development in sleep equipment — Simmons Beautyrest Mattress. All over the country tired minds and bodies are relaxing and resting as never before on Beautyrest.

Resilient inner springs, surrounded with new felted cotton, give restful support to the tired body. They yield to your hip and shoulder; firmly support the small of your back and waist. With spine straight and every muscle relaxed, you rest as never before.

You can make no better investment than a Beautyrest. It will give you a life-time of service.



# The Two-Fisted Giant

...that gives  
**SPEED and  
POWER**  
to Canada's  
Motor Cars

**POWER**

Here's a double-fisted Giant whose Right Hand or whose Left Hand can wield a force that drives cars over ugly obstacles, carries them smoothly up every hill and gives the driver the sense of Power that is the joy of every motorist.

**PEERLESS**—The aristocrat of the Gasolene family because it stands highest in the honor and esteem of motorists. Peerless is the final triumph of 22 years of research in the production of the highest quality gasolene. The purest and most uniform sold in Canada.

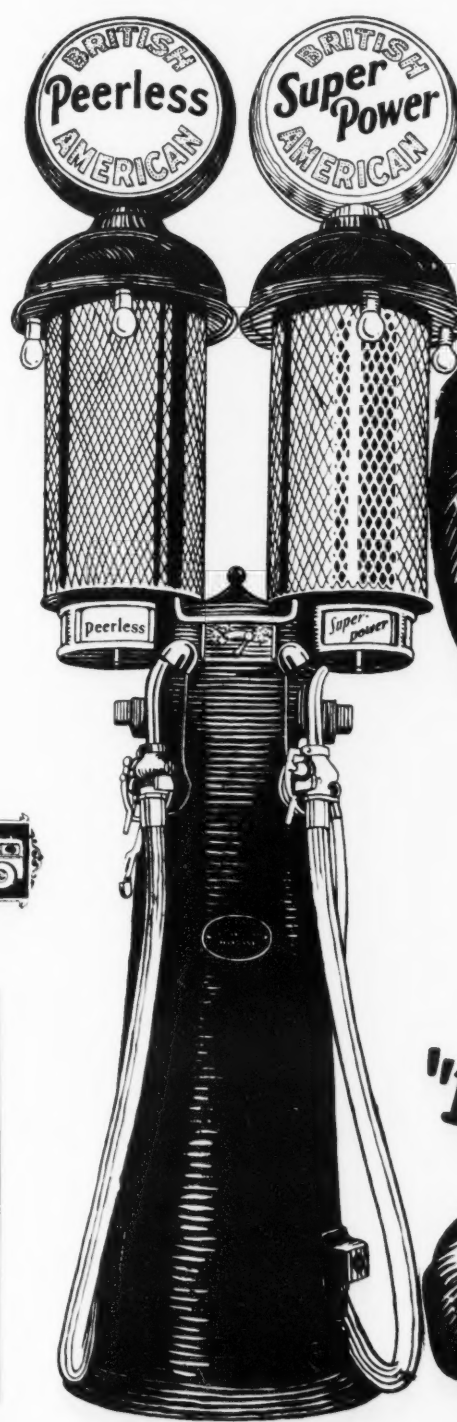
**SUPER-POWER**—No gasolene at the price gives such a high standard of quality, or so liberal supply of power. Super-Power is the super-satisfaction motor gasolene.



*The* **POWER** *that* **DRIVES**  
the Cars of Canada

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RESORT HOTEL on the  
GEORGIAN BAY  
(CANADA)

Ideal situation in the world—famed Thirty Thousand Islands district. Accommodation for 200 guests. Sacrifice price to close estate. Reply to G. E. Oxley, 119 Wellington St. West, Toronto, Canada.

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for 1928

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RUNNING BOARDS

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TORONTO CANADA



A GREAT BRITISH AIRPLANE BASE  
Karachi, India, has within the last two or three years been "placed on the map" as the most important base in the air route from London to India. The scene shows the manner in which camels are used to draw oil trucks at the premises of the great British oil firm of C. C. Wakefield & Coy., Ltd., who have a large establishment at Karachi.

## DIET

### Ancient Feasts

IT sounds quite simple to say that the ancients of course ate first what they could find or kill, then what they could domesticate, and finally, when they became prosperous, the rare, or novel things which they had to buy.

Early peoples ate wild fruits, many of which were easily domesticated. Soon trade in them began. The name often tells whence certain fruits first came. The Romans had apples, which they called mala, singular malum. So when the peach came to them from Persia they called it the malum Persicum. The apricot was called the malum Armeniacum, and the pomegranate the malum Punicum. The names show that the apricot came from Armenia and the pomegranate from North Africa (Punicus is another name for Carthage).

We have a color known as cerise. That name comes directly from the Roman word for cherry, which is cerasus. We think of Italy as one of the original homes of the lemon and orange, but as a matter of fact the lemon was not introduced into Italy until the third century, A.D., and the orange was not known at all in ancient times. There were vegetables of nearly all the kinds we know, except that the Romans never tasted a tomato or a potato.

Meats of all kinds came to be very popular but pork in over one hundred different named forms was the most common and best loved of all meats. Fish the people on the coasts used much more than the people inland. Those who have read that chapter of Ibsen's "Mare Nostrum," which tells of the denizens of that great inland sea, the Mediterranean, will find that most of the fishes he names, all of which are to be seen in the Naples aquarium, can be found painted on plates used for the fish courses of the Greeks and Romans of two thousand years ago.

We may think it strange that a people could live who knew no butter, but olives and goats' milk cheese made a very good substitute. It will seem stranger yet perhaps to be told that the Greeks and Romans had no sugar. But they had honey. It is not impertinent to recall the fact that during the late war and for some time thereafter, many people did without butter or sugar. Until one reads what the ancients did with the olive, and until one sees how dependent the people over there are today upon the olive, one will find it hard to realize how important that fruit was. It was their kerosene, it was the basis of nearly all their perfumes, it was their butter, their rubbing oil for athletes, as well as one of the chief items in the bill of fare as solid food.

Wine was the great drink of an

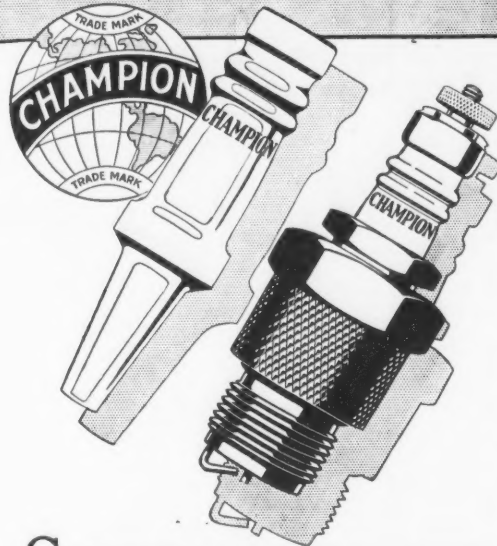
tiquity, although it was almost never taken neat, but always mixed with from two to four parts of water. Much of their wine would have been unpleasant to our taste, because they liked it, and they like it yet, very sharp and sour. The banquet custom grew, and with the increase of luxury and wealth, especially among the parvenus, as we read in the satirists of that day, the same excess of expenditure was indulged in that we hear about often nowadays. To be sure, it was recognized as vulgar then, just as it is now.

We read of many of the wild parties of that day, at one of which for example the guests reclined on silver couches around the tables, and at which wine was used instead of water for washing hands; there were twenty-two courses at which two thousand birds were served; fish livers was one course, the tongues of flamingoes another, peacock and pheasant brains another, and so on.

Of course such dinners were the nine days' wonders of then as they are now, and they created much more talk and wonder than their comparatively few number justified. The majority of the ancients ate sensibly and sparingly just as most people do now.

The last two might be called Mr. Coolidge's declining years.—*Publishers Syndicate.*

# Champion spark-plugs *alone* have this remarkable insulator



It remains for Champion to develop the finest insulator known to ceramic science. Champion searched the world and discovered sillimanite, an insulator far superior to any man-made product, produced in nature's own laboratory. Sillimanite is used exclusively in all Champion Spark Plugs for the only commercial deposit known is owned and controlled by Champion.

Practically unbreakable, the sillimanite insulators in Champion Spark Plugs are particularly suited to the exceedingly high temperatures in modern high compression engines. In addition, Champion sillimanite insulators are specially heat treated, which imparts a vitreous glaze that renders the insulator practically impervious to carbon and oily deposits.

Champion Spark Plugs alone have this remarkable insulator, and that is why you can buy Champions with every assurance of better and more economical car operation, as do two-thirds of the world's motorists.

CHAMPION has always pioneered spark plug development by literally anticipating engineering advances. Champion Spark Plugs for high compression engines are a far advance in spark plug design, with definite structural and operative superiorities which make it the better spark plug.

CHAMPION SPARK PLUG CO. OF CANADA, LIMITED  
WINDSOR, ONTARIO

# CHAMPION

## Spark Plugs

A CANADIAN - MADE PRODUCT



radio in  
every  
room

There's no charge for your radio in a Statler, and it's but one of the many Statler comforts.

Come in for the weekend; order up a book or two from the library; listen to the radio a while; find the morning paper in your room when you wake—and have your home comforts in "your home away from home."

There are Statler Hotels in:

BOSTON

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## Hotels Statler

7,700 Rooms with bath and radio reception. Fixed, unchanging rates posted in all rooms.



THE LATE MR. JUSTICE MOWAT  
The death of this well-known jurist of the Supreme Court of Ontario took place at Toronto following a long illness. Hon. Herbert Macdonald Mowat was born in 1863 at Kingston, Ont., where his father, the late Professor John R. Mowat, was a member of the faculty of Queen's University. The uncle of the deceased, Sir Oliver Mowat, was for many years Premier of Ontario, and afterwards Lieutenant-Governor. Justice Mowat had practised law in Toronto for many years prior to his elevation to the Bench in 1921, and had been prominent in the counsels of the Liberal Party.  
—Photo by "Who's Who in Canada"



## Silvertowns—of course

The high standard of value and appearance demanded by owners of "Town Car" and "Gadabout" alike, is fully met by Silvertowns, the tires with a background of half a century of public confidence.

Silvertown Tires are made by the Canadian Goodrich Company at Kitchener, Ontario.

# Goodrich Silvertown CORD TIRES

— And They Cost No More



THE OVERCOAT SHOP



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## New Exclusive Patterns in Studington Top-Coats



Patterns and colorings in keeping with the famous Studington fabrics and with the foremost styles that come to us from London. Every Studington coat reveals individuality and character. New hand-tailored models shown in

Scotch Cheviots  
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Coatings

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You are invited to come and see the new arrivals without feeling any obligation to buy.

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## FORESTRY

### *The Influence of the Forest*

THE value of Canada's forests cannot be appraised simply in terms of their worth for building materials and paper. The proclamation of the Governor-General appointing the last week in April as "Canadian Forest Week" while pointing out that as a source of national income the forest ranks next to agriculture, development of water power, irrigation, game and fur-bearing animals, even tourist traffic. Water powers, it is stated, depend upon the stability of stream flow throughout the year, the equilibrium of which is disturbed by denudation of the forest cover. Forests are the fountainhead of irrigation. Agricultural lands depend on distant watersheds for the maintenance of subsoil moisture, during the growing period, and are robbed of productivity by wasteful run-off which occurs when the forests are destroyed.

The truth of these statements will not be questioned. They are supported by a great deal of scientific investigation, says the Department of the Interior, through its Natural Resources Intelligence Service, which serves to disclose that the influences of the forest have a very broad and far reaching effect embracing many diverse economic interests. For many years scientists have been studying the relation of forests to temperature (precipitation, stream flow and underground water supply for growing crops. In all of these the forests exert a beneficial effect of great value to humanity.

Forests have an equalizing effect on extremes of temperature, lowering maximums and raising minimum temperatures as compared with adjoining deforested tracts. Of perhaps greater and more apparent value is their effect on precipitation. Forests exert a very real and important influence on distribution of rainfall. Accurate observations continued over many years in various countries establish the fact that forests increase both the abundance and frequency of local precipitation. But, according to a recognized authority, the effect of the forest upon local precipitation is insignificant as compared with its effect upon precipitation over the interior of continents. The moisture given off by forests is carried great distances over the country or out to sea before it appears as rain. The destruction of forests, especially if followed by weak herbaceous vegetation or complete barring of the ground, affects the climate, not necessarily of the locality where the forests are destroyed, but of the drier regions into which the prevailing air currents flow.

Forests are nature's preservers of water supply; they store up excess rainfall and delay the melting of the snows in springtime, minimizing floods and erosion and later distributing the water both underground and through stream flow so as to relieve what might otherwise be periods of drought. Continuity of stream flow is of immense value in relation to power development and is of primary importance for irrigation. Like the fly-wheel of an engine, steadying and equalizing the output of power, the forest acts as the balance wheel in conserving and equalizing the flow of water.

The direct influence of the forest is clearly observable in its effect on wild life. But for the green forest, game animals and fur-bearers would be scarce. They are a forest resource dependent upon it for protection and food. The same applies to fish which require plenty of clean cold water in the streams to ensure prolific reproduction. Where the forest is destroyed drought, erosion and absence of shade results in depopulation of the streams. But for the forests, the game and the fish, there would be little to attract foreign tourists to Canada or to induce Canadians to seek pleasure, health and adventure in the great outdoors.

Economists are able to place a value on Canada's forests for the direct production of national wealth through supporting forest industries. They say that in providing national income the forest ranks next to agriculture. They go further and say that by protection, the accessible forest land of Canada could be made to produce in perpetuity, by growth, several times the present annual cut. Could they but add the value of the influences of the forest in other economic spheres it might be found that the forest is the greatest factor in Canada's national wealth.

Over three-quarters of the land area of Canada is incapable of successful agricultural production. Of this non-agricultural area, about one-half can be made to produce timber crops if permanently dedicated, protected, and managed for that purpose. In other words, the only economic use for one-third of the land area is in the growing of wood and for the preservation of the forest influences. To the end that these facts may be appreciated

and that public attention may be focussed on the forests' greatest enemy, fire, the Hon. Charles Stewart, Minister of the Interior, inaugurated "Canadian Forest Week" which comes at the beginning of another season of hazard, when all citizens will be called on to put forward a sustained and patriotic effort in promoting the conservation of Canada's forest resources.

A Huntington, West Virginia, paper carries its stock-market reports in its sports' section, which may not be entirely misleading.—*Chicago Journal of Commerce.*

### SLEEPING CARS WITH BEDROOMS

Enhanced comfort and privacy in travel is assured by the new single room sleeping cars to be placed in night train service between Toronto and Montreal by Canadian National Railways.

Single room sleeping cars are an innovation for night travel in Canada. The rooms are decorated in soft colors, being alternately in greenish grey wall tone, with olive green panelling and delicate decorative striping, and the frieze in vari-colored decoration and buff and brown wall color with similar decoration. The passageways are carpeted with Wilton and each entrance is equipped with a knocker, instead of with the conventional buzzer. These cars have fourteen single rooms, each containing a bed, thirty-two inches wide by six feet five and five-eighths inches in length, with deep box springs, and thick, comfortable mattress, while the bed coverings consist of silk.

The rooms are also equipped with a chair, complete toilet facilities, hot and cold running water, a rug, waste-paper basket, thermos bottle with glasses, mirrors, drop table, shaded candle design lights, a night light, and every imaginable little convenience to make for completeness and comfort. The rooms have individual heating and ventilating facilities, a shoe locker and plenty of space for baggage.

These cars will be placed on No. 16 and 17, 11.00 p.m. trains of Canadian National Railways, between Toronto and Montreal, commencing on Sunday, May 6th.

**Avoid Worry When Travelling Use ~ Travellers' Cheques**

*They are as good as cash And far safer Issued by*

**The Royal Bank of Canada**

### Summer Cottage Near Toronto FOR SALE—TERMS TO SUIT

Summer cottage and 10 acres of beautifully wooded land on the Scarborough Cliffs, 14 miles from City Hall. About 700 foot frontage on Lake Ontario, with good bathing beach.

Cottage has eight rooms and bath. Good cellar accommodation. Separate workshop and garage. Large vegetable garden.

Ideal for the man who would appreciate the beauty and wildness of Muskoka surroundings within daily reach of business in Toronto.

Price on application. Terms to suit reputable purchaser. Owner leaving city.

APPLY OWNER, BOX F, SATURDAY NIGHT.



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SAIL for Europe via the St. Lawrence, "the mighty water boulevard to Europe," on one of the magnificent new Duchesses or other comfortable Canadian Pacific Cabin

Class ships. These ships offer you a great variety of accommodation at a wide range of rates—exceptional facilities for recreation—and service of traditional Canadian Pacific excellence.

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PACIFIC  
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TO  
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Personally Conducted

All the scenic wonders of Western Canada and the Canadian Rockies included in these tours. Write for descriptive booklet to General Passenger Agent, Canadian National Railways, Toronto, or to Mr. Martin Kerr, 4 Beulah Ave., Hamilton, Ont., or Mr. A. E. Bryson, 44 Silverthorn Ave., Toronto, Ont.



## AT LARGE!

A heretofore unpublished photograph of a man who has never heard of "Castrol"! It is understood that he stated "Oil is oil, and that's all there is to it"!!

Should you meet anyone looking like this gentleman, or acting like him, be kind! Direct him to the nearest Castrol dealer or refer him directly to this office.

C. C. WAKEFIELD & CO., LTD.  
"The All-British Firm"

330 Bay Street Toronto  
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Head Office: London, England

WAKEFIELD  
Castrol  
MOTOR OIL

In the interests of efficiency use Castrol Gear Oil in the transmission and rear end.



## For Young Men



### A Smart Durable Brogue by Church

A smartness that enhances the effect of the most perfect clothes is worked into this young man's shoe—the Church brogue. Its sturdiness—the product of British craftsmanship—is a promise of long and serviceable wear—its fit a guarantee of comfort from the day it goes on.

The leading retailer in your city will show you this shoe in black or brown.

Church Shoes Made by

**CHURCH & CO., LTD.**

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Exclusive agency for Church shoes is available in a few towns and cities in Canada. Call or write to R. D. Ayling, 23 Scott Street, Toronto 2.

CHURCH'S Famous Shoes are sold exclusively in Toronto by The Robert Simpson Co. Ltd. The model illustrated may be had in black or brown, in all sizes and fittings. Priced at \$11.00.

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**STUDEBAKER**

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**ERSKINE SIX**

**40 miles an hour when new**  
Engineering Genius... Precision Manufacture... High Quality  
**Materials... Rigid Inspections... Engineering Genius... Precision**  
**...62-mile speed later!**  
Manufacture... High Quality Materials... Rigid Inspections

*You need not be an Engineer to read between the lines!*

Being able to drive your new Erskine Six 40 miles an hour the first day is convenient. But this is more important:—it proves that **here are precision manufacture and engineering genius.** Without the high quality materials, the careful inspections and the thorough dynamometer tests the Erskine engine receives, this first-day motor-freedom would be as impossible as it is in other cars.

These same pre-

cautions give the new Erskine Six its ability to deliver 62 miles an hour with such velvet ease later. Or to travel 54 miles an hour for 24 consecutive hours, as did a stock Erskine Six sedan—a record for stock cars in its price class.

**Read between the lines—the facts are evident. Remember, behind the new Erskine Six is the name Studebaker, which for 76 years has stood for fine transportation.**

**\$995**

f. o. b. Walkerville  
Government taxes extra

THE STUDEBAKER CORPORATION OF CANADA, LIMITED  
WALKERVILLE, ONTARIO.

## THE BOOKSHELF

(Continued from Page 12)

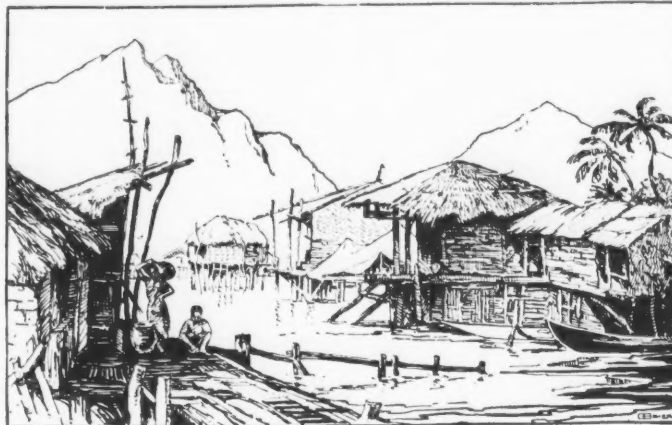
### "Gynthetic Sin"

"Boojum!" a novel by Charles Wertenbaker; Boni and Liveright, 1928, 307 pages, \$2.00.

BY NATHANIEL BENSON.

"Boojum!" is one more garishly bound, wholly-footling and incompetent attempt to explain away that troubled incubus, modern youth. But, alas, if modern youth is already wild, Mr. Wertenbaker's "Boojum" will only serve to increase its savagery in the

The word also happens to be the nick name of Mr. Wertenbaker's hero, otherwise Stuart Lee Breckenridge. Stuart Lee is a "collych" boy on the loose. For two hundred and fifty pages he drowns at fraternity "binges" and plays the wastrel in John Held Jr. Style, then to sea à la Eugene O'Neill, an amour in Dublin, then a marriage Hollywood-fashion and lastly a sepi state of soul and après George Jean Nathan. There are more drinks in this book than in a Government Liquor Dispensary, and more oaths than in a convention of truck-drivers. The style alternates between smart and woeful conditions, and the p-o-



A VILLAGE IN THE NEW HEBRIDES  
From "Strange Corners of the World" by J. E. Wetherell (Nelson, \$1.75).

process of emulation. It is claimed on the book's ornate jacket that Mr. W. has a "sense of style," but were it not for the weariness of syntax, numerous examples might be listed of his "non-sense of style." He has nothing to say and even in that is the victim of misstatement. After careful computation a count of seven worthy pages in three hundred has been reached. A low average even in American college circles where the scene is laid.

As the title is from Lewis Carroll's "Hunting of the Snark," it needs some illumination. Mr. Carroll claims that in answer to the question: "What is the meaning of life?" one seeks an articulate reply (Snark) and receives only an enigmatic gurgle (Boojum). In other words Snark is the requested terrapin, and Boojum the presented sardine at life's table. Boojum—disillusion and realization that life is without meaning.

fanity doesn't improve matters greatly. Oaths in print are no more forceful than cold pancakes, for both have lost their primal pungency. In short, "Boojum," a perpetration of one Charles Wertenbaker (aet 18 at most) is only a sign of temporary aberration on the part of Messrs. Boni and Liveright in a very generous moment.

### Books Received

#### Fiction

*The Door Unlatched*, a novel by Marie Cher (Minto, Balch-Thomas Nelson, Toronto, \$2.00). To be reviewed.

*Children and Fools*, by Thomas Mann (Macmillans, Toronto \$2.50). To be reviewed.

*Islanders*, a novel by Peadar O'Donnell (Cape-Nelson, Toronto, \$1.75). To be reviewed.

*Ecola!* A collection of sea stories by Jacland Marmur (Doubleday Doran, Toronto, \$2.00). To be reviewed.

#### Biography and History

*Ibn Sa'ud, of Arabia*, by Ameen Rihani (Macmillans, Toronto, \$6.25). To be reviewed.

*The Gangs of New York*, by Herbert Asbury (Knopf-Macmillans, Toronto). To be reviewed.

*Sundry Great Gentlemen*, historical essays by Marjorie Bowen (Longmans, Green & Co., Toronto, \$5.00). To be reviewed.

*The Eighth Earl of Elgin*, by J. L. Morison (Mussons, Toronto, \$5.00). To be reviewed.

#### Essays, Poetry and Drama

*The Standardization of Error* by Vilhjalmur Stefansson (Norton & Co., New York, \$1.00). To be reviewed.

*Trollope*, a bibliography by Michael Sadleir (Macmillans, Toronto, \$2.50). A new and cheaper edition, to be reviewed.

*Essays*, by Christopher Morley (Doubleday, Doran, Toronto). The best of Morley's essays collected in one volume. To be reviewed.

*Movements in Modern English Prose and Poetry* by Sherard Vines (Oxford University Press, Toronto). To be reviewed.

*White Fire*, a collection of verse by the late John Ravenor Bullen (The Recluse Press, Athol Massachusetts). To be reviewed.

#### Technical

*Canadian Modern Accounting* by A. E. Sprott and G. Short (The Commercial Text Book Co., Toronto). Part one of an authoritative treatise on bookkeeping and elementary accounting.

#### Reprints

*The Captive Gypsy*, poems by Constance Davies-Woodrow. "What Spiritualism Stands For," by Sir A. Conan Doyle, "Three Tales" by De Maupassant, "The King of the Golden River," by John Ruskin, "The Intruder" by Maurice Maeterlinck, pocket editions, styled "The Golden Galleon Library" and published by The Balk-Preston Co., Toronto, 15c each.

#### Literati

*JOHN STEVENS: An American Reborn*, by Archibald Douglas Turnbull, to be published in April by the Century Company, is the story of Colonel John Stevens (1749-1838), the man who built and operated twin-screw propeller steamboats on the Hudson River three years before Fulton's Clermont and more than a quarter of a century before the invention of Ericsson's screw propeller. He and his sons after him had many other engineering achievements to their credit.

ROBERT M. McBRIDE & CO., are bringing out a definitive "Stories and Edition" of the works of James Branch Cabell. Six volumes have already been published, and there will be at least twelve more, to appear at the rate of three volumes each season until the set is completed. The edition is limited to 1,550 numbered sets, bound in full cloth with gilt tops. William Dana Orcutt is responsible for the design of the books, and they are printed and bound under his direct supervision at the Plimpton Press, Norwood, Mass.



"We're not sick, Daddy. Why are you taking us to the Doctor?"  
"Why? To do all we can to keep you from ever getting sick."

YOUR children will probably never forget the odd experience of being taken to the doctor when they are perfectly well. Perhaps no other act of yours could stamp more indelibly on their minds the wisdom of preventing sickness.

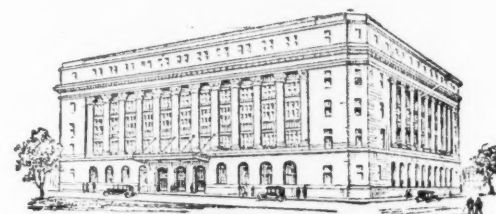
When your boys and girls were ill nothing was left undone to make them as comfortable as possible and to help them to get well. But have you done what you can do to spare them from future illnesses?

Have you guarded against diphtheria, typhoid, smallpox and rickets? Have you had adenoids removed? Teeth, eyes, throats, legs and feet—every part of the body should be examined. Modern medical science teaches us that in order to prevent much needless disease and suffering every child should have a complete physical examination at least once a year.

Make May 1928 a banner month for your children. Have them weighed, measured and examined for known and unknown defects. Give them a fair start towards a happy and useful life.

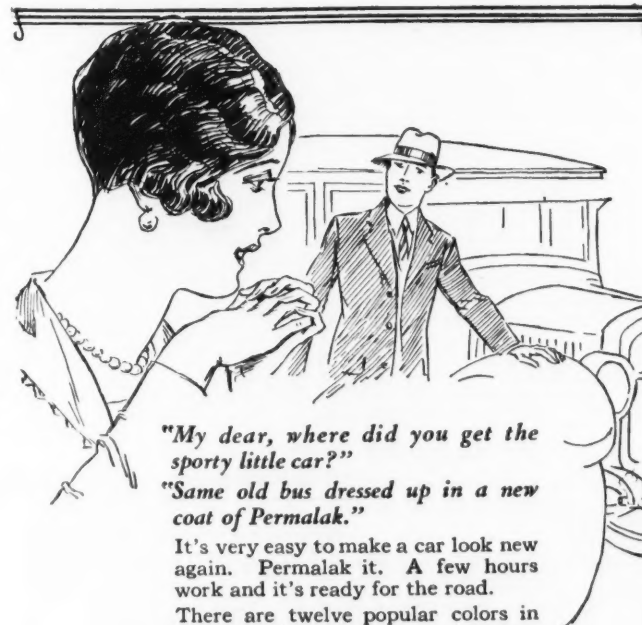
The Metropolitan issues a number of booklets concerning Diphtheria, Typhoid, Smallpox, Tuberculosis and Diabetes, which give valuable advice on these and other preventable diseases with helpful suggestions concerning diet, environment and training. Mailed free upon request to the Booklet Department, Metropolitan Life Insurance Company, Ottawa. Write for any or all of them.

HALEY FISKE, President.



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# SATURDAY NIGHT

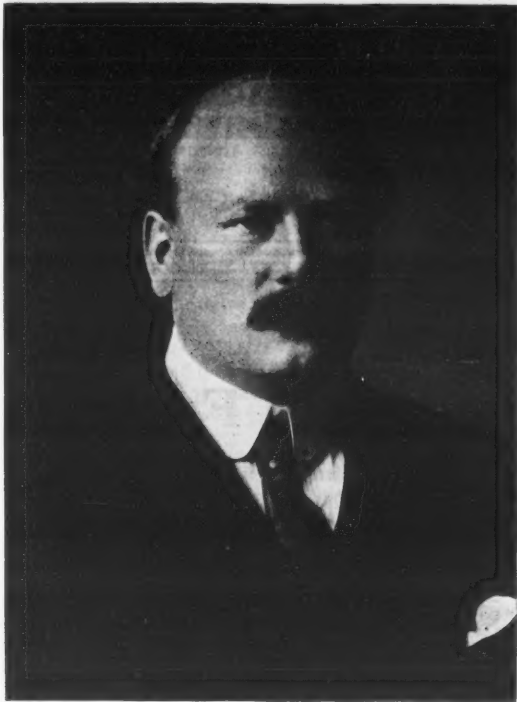
## FINANCIAL SECTION



Safety for  
the Investor

TORONTO, CANADA, MAY 5, 1928

P. M. Richards,  
Financial Editor



HIS HONOR W. D. ROSS  
Lieutenant-Governor of Ontario, who, with N. L. Nathan-  
son, has headed a group which has bought control of  
Imperial Trust Company.  
—Photo by "Who's Who in Canada"

### "Big Business" Profits

Record of U.S. Experience Shows Remarkable  
Effect of Economies of Large-Scale Opera-  
tions—Present Trend Still Toward  
Amalgamations.

THE trend towards large-scale operation in business is now international in its effects, and we are witnessing everywhere the gradual adoption of the principles of mass production. The United States has been a leader in the development of "Big Business". The principles of economy in large-scale operation have been derived very largely from United States' experience. These principles have been emphasized by certain economic developments in the past few years. The extraordinary growth and expansion of American business have made competition particularly keen.

In order to maintain its present market, industry has been forced to keep its selling prices low and to reduce constantly the cost of operation. The margin of profit is generally smaller today than before the war, due to the expansion of industrial capacity in the war period and the very keen competition that has resulted since then. The manufacturer must maintain his income by selling a large quantity of commodities at a small profit rather than a smaller quantity at a better price. The large corporation, therefore, is in a better position to establish a profitable basis than is its smaller competitor.

It is obvious that there are certain lines of business which do not lend themselves to standardized production, points out "The Index", published by the New York Trust Company. Quantity output is suitable for steel rails, but less feasible for a specialized commodity such as perfume. Even the specialties, however, are being brought under extensive corporate control. Since the war we have become familiar with the fact that firms of long standing with old and very well-known trade names, making highly individualized products, have quietly been incorporated into a chain syndicate, or as a branch of a corporation manufacturing other products on a quantity basis.

One of the reasons for this trend is the fact that most of the profits in business are going to the large corporation; and here a survey of the returns of the Federal corporation tax affords an interesting illustration. First of all, there is the somewhat surprising fact that 41.3 per cent. of all corporations in the U. S. showed a deficit in 1925, which is the last year for which the returns are available. The annual report of the Secretary of the Treasury states that out of a total of 430,072 corporations making returns in that year, only 252,334 reported net income and 177,738 reported a deficit.

This average of 41 per cent., representing the proportion of business failures, has been fairly closely maintained over a period of years. The total volume of profits in 1925 was higher than ever before, and deficits were lower, so that American industry as a whole showed some improvement.

Of these total profits, those made by manufacturers with less than \$5,000,000 a year net income were almost 11 per cent. smaller than they were in 1923. Manufacturers with more than \$5,000,000 a year net income, however, showed an increase in profits of 25.4 per cent. These latter manufacturers represent one-tenth of one per cent. of the total number of manufacturing corporations; yet they earned 44½ per cent. of the total manufacturing income. Considering all corporations of every kind, 78.2 per cent. of the profits of American business are made by firms whose profits reach \$10,000 or over. In the rubber goods industry, for example, where there are a number of very large concerns, 96.7 per cent. of the profits are made by corporations with profits over \$10,000. In railways and public utilities this proportion amounts to 93.8 per cent., in chemicals 92.2 per cent., and in metal and metal products, 90.8 per cent.

A consideration of the profits and losses of the different major industries is not only an interesting record in itself, but shows the importance of large-scale operation. The table below gives figures for the percentage of firms making profits in the main divisions of American business.

It can be seen from the table that the weakest industry is mining, in which only 28.6 per cent. of the companies made a profit in 1925. The most unsatisfactory division in the mining industry is, of course, soft coal production.  
(Continued on Page 25)

## World Prosperity Ahead

Prospect for Era of Great Activity in International Commerce  
and General Rise in Individual Wealth Has Never Been  
Better, Asserts Royal Bank of Canada.

THAT the world as a whole is faced by the probability of an unparalleled period of prosperity is the happy conclusion arrived at by the statisticians of the Royal Bank of Canada after making a close study of all the factors involved.

As regards Canada itself, the bank points out in its latest monthly letter that most of the manufacturing plants in Canada are working at an unprecedented level of activity. Labor is well employed. The agricultural situation is excellent, but it is as yet too early to form any estimate of the prospects for this year. The forest industries are having trouble due to overproduction in relation to demand. The mines are producing more than ever in the past, and prospects for the future continue to improve. Wholesale and retail trade show a healthy improvement over 1927. Inflation or boom conditions are not indicated, but rather, a well established prosperity where production in most lines is being kept well in line with the dictates of world demand for Canadian products. Conditions are such as to warrant optimism concerning the maintenance of prosperity in the immediate future.

The years of unprecedented business activity in the United States and Canada have led observers to look for a similar revival in Europe. Moderate but undoubted progress has been noted, but improvement has been too uneven, until recently, to warrant confidence in a prolonged period of better than normal business conditions. Checked and impeded by the instability of the financial situation and by violently fluctuating price levels with their adverse effects upon business, the readjustment in world conditions has been gradual.

During this period the weaker factors in each industry have been eliminated. Consolidation, improvement in processes, and the installation of more modern machinery have served to secure efficiency and cut down costs. The international movement toward the formation of cartels has prevented competition from being carried to disastrous limits, and impressive headway has been made in improving the economic relationship between former enemy countries, but the outstanding factor tending toward a return to prosperity is the achievement of financial equilibrium and the resultant stability in price levels.

Although Great Britain and Germany have been operating on a gold basis for three years, their general financial situation was still somewhat unstable. In Germany, the destruction of liquid capital during the period of inflation produced a decidedly abnormal situation in

the years which followed, and for Great Britain a period of readjustment necessarily followed the deflation necessary for the return to gold. Moreover, the banking situation in London has been affected by events in other European countries, and only in recent months since Italy, France and Belgium have achieved exchange stability can the situation there be regarded as normal.

The movement which has culminated in the return of all the leading industrial and commercial countries to the gold or gold exchange standard is rendered doubly important by the fact that gold itself can now be depended upon to occupy a more stable relation to commodities due to intelligent regulation.

But it is not in Europe alone that one finds conditions favorable for an approaching economic renaissance. Improved communication, resulting in increased contact between different parts of countries and with the outside world, is rapidly creating new wants in Asia and Africa, and even the most isolated parts of these densely populated, but economically backward, continents are rapidly recovering from an age-old lethargy.

One of the most important migrations in history is taking place in Asia, where it is authoritatively estimated that the movement into Manchuria from the south has reached the figure of two million per annum during the past two years. In this temperate zone these new settlers are devoting their energies to agriculture, along lines somewhat similar to those in Canada. The per capita purchasing power of this population should undoubtedly exceed that which they possessed in their old environment.

Notwithstanding continued political difficulties, there seems little doubt that China will provide a steadily increasing market for foreign commerce. The unsound financial situation in Japan which came to a head in the banking crisis of last year, has now been largely corrected and this aggressive nation may be expected to continue the progress of the last two generations.

Turning to South America, prospects are particularly alluring; the financial situation is generally sound and currencies stable. Great projects are under way for the development of natural resources and in the less developed countries there is unprecedented activity in the building of railways and highways.

With this outlook it seems evident that the prospect for an era of great activity in world trade and a general rise in individual wealth has never been better.



J. P. BICKELL  
Who has just been appointed a Director of the Canadian Bank of Commerce. Mr. Bickell is one of Canada's most prominent mining capitalists, a theatrical magnate, a director of cement companies and a partner in a brokerage concern in New York City.  
—Photo by "Who's Who in Canada"

### European Money Rates

General Level will Remain Dependent on  
Economic Progress of Individual Countries  
and Willingness of Others to Lend

By PHILIP S. BROUWER  
of the *Amsterdamsche Bank, Amsterdam, in *Barron's Weekly*, New York.*

IT is always a difficult task to make a statement about the probable course of events in respect to money rates, and it is the more difficult at a time when the consequences of the war are still felt in many forms. It is true that many currencies have been stabilized, but there are still important countries whose currencies are not yet on a gold basis. Apart from this, even stabilization does not at once put everything straight. It often happens, for instance, that the increased home purchasing power, which money will often have acquired during a period of depreciation, will continue for some time longer.

Often, too, the export markets which have been conquered—and conquered because the increase of the internal purchasing power acts as a premium upon export—are not lost again immediately. In this and other ways, there are dislocations in the inter-relationships of countries which exert an influence on the money rates, and the future course of which it is impossible to forecast.

There are, however, certain indications which enable us to obtain some idea of the probable future course of money rates. If we compare the bank rates of the most important countries at the end of 1927 with those of the preceding year, one or two important deductions can be drawn. These quotations are as follows:

	Dec. 31, 1927	Dec. 31, 1926
London	4½%	5%
Amsterdam	4½%	3½%
Paris	4	6½%
Brussels	4½%	7
Berlin	7	6
Vienna	6½%	7
Zurich	3½%	3½%
Prague	5	5½%
Stockholm	4	4½%
Rome	7	7
Madrid	5	5

In the first place, we see that the average level of the money rates has fallen, and, in the second place, that a certain approximation has taken place between the various rates. There are still great differences, but these are no longer so striking as they were in 1926. It is difficult to find a satisfactory explanation of this in the movement of the index figures. If we compare these figures referring to the end of 1927 with those of the previous year, it will be seen that the rise or fall of the prices of goods has not always coincided with the movements of the money rates. The explanation of the phenomenon in question must therefore be sought primarily in the relations of the various currencies to each other.

It is self-evident that, as the stabilization of currencies goes forward, and more and more currencies are placed on a gold basis, the inter-connections between the various currencies will become correspondingly closer. Capital will thus flow more easily from one country to another, the great danger of a depreciation of the money invested having disappeared. This is probably the general explanation of the trend of the money rates towards approximation. The fall of the general level may then be regarded as being to some extent a result of the process of capital accumulation, which is by slow degrees beginning to make itself again felt.

None the less, there continue to be very important differences between the various countries, which are chiefly due to the different grades at which these countries are accumulating capital. This factor, together with the existing financial liabilities, will in all probability continue to dominate the future course of money rates, even after the stabilization of the currencies has become an accomplished fact.

An especially important factor is, in the nature of things, the war liabilities, and, in particular, Germany's liabilities under the Dawes plan. Assuming that there will be no modification of the plan, Germany will, from Sept.  
(Continued on Page 26)

## GOLD & DROSS

### MISLEADING INFORMATION

Editor, Gold and Dross:

A morning paper published in Ottawa under date of April 28th, carried the following information under the heading of "Mining Notes and News": "It is learned from a very good source that *Tough Oakes Burnside* are meeting with exceptionally good results from their development program. At the present they have over 20 drills working on the 200, 400, 900, 1,100 and 1,600 foot levels and a good grade of ore is being developed. The 400 foot level, it is said, looks better and richer than it ever did and the 1,600 is also very promising. The mill is running a little better than 140 tons daily with an average around \$10 and costs are around \$7. This would appear to give the mine an operating profit of around \$12,000 monthly."

These statements rather surprised me, and I would be grateful if you could tell me if they are in accordance with the facts.  
—C. W. A., Ottawa, Ont.

As long as publication of such statements are permitted either through carelessness or otherwise, it will be pretty difficult for any legislation in this province to protect the speculating public.

The truth is that during the week in question there were nine rock drills operating at *Tough Oakes Burnside* and not twenty. Not only this, but the mill was operating at a rate which was helping to pay the current rate of expenditure, and not on a basis which would give profit of around \$12,000 a month.

It is easy to make errors, but there is difference between an honest-to-goodness error and unadulterated nonsense.

### THE PROSPECTS FOR HOWEY

Editor, Gold and Dross:

I would like to have your opinion of Howey Gold and its prospects of developing into a real mine. Can you tell me what is the basis for the current quotations for Howey units?  
—C. M. J., Orillia, Ont.

Quotations for Howey units are based upon what speculators are willing to bet 400 shares of Howey will bring as of the middle of the current year when the shares will be issued in exchange for the units. Of course, when Howey shares were quoted at high levels a few months ago the units were also being traded in at much higher than current quotations.

Howey represents an earnest effort, and offers good possibilities of developing into a profitable enterprise. There is always a substantial element of risk attached to such new mining enterprises. The company has capable management and is financed for all contingencies including installation of a mill. Shareholders are getting an honest and earnest run for their money.

### UNITED FUEL INVESTMENTS LIMITED

Editor, Gold and Dross:

Would you kindly give me your opinion of United Fuel Investments Limited 6 per cent. cumulative preferred stock. Is it a safe and sound investment?  
—A. M. M., Toronto, Ont.

In my opinion there is every reason to expect that this stock will prove a satisfactory investment. This is a new company formed to acquire interests in public utilities and other enterprises, and it is now acquiring substantially all the share capital of the *Hamilton By-Products Coke Ovens Limited* and over 90 per cent. of the share cap-

ital of the United Gas and Fuel Company of Hamilton, Limited.

These are both successful companies, with good records and attractive future prospects. The *Hamilton By-Products Coke Ovens Limited* is a comparatively young concern, having only commenced operations in 1924 in the manufacture of coke and the recovery of the by-products resulting therefrom. The company's business has grown rapidly, as is shown by the fact that its original installation of ovens numbered only 25 and it had to install an additional 35 ovens during the past twelve months. United Gas and Fuel Company of Hamilton, Limited, is a very much older concern, having been operating successfully for the last sixty years. It supplies the City of Hamilton, Ontario, with gas, together with the surrounding territory, and purchases its gas from the *Hamilton By-Products Coke Ovens Limited*.

The amount of this preferred stock issue to be outstanding is \$9,000,000, and in this connection it is estimated that the holdings of United Fuel Investments Limited, have a present value of more than \$10,000,000, with a potential value greatly in excess of this amount.

(Continued on Page 20)



N. L. NATHANSON  
Managing Director, Famous Players Canadian Corporation, who has, along with his Honor the Lieutenant-Governor of Ontario, headed a syndicate which has purchased control of Imperial Trust Company.  
—Photo by "Who's Who in Canada"



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**BANK OF MONTREAL**  
NOTICE is hereby given that a DIVIDEND OF THREE per cent. upon the paid up Capital Stock of this Institution has been declared for the current quarter, payable on and after FRIDAY, the FIRST day of JUNE next, to Shareholders of record at the close of business on the 30th day of April, 1928.  
By Order of the Board  
FREDERICK WILLIAMS-TAYLOR  
General Manager.  
Montreal, 17th April, 1928

**The Royal Bank of Canada**  
DIVIDEND No. 163  
NOTICE is hereby given that a DIVIDEND OF THREE PER CENT. being at the rate of twelve per cent per annum upon the paid-up capital stock of this bank has been declared for the current quarter, and will be payable at the bank and its branches on and after Friday the first day of June next, to shareholders of record at the close of business on the 30th day of April.  
By order of the Board  
C. E. NEILL,  
General Manager.  
Montreal, Que., April 13, 1928.

**HOLLINGER CONSOLIDATED GOLD MINES, LIMITED**  
(No Personal Liability)  
A dividend of 2% on the outstanding Capital Stock of the Company has been declared payable on the 15th day of May, 1928, on which date cheques will be mailed to shareholders of record at the close of business on the 2nd day of May, 1928.  
(DATED) the 20th day of April, 1928.  
J. McIVOR,  
Assistant-Treasurer.

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**Your Car and Credit**  
Instalment Purchasing of Automobiles Found Justifiable by Modern Economic Studies—"Luxury" Receives a New Definition—Real "Consumption Credit"  
By EDWIN R. A. SELIGMAN  
McVickar Professor of Political Economy, Columbia University, New York City.

OF THE doubts commonly expressed as to the validity of instalment selling, two stand in the very forefront of the discussion. One is to the effect that while ordinary business credit is of course beneficial, the matter is very different with consumption credit. The other objection is that even though consumption credit may be legitimate in the sense of the credit practiced by the Morris banks, credit for the purchase of luxuries is much to be deplored.

Let us take up first the question of consumption credit. If we are contrasting consumption with production it is important to know exactly what is meant by these terms. Now if we analyze the matter carefully, we shall find that there are three senses in which the word production is understood. In the first place, it may mean the creation of wealth in the sense of bringing into existence something new. Adam Smith defined productive labor as labor which embodies itself in some tangible, physical commodity.

With the development of business life, however, production came to mean the act which results in money gains. When we speak of a business as productive, we commonly mean that there is a surplus of money income over money outlay. This may be called the pecuniary concept of production, as over against the physical concept. Modern economic science has, however, disclosed a third sense of production, namely the creation of a surplus of utilities over cost,—of results over sacrifices. The real income of an individual, as of society, is to be found in the services which afford us satisfaction.

Production in this deeper sense does not simply mean the creation of more actual commodities or the yield of enhanced profits to the individual. A commodity or an activity is productive also and especially if it helps to create the welfare which is the objective of all wealth; that is, if it helps to engender productive forces for the future, and to develop in human beings those habits of life which further the growth of more varied and finer wants and which entail a more adequate, more effective, and continually less costly satisfaction of those wants. It is because both the creation of more actual goods and the earning of a money surplus generally conduce to this end that we often speak of them as productive. But in reality, they are only parts of this larger whole.

It is generally thought that just as production means the creation of wealth, so consumption connotes the destruction of wealth. But this is of course a fallacy. Matter is indestructible. What we do in consumption is not to destroy matter, but the successive utilities of matter. We must distinguish between using a thing and using up a thing. If I wear a suit of clothes, I use it; but I have not used it up, until nothing but rags is left. From this point of view of utilization there is really much less distinction than is commonly thought between production and consumption.

If I shovel coal into the boiler of a locomotive, it is generally considered production because I create steam and the power of locomotion. But if I shovel coal into my own

furnace to give heat in my apartment, it is called consumption. Yet, who knows what is going to be done with the heat? The additional warmth may contribute to all sorts of ends, ranging from the mere lazy gratification of the desire for comfort to the most energetic activity in accomplishing something that is exceedingly worth while for the community.

As a matter of fact, wealth may be utilized in four different ways: it may be utilized first to increase the surplus of utilities over costs; or, second, to maintain the surplus; or, third, to cut down or diminish the surplus; or, fourth, to engender a deficit, instead of a surplus. In the case of business production, the first kind of utilization means money profits; in the second kind, you break even; in the third kind you have a waste in the production which may cut down your profits still more; and, finally, the fourth kind will result in a business loss.

But what is true of production is equally true of consumption. An individual may consume so as to increase his surplus. Take the consumption of food by a child, which builds him up into a man. Or, secondly, he may consume in such a way that there is neither a surplus nor a deficit. Take the consumption of food by a man in order to maintain him in his customary health. The amount consumed is equal to the amount produced. But thirdly, there may be an unnecessary consumption of food by the individual, unfortunately too common, which will result in a diminution of the surplus. Or, fourthly, there may be an injurious or a poisonous or such excessive consumption of food as to engender disease or to reduce the productive powers.

It will be seen, therefore, that there are four kinds of consumption: positive or creative consumption, neutral consumption, wasteful consumption, and destructive consumption.

Now the trouble with the older thinkers and the ordinary business men was that they took the uncritical attitude and spoke of productive consumption only when it meant actually more goods or more money profits. But according to the newer analysis, we must use the term productive consumption in the broader sense. In this broader sense we should really speak of the utilization of wealth rather than of the consumption of wealth. And the question of how you utilize your wealth is no different in production from what it is in consumption.

If, therefore, consumption should be judged by the same canons as production, the prejudice against consumption credit as bad and the prepossession in favor of production credit as good must be abandoned. The real distinction is not between production and consumption, but between the different kinds of utilization. If there is a positive or even a neutral utilization of wealth, credit is legitimate; if there is a wasteful or a destructive utilization of wealth, credit is illegitimate; but both of these considerations apply quite as much to production credit as to consumption credit. The idea, therefore, that credit is in some way bad when ap-

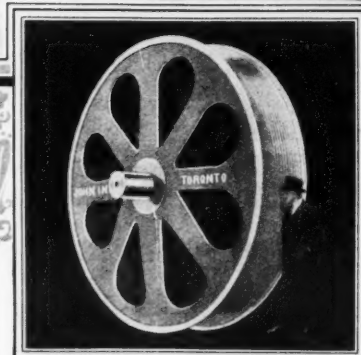
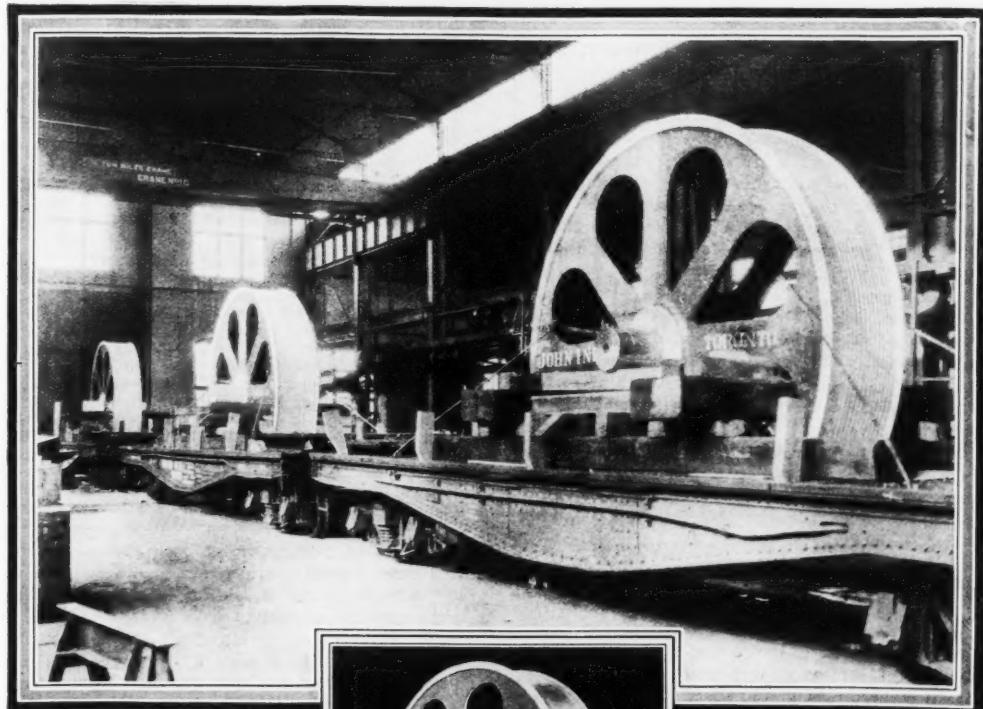
plied to consumption as opposed to production is entirely fallacious.

In fact, if we look at the history of credit we find that it has gone through an interesting development. In the early days, even before the pawnshop appeared, agricultural credit was frowned upon. We find in all early communities the prohibition of lending money at interest. We find it in the Bible. And all through the Middle Ages a chief example of the activity of both state and church is found in the usury laws and at a time when the word usury meant the taking not of a high rate of interest, but of any rate at all. It is only a capital developed in trade and commerce that the legitimacy of loans was recognized and that a distinction was now made between lending at interest and lending at usury. And when later on banks were developed, the same pre-

(Continued on Page 27)

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**CHARLES HICKMAN**  
President of the Ottawa Paint Works, Limited, who was elected President of the Canadian Paint, Oil and Varnish Association at the annual meeting in Montreal.



# Japan: An Overlooked Market

Canadian Manufacturers and Farmers Fail to Realize Opportunity Presented by Growing Demands of Orient's Most Progressive Nation—Economic Stability of Japanese in Striking Contrast to China—Canada's Favorable Geographic Position—Exports and Imports Do Not Conflict

By JAMES GORDON NELLES, McGill University.

Second Prize Essay in The Royal Bank Fellowship Competition.

IN THE peaceful days when England held aloof from Europe's glittering intrigues her people took pride in what they called, "her glorious isolation". More accurate would have been the phrase, "apprehensive isolation", and more fittingly could "glorious isolation" have been applied at that time to another state.

For what seemed beyond the bounds of 19th century vision there lay a nation actually emerging from a glorious isolation of many centuries. Far off in the Pacific an island empire was slowly struggling to its feet among the powers of the world. Little by little as it rose, the ties and prejudices of ancient dynasties, that for years had kept all foreign influences from the land, fell away into history. In those days a happy population found adequate fare in rice and fish, and suitable shelter in wooden huts. With food and shelter easily obtained, and defence a negligible factor, the fundamentals of existence were theirs. They were satisfied. The beauty of their islands filled them with delight. And so they sang and talked of mountains, moons and rivers and making love where orange blossoms heralded delicious fruit.

That was Old Japan.

Clouds gathered. Japan dropped her exclusive barriers and was admitted to the society of nations. To enjoy their company without embarrassment she found it necessary to change greatly her way of living. In energetic fashion she began remodelling her empire. But barely had she set the ship of state upon its new course when a menacing spectre loomed over the bows. Imperial Russia of the late 19th century—aggressive, militaristic, the irresistible bear—snarled across the Sea of Japan. Picture the idyllic land of Nippon suddenly face to face with Russia. They fought... Japan won. And from that time in her history the past ceased to control the present. The victory amazed the western world and like Balboa of old, it "stared at the Pacific with a wild surmise..."

Japan was now entering the front rank among the great powers. In her struggle with Russia she developed a hunger for new foodstuffs and raw materials, plants and machinery to make finished materials, an industrial population, and—to safeguard her material supply, she became addicted to the army and navy habit and blossomed into a modern nation.

A quarter of a century passed and with it the experience of a world war. Much happened in Japan in those years. Much that was important for foreign nations. Much that was important for Canada. As one may imagine, they talk less now of mountains and moons and rivers, and more of cotton and wool and wheat and minerals. They may have lost something by the change. Or they may have gained. Time alone will tell. But if they have lost, Canada has gained. Immeasurably. We have seen how they were once satisfied with rice and fish in Japan. Now they want huge quantities of wheat. And Canada has this in abundance. In

1926 Canadian farmers sold nearly sixteen and a half million dollars worth of their wheat to the Japanese! Besides the wealth this brought to the prairies, it brought wealth to the railways that carried it, to the ports in British Columbia through which it was sent, and to the shipping companies that took it to Japan.

But this wheat was not sold merely for cash. It helped to settle our accounts. Japan produces more than half the silk of the world. And Canadians, particularly Canadian women, are now using more and more of this fibre. In fact in 1926 Canadian women, either for dress or the home, were mainly responsible for running up a bill in Japan for nearly six million dollars worth of silk! This was nearly two million dollars above what they had bought the year before. But such a silk bill was, of course, more than offset by the amount owing to us on our wheat.

Altogether in 1926 Japan bought about \$35,000,000 worth of goods from Canada. Among all the nations who buy from the Dominion, Japan's purchases have the largest value except for those of Great Britain and the United States. Besides wheat there are five other items which Japan buys from us having a yearly value of between one and five million dollars, namely, and in order of value: lead, wood pulp, zinc, fish and logs. Canada's principal purchases from Japan other than silk include, as might be guessed, tea, rice and chinaware. These and other items total about \$10,000,000 and make Japan the sixth largest account on the list of countries from whom the Dominion buys.

It may be seen from this survey of the commercial relations between Canada and Japan at the present time that the continuation and, if possible, the expansion, of such relations is of vital interest to all Canadians. We want to know then, what the chances are for developing this trade. Whether the expenditure of time and money in making an attempt will eventually be repaid with profit, or whether it will be wasted. Judging from the growth of Canada's exports to Japan during the last decade, when they rose from \$1,000,000 in value in 1916 to nearly \$35,000,000 in 1926, it would seem reasonable to regard the future with great optimism. Before making any prophecies, however, we must carefully examine the interesting picture that Japan's new economic structure presents.

First of all we may note that the population of Japan has doubled in the last sixty years to its present total of sixty million, and is gradually making wheat, rather than rice, its staple food. As Canada has the largest undeveloped wheat lands in the world, she stands to gain richly from the demands of Nippon's increasing numbers.

In spite of the great intensification of agriculture, Japan is finding herself more and more dependent on other countries for an adequate supply of food. The modern Japanese family of the big cities now feels its appetite

only appeased after the consumption of a full course meal. The ancient bowl of rice becomes merely an incidental. Right here, on the Japanese dinner table then, lies a vast, rapidly increasing market for the products of the Canadian farm, and, as the use of boxed and canned foods increases, for the products of Canadian industry.

But most significant of all, as the foregoing facts must have indicated, has been the great rise in the standard of living. The tremendous growth of the cities and the fact that universal compulsory education has been in force for some time inevitably awakened a desire for a richer and more varied life. The enlightenment of the masses is reflected in the circulation of the two largest newspapers—The Asahi and The Mainichi, each of which sell over one million and a half copies

daily, a record that is difficult to duplicate elsewhere. This has contributed to the enormous increase in the consumption of paper and wood pulp, a market which Canada, now leading the world in the production of these two commodities, should find of greater value year by year.

These new wants of the Japanese, so many of which can only be satisfied by purchase abroad, has encouraged the growth, fostered by the government, of a huge ship-building industry that elevated Japan to the position of third greatest shipping power in the world. This achievement is especially notable in that her costs of construction are about \$25.00 per ton higher than in Great Britain. The necessary materials too, have largely to be imported, and this represents another demand which Canada can fill to a far greater extent than she is doing today. But a nation must pay in some way for what it buys. The materials the Japanese ships collected in the world markets thus went into expanding manufacturing industries at home to be resold abroad as finished goods, particularly to China and India.

The transition from the simple hand labors of Old Japan to the present industrialization of the country, reminiscent of the classic "industrial revolution" in England in the 19th cen-

tury, has created a great demand for foreign machinery and iron and steel goods. As Japan is rich in hills and rivers her industries command abundant water power. Both for factory and the gradual electrification of town and city the demand for electric power is increasing at the rate of 15 per cent. a year, and in the last ten years the generating capacity of all plants has increased three and a half times. There are still, it is estimated, about 8,000,000 kilowatts of unexploited power in the islands. In developing this and maintaining existing services Canada should play an important part. The Canadian manufacturers of electrical apparatus, supplying the needs of an exacting home market that accepts only the highest standard of product, have not availed themselves sufficiently of this important market in Japan, where their goods should compete successfully with those of any other nation.

Advantage could also be taken to a greater extent than at present of the Japanese demand for asbestos, aluminum, automotive nickel and rubber products. Japan, too, imports huge quantities of wool and woollen goods to which Canada contributes little. By virtue of the appeal of the coarser, harder yarns to masses of the Japanese who do not buy the finer grades, it would seem that the production of

more Canadian wool for export to Japan might be a profitable venture.

At this point it may strike us as a little surprising that many of the markets outlined above have not already been more fully developed by Canadian exporters. The answer is that people do not like to sell goods to distant customers about whom they know comparatively little. They must be informed not merely that a market exists for their goods, but of the reputation of that market for paying for them and of the degree of security to be extended to their shipments, branch offices or sales agents. They must know, in short, just what risks are involved in carrying on trade.

Years of commercial intercourse with Occidental countries have made most Canadians familiar with their relative stability and ways of doing business. With the Orient this is not so. Moreover news of revolutions, property confiscations and the renunciation of treaties and obligations, coming from the general direction of the Far East has not tended to make merchants enthusiastic about extending their business in so uncertain a centre.

Examination, however, shows that nearly all these obstructions to profit-

(Continued on Page 21)

\$1,000,000

## Blue Ribbon Limited

(Incorporated under the laws of the Dominion of Canada)

### 6½% Cumulative Convertible Redeemable Preference Shares

(Par Value \$50 per share)

The Preference Shares are fully paid and non-assessable, entitling the holder to preferential cumulative cash dividends at the rate of 6½% per annum, payable quarterly on 1st February, May, August and November in each year, at any branch of the Company's bankers in Canada, the first dividend accruing from 1st May, 1928, and are preferred as to assets over other classes of shares and to the extent of 110% of the par value thereof and accrued dividend in case of voluntary liquidation. The Preference Shares are redeemable by the Company in whole or in part by purchase in the open market at the lowest available price, not exceeding the redemption price, or on any dividend date upon 60 days' previous notice at \$55 per share and accrued dividend and are convertible at the holder's option from time to time on the basis of one common share without nominal or par value for each one preference share, unless previously called for redemption. In the event of Preference Shares being called for redemption the conversion privilege may be exercised at any time prior to the date fixed for redemption. Holders of Preference Shares are entitled to vote thereon.

Transfer Agent: National Trust Company Limited, Toronto and Winnipeg  
Registrar: The Canadian Bank of Commerce, Toronto and Winnipeg

#### CAPITALIZATION

(Upon completion of the present financing)

	AUTHORIZED	OUTSTANDING
6½% Cumulative Convertible Redeemable Preference Shares (par value \$50).....	\$1,000,000	\$1,000,000
Common Shares (without nominal or par value).....	50,000 shares	30,000 shares

The following information has been summarized from a letter written to us by Mr. James MacKay, President, to be elected, and from other sources:

**CORPORATE HISTORY AND BUSINESS**—Blue Ribbon Limited has been incorporated under the Companies Act, Canada, and is to acquire all the share capital of a company of similar name—presently incorporated under the laws of the Province of Manitoba—and certain of the assets and liabilities of G. F. & J. Galt, Limited. The assets and liabilities to be taken over from G. F. & J. Galt, Limited, pertain to the business conducted under the name "Blue Ribbon" and a result of the transactions will be the possession by the new company of all the valuable trade marks, trade names and goodwill which have been created and built up over a great number of years in the growth of the "Blue Ribbon" enterprise.

The business had its inception in 1882 with the establishment of G. F. & J. Galt in Winnipeg in that year as tea importers. Subsequently branches were opened in Vancouver, Edmonton and Calgary. About the year 1895 tea was first packed under the trademark of "Blue Ribbon." The business of G. F. & J. Galt, Limited, has always been highly successful.

"Blue Ribbon" has been the standard tea from the Great Lakes to the Pacific Coast for over thirty years. Tea, coffee and other products marketed under the trade name "Blue Ribbon" are widely and most favorably known throughout this entire territory, and have succeeded in establishing for themselves a market of enviable proportions.

Modern and completely equipped warehouses are owned in the cities of Winnipeg and Vancouver. In the cities of Edmonton, Calgary and Victoria, office and warehouse space sufficient for the particular purposes of each branch is occupied under lease.

**ASSETS**—Assets as of December 31, 1927, after giving effect to the present financing, were as follows:

Fixed Assets at depreciated replacement value—certificate of Sterling Appraisal Company \$	468,000.73
Current Assets—Report of George A. Touche & Co.....	1,043,157.83
To all Assets.....	\$1,511,158.61
Current Liabilities.....	331,016.76
Net Tangible Assets.....	\$1,180,141.85

The net tangible assets of \$1,180,141.85 represent \$39 for each share of Preference Stock (\$50 par value) issued.

The statement of assets includes no value for goodwill and trade marks, although of undoubted great worth in a business of this character.

**EARNINGS**—The certificate of George A. Touche & Company discloses earnings for the past five years after all charges and available for Federal income tax, depreciation and dividends as follows:

YEAR ENDED DECEMBER 31	NET PROFIT BEFORE DEPRECIATION	DEPRECIATION
1923 .....	\$171,519.93	\$7,926.92
1924 .....	198,629.77	7,745.55
1925 .....	143,812.85	7,832.74
1926 .....	136,719.73	7,830.99
1927 .....	207,073.01	6,375.69

For the year ended December 31, 1927, certified net earnings after deducting depreciation and income tax at the current rate amounted to \$184,801.53 as against preferred dividend requirements of \$65,000. After the deduction of preferred dividends of \$65,000, an amount of \$121,362.90 was available for the 30,000 shares of no par value common stock to be outstanding, equivalent to \$3.99 per share. The outlook for the current year, of which practically four months have been completed, is decidedly encouraging.

**CONVERSION**—The 6½% Cumulative Convertible Redeemable Preference Stock is convertible at the option of the holder at any time into no par value Common Stock on the basis of one share of Preference Stock for one share of no par value Common Stock, unless called for redemption, in which case the holder shall have the right of conversion until the expiration of the sixty-day redemption notice.

**COMMON STOCK DIVIDENDS**—It is the confident expectation of the Directors to put the Common shares of the Company on a dividend basis of \$2 annually payable quarterly, the first payment to be for the quarter ended September 30, 1928.

**MANAGEMENT**—The actual management and conduct of the Company's affairs will continue in the hands of those who have been almost entirely responsible for the success of the Company's business for the past number of years. These gentlemen have been with the Company for periods varying from ten to thirty-five years and are thoroughly experienced in their work and unusually capable in the development of the business.

These shares are offered when, as and if issued and received by us, subject to the approval of all proceedings by Messrs. Kilmer, Irving & Davis, Toronto.

**PRICE: \$50 per share and accrued dividend**

The right is given to purchase, at the time of subscription for Preference Shares, one share of Common Stock at \$42 per share, for each one Preference Share purchased.

It is expected that application will be made to list the Preference and Common Shares on the Toronto Stock Exchange and the Winnipeg Stock Exchange.

## Cochran, Hay & Co.

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J. STRATHEARN HAY, Member, Toronto Stock Exchange

HAMILTON LONDON KITCHENER

The statements contained in this advertisement are not guaranteed, but are based upon information which we believe to be reliable and on which we acted in purchasing these securities.



HAROLD G. SMITH  
Who has been elected President of Mercury Mills, Ltd., of Hamilton. Mr. Smith joined Penmans, Ltd., of Paris, in 1903 and became a Director of Mercury Mills at the time of its organization in 1912. He served as the second President of the Canadian Woolen Manufacturers' Association in 1920.  
—Photo by "Who's Who in Canada"



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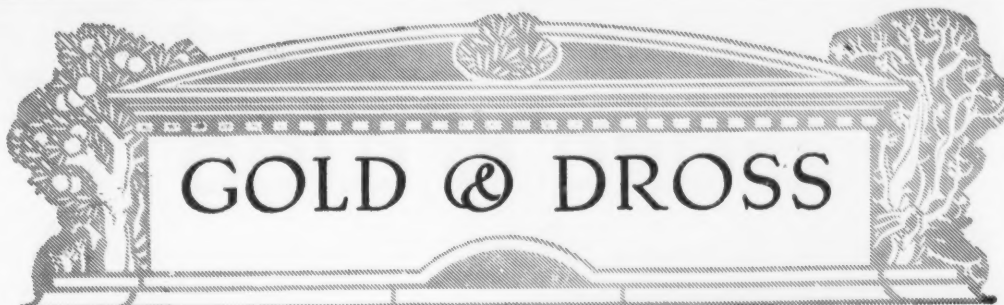
#### Mortgage Investments

Capital Subscribed \$2,917,000.00  
Capital Paid up 1,101,178.75

As at Dec. 31st, 1927.

The Company's invested capital of over \$1,200,000.00 is secured by carefully selected mortgages on moderately priced city homes and well improved farms conservatively appraised at over \$2,000,000.00.

**THE ROYAL TRUST & EXECUTORS AND TRUSTEES**



## GOLD & DROSS

### UNITED FUEL INVESTMENTS LIMITED

(Continued from Page 17)

when the full benefit of the additional installations at the coke plant, completed in 1927, is realized. This new plant is now operating, and it is stated that arrangements have been completed for the sale of the total output. It is reasonable to suppose that results from the increased capacity will be progressively reflected in earnings of the current year.

Preferred dividend requirements on this issue will be \$540,000 annually, and in this connection the prospectus estimates that the earnings accruing to United Fuel Investments Limited for a full year's operation of the enlarged plant, after depreciation and income tax, available for dividends on this preferred stock issue will be \$1,003,542, which represents, of course, a very satisfactory margin over the amount required. Furthermore, the prospectus states that the above earnings should be increased by the addition of new coke ovens, the construction of which is contemplated at an early date. Speculative attractiveness is lent to the offering by the bonus of three shares of common stock which accompany each ten shares of preferred stock.

### LOEW'S INC. COMMON ATTRACTIVE

Editor, Gold and Dross:

What do you think of Loew's Inc. common stock as a purchase with the idea of holding it indefinitely? I am strongly advised to buy it. Can you tell me if the company is in a sound position financially, what it is earning as compared with previous years and what the likelihood is in the way of dividends? In short, do you think I would be making a mistake in buying this stock? I have great confidence in your judgment, having found it reliable on past occasions.

—T. L. P., Saint John, N.B.

No, I don't think you would make a mistake in buying this. Despite its recent advance in price to around 75¢, I consider Loew's Inc. common one of the best issues in the amusement group for long-pull holding. As you probably know, this company is a leader in popular-priced amusements and in opening the theatrical field to public investment. It now operates over 150 houses, of which 100 are owned outright, and it ranks as one of the largest units in the three phases of motion picture activity—production, distribution and exhibition. It owns the Metro-Goldwyn-Mayer Corporation, one of the largest and most successful motion picture producers on this continent. It also operates a booking agency supplying vaudeville talent to a large number of outside theatres as well as to those within the organization. This division of the business has been a steady source of income and has materially strengthened the company's position in the amusement field.

As regards earnings, its net income during the first quarter of the current fiscal period (the twelve weeks ended November 20, 1927) was equal to \$1.19 per share on the capital stock, as compared with \$1.23 per share in the same quarter of 1926. Its net in the last fiscal year ended August 31, 1927, was equal to \$6.53 per share, as against \$6.02 per share in the preceding twelve months. The recent issue of \$15,000,000 in \$5.00 cumulative preferred stock (the first ever offered by Loew's) was to finance additions and improvements to theatre properties, and to increase working capital. This stock carries detachable warrants entitling holders to purchase one share of common for each two shares of preferred, at \$75 up to April 1, 1929, and at \$80 during the succeeding two years.

The dividend policy on the common stock has been stated officially as a continuance of the present regular disbursement of \$2 per share annually, with more liberal payments as the company prospers, which increases will be in the form of extras. An extra disbursement of \$1 per share was paid at the end of each of the past two years. The company has made steady progress, and at present is probably in as strong a position as any other prominent motion picture or amusement concern.

### HOLLINGER OUTLOOK PROMISING

Editor, Gold and Dross:

In the autumn of 1927 I purchased a few shares of Hollinger and considered I had made a very good purchase basing my opinion on the yield I was receiving for my money, but the decline which has taken place lately makes me doubtful and I am at a loss to know whether to sell and reinvest or to hang on.

—L. W. F., Toronto, Ont.

Hollinger is assured of important production for many years, although the outlook for tonnage is not as favorable as was the case two or three years ago. The indications are that ore being developed will yield sufficient profit to maintain the current dividend for a long time. Very little official information has been made available regarding results in the central and westerly workings at depth and this has introduced a considerable element of speculation. At current quotations, however, having in view the large treasury surplus and the large ore reserve, the outlook is promising.

### A RISKY VENTURE

Editor, Gold and Dross:

I have some interesting literature put out by Korb and Company, 120 St. James Street, Montreal, regarding the Halliwell Mining Syndicate, which I am enclosing in the hope that you will find time to look it over and express an opinion on it. Apparently it is a pretty promising proposition.

—T. M. M., Westmount, Que.

Promising, yes, but promises are not fulfillment. In my opinion the Halliwell Syndicate appears to be a pretty risky venture. In participating in the units being offered you presumably pay a minimum of 30 cents a share for stock in the new company to be incorporated, with a share capital of 5,000,000 shares. The literature shows \$124,000 made available for work and 1,000,000 shares likely to still remain in the treasury. This is a lot of stock to be outstanding (1,000,000 shares) at the outset. The property comprises an interesting prospect in Boischatel township, on which the mineral now in evidence appears to warrant exploration in an effort to learn whether it can be developed profitably, or not. The proposition looks like easy pickings for some one. For instance, out of 5,000,000 shares it would have been reasonable to expect 2,500,000 left in the treasury. Whereas only 1,000,000 shares are to remain in the treasury plus \$124,000. It is evident the promoters have rounded up a fine thing for themselves and with the major part of cost of work to be borne by those who buy the units.

It is extravagant to say the least to talk about values of \$3 to \$5 per share in due time when in reality it is not known whether the venture will ever pay or not.



R. R. SYMINGTON

Of Winnipeg, who with strong associated interests has taken control of Western Steel Products, Limited, the largest organization of its kind in Canada. Control in the past has been vested in American and English interests. Mr. Symington had an extensive banking experience previous to joining the Western Steel Products, Limited, in 1915. He was appointed Secretary-Treasurer in 1920 and Vice-President and Managing Director in 1924.

—Photo by "Who's Who in Canada"

### FAMOUS PLAYERS CANADIAN CORPORATION

Editor, Gold and Dross:

The manager of the bank in which I keep my small savings is advising me to buy the new 6 per cent. first mortgage bonds of the Famous Players Canadian Corporation, the Series "A" issue, but before doing so I would like to have your opinion of them and your reasons for that opinion. What security will these bonds have? I am writing to you because your kind advice saved me from a serious loss only last January. —"Thankful", Hamilton, Ont.

I think your bank manager has given you good advice and that you can buy these bonds with considerable confidence. There are \$5,000,000 of these bonds to be outstanding, and against this the company's prospectus shows assets having a net valuation of \$9,673,713 in theatre properties, investments in and equities acquired in affiliated companies, advances secured by mortgages and net current assets, which works out at \$1,934 for each \$1,000 bond. Furthermore, according to the prospectus, the above stated assets do not include any value for franchises, contracts, leaseholds, etc., carried at a book value of \$6,114,539, whereas approximately 40 per cent. of the company's profits for the year ended August 27th, 1927, were derived from leasehold properties.

The gross earnings of the company have shown a steady increase during the last few years, rising on a steadily ascending scale from \$3,405,705 in 1923 to \$6,294,077 in 1927. Based on the earnings of the company for the two years and five months ended January 28th, 1928, average annual operating profits after deducting operating expenses, including interest on mortgages, bank interest, etc., are given as \$1,083,650. The annual interest requirements on the \$5,000,000 of first mortgage bonds now to be outstanding will be \$300,000, so that the annual operating profits on the basis of the two years and five months' period just referred to, were equivalent during that period to 3.61 times the bond interest.

The moving picture business is, of course, somewhat in the luxury class, and therefore, its earnings are liable to be adversely affected by periods of business depression, but I do not think there is any likelihood of any such decline in general prosperity being sufficient to affect the position of the first mortgage bondholders. Furthermore, all indications point to the maintenance of a fairly high standard of prosperity in Canada for a number of years at least. Another favorable factor is that the company enjoys excellent management.

### SUGGESTIONS WANTED

Editor, Gold and Dross:

I have a little money which I am thinking of putting into mining stocks, but I am not familiar with the mining stock market and would appreciate a few words from you regarding the situation. Perhaps you could name some suitable issues. What about Wright-Hargreaves in this connection?

—K.M.A., Calgary, Alta.

Quotations for shares in mining companies operating in Canada have experienced violent fluctuations during the past year. Quotations a few months ago got quite out of line with actual values, and the general market has been going through serious readjustment during the past four months. I feel inclined to await some further readjustment before attempting to point too definitely toward any particular issue as an investment.

Wright-Hargreaves suffered a particularly severe decline from a high point of \$8.49 six months ago to around

### NOTICE TO READERS

Saturday Night's investment advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer inquiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope.

Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insurance matters, they should be written on separate sheets of paper.

Inquiries which do not fulfil the above conditions will not be answered.

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Dated June 1, 1928, maturing June 1, 1958. Principal and interest payable in Canadian, Newfoundland, United States or Sterling funds. Denominations \$1,000 and \$500.

The Company owns and operates, without competition, all the electric light, power, gas and street railway properties in the City of Halifax, and controls the commercial light and power business in Dartmouth and Bedford, suburbs of Halifax. Population served is approximately 75,000, and the number of its customers is 13,259.

The Company operates under the jurisdiction of the Board of Commissioners of Public Utilities of Nova Scotia. The Nova Scotia statutes provide that a public utility shall be entitled to earn at least 8% of the fair value of its properties. Average annual net earnings, three years ended December 31st, 1927, available for bond interest, depreciation and Dominion income tax, were \$419,663, as against the annual interest requirement of \$175,000 on these bonds. Net earnings on the same basis for the year 1927 were \$439,540—equivalent to over 2½ times bond interest requirement.

We offer these bonds, as a sound and desirable public utility first mortgage investment, at—

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C. S. TWEED, President.

Head Office: Waterloo, Ontario

Assets (Dec. 31, 1927) \$ 4,447,655

Reserves 2,993,047

Insurance in force 36,733,795

## A. W. Chase Company LIMITED

DIVIDEND NOTICE

Notice is hereby given that the regular 2% quarterly dividend on the 8% preferred stock of this Company has been declared for the quarter ending April 30th, 1928, payable May 10th, 1928, to shareholders of record April 30, 1928.

By order of the board.

W. J. STONE, President.

Toronto, April 24, 1928.



\$4.50 at the time of writing. It is possible this company may have to pass a quarterly dividend, and should this actually be the case it might cause an additional slump thereby creating an opportunity to buy shares at an attractive level. The indications at the mine point toward better production results in the coming year.

### THREE INTERESTING MINE STOCKS

Editor, Gold and Dross:

Am thinking of switching 1,000 shares of Teck-Hughes into 500 Hudson Bay Mining for quicker profits. What do you think? Would Sherritt-Gordon serve the purpose better? Thank you.

—D. H. C., Port Hope, Ont.

Hudson Bay is certain to receive a large measure of public attention. Millions cannot be spent on railway construction, more millions on smelter construction, and still more millions on power development and mine development, without a large amount of publicity. An indicated \$200,000,000 in the deposit as so far explored to 1,000 feet in depth is a pretty good foundation on which to commence to build. Sherritt-Gordon is in similar position to Hudson Bay, with over \$20,000,000 indicated in each 100 feet and with finances and treasury stock available for all financial requirements. Hudson Bay and Sherritt-Gordon are outstanding among the new mines coming forward at this time.

As regards Teck-Hughes, the mine is establishing new production records this year and a big increase in dividends is assured. Current profits would indicate moderate dividend returns at current quotations. The property along the ore zone is short, but if the present rate of enrichment continues to great depth all will be well. A lean horizon might cause some disappointment.

## POTPOURRI

L. E. B., St. Thomas, Ont. BLUE QUARTZ has a moderate amount of ore, but mineralization is erratic. In my opinion the outlook for success is only moderately encouraging. The shares are highly speculative.

K. C. Kitchener, Ont. DIVERSIFIED STANDARD SECURITIES LIMITED has made a satisfactory showing so far, but nevertheless I do not think it can be regarded as anything like so strong as an investment trust which follows a broader plan of operation and does not confine its investments to the common stocks of companies engaged in one line of industry.

M. B. F., Winnipeg, Man. RUPERT'S LAND MINING SYNDICATE holds about 1,000 acres at Rice Lake near the San Antonio property in Central Manitoba. Plans are being made to do some exploration work this year. The past history of that section has been such that the outlook is not very bright. There has been a tendency for gold values to decline accordingly as depth is attained in that area.

J. A., Raymond, Alta. I do not think you have made any mistake in investing in the second CANADIAN GENERAL INVESTMENT TRUST LIMITED. This company will operate on the same lines and has the same management and advisory board as the first Canadian General Investment Trust, which latter company appears to have been very successful so far. It is very difficult to give a definite rating to any investment trust company, as so much depends on the quality of the management, the plan of operations and the faithfulness with which the plan of operations is followed. So far as one can judge the Canadian General Investment Trust looks satisfactory on all these points. It appears to be following a reasonably con-



GEORGE I. MACLEAN

Who has recently been appointed Gold Commissioner of the Yukon Territory, in succession to the late Percy Reid. Mr. MacLean was until his recent appointment Assistant Financial Controller of the Dept. of Interior, Ottawa.

servative plan of operations, yet one which holds out the opportunity for making good profits, and it furthermore has an exceptionally strong Board of Directors and Advisory Board.

R. H., Toronto, Ont. VAUGHAN MINES has a group of claims in more or less raw state, situated about four miles from Sioux Lookout. The shares are of questionable or uncertain value, and cannot be considered in the light of an investment.

T. S. P., Hamilton, Ont. The recent item in these columns regarding the proposed reorganization of the NATIONAL LIFE PRESERVER COMPANY referred to the American company. The Canadian company is the NATIONAL LIFE PRESERVER COMPANY OF CANADA, LIMITED.

H. S., St. Catharines, Ont. NEWBEC MINES has been sinking and will now undertake some lateral work at about 75 feet in depth. There is a little ore in evidence, but the general results obtained during the past six months have not been as good as had been generally expected. The shares are highly speculative.

G. H. D., Sault Ste. Marie, Ont. WALSH-KATRINE appears to be a risky venture. Comparing general results with other properties throughout the country, and realizing the amount of ore required to make a profitable mine, and the amount of capital required to carry through a gold mining enterprise, I would be inclined to feel uneasy about the outcome.

## Japan: An Overlooked Market

(Continued from Page 19)

able trading exist only in China, leaving a difference in stability between that country and Japan almost as great as that between Canada and China. There is no denying the great potential market for our products in China, but until she sets up a united government whose continued existence seems secure, who can enforce order and laws compatible with a western sense of justice, who can balance a national budget and maintain a uniform stable currency based preferably on a gold standard, who can offer a banking system strong enough to prevent wholesale abuses, and who can devise a reasonable system of taxation and give some indication of a relatively stable tariff policy,—until, in fine, these points distinguish the entity of China, any trade with her on a large scale must be at best a hazardous undertaking.

Such characteristics are nowhere in evidence in China today. All of them are vividly present in Japan. That is the strongest argument in favor of further Canadian exploitation of the important Japanese market.

Its importance too, as an expanding point of contact and centre where Canadian enterprise may safely familiarize itself with the vast possibilities of all Oriental Trade, is not to be underestimated. The experience gained now in commercial relations with Japan will be of immense value when Canada inevitably, and eagerly, seeks among competing nations her share of the enormous trade which the nationally alive China of the future will offer. Apparently cognizant of these facts the government at Ottawa recently announced its decision to establish a Canadian legation at Tokio, similar to that at Washington. Such a legation, consolidating Canada's position in the Far East by harmonizing both commercial and political relations, is a necessary step toward the fulfilment of the increasingly important role which this country is to play in the Orient.

Canada is at present passing through that stage of national development when foreign markets are vitally necessary to her progress. She needs

foreign capital to develop her resources as the United States once needed it and made wide use of it. But for the capital she obtains she must pay interest abroad. And payments to foreign countries are made by bills of exchange or "credits" established by us in those countries. Now the principal way in which we can gain those credits and pay for the capital lent us is by maintaining a surplus of exports over imports. By doing so we are easily able to meet our interest charges, and also to provide a means of payment in other countries for goods such as silk which we buy from them.

The general principal of increasing our exports and hence penetrating all safe available markets is thus greatly to Canada's advantage. The particular market in Japan which we have studied is under the keen and energetic supervision of the home government. It has been specially active in passing laws for the organization of export industries into associations capable of formulating common policies which avoided suicidal competition and which maintained higher standards of quality in the articles exported. A typical example is that of the tangerine orange which appears in the shops in Canada about Christmas time. The great quantity of these arriving in season caused a drop in quality and a consequent loss in reputation. A government regulation in 1924 remedied this by enforcing a provision that all oranges for export must come up to a standard set by the Japanese Minister of Commerce, and must be examined by the association. Japan has enacted further laws preventing imitation of foreign products, piracy of trade marks or "the circulation of false statements likely to affect the reputation of rival goods."

This testifies to the sense of commercial honesty inherent in the Japanese. Unlike the Chinese they are also possessed of that feeling of collective responsibility when serving as members of big organizations, which is essential to the success of large scale industry. Canadian exporters may depend on selected Japanese agents as

Canadian importers may increasingly rely on the standard of Japanese goods.

In short, it is evident that Canada has much to gain from further development of her trade with Japan. Her imports do not compete with the products of Canadian home industry and her exports have special advantages over other nations, not the least of which is the proximity of Canadian ports of shipment, Prince Rupert being a full day's sailing distance nearer the Orient than any other port on the continent. Moreover, the machinery of trade—the handling and docking facilities for cargoes at both British Columbian and the thoroughly modern Japanese ports of Yokohama, Osaka and others—leaves little to be desired. Augmentation of the present cable and regular freight services to the Orient, however, is a definite need.

Unlike European countries Japan never experienced a wild inflation of her currency during the Great War, but has maintained on the whole a sound monetary policy. The financial crisis of the spring of 1927 was mainly due to the ultra-conservatism of the Privy Council in not authorizing the Bank of Japan to aid one of her sister institutions in difficulties, accumulated through the post-war depression and the recent earthquake. The lesson has now been learned that the national welfare of a country depends on the welfare of its individual industries and institutions, and such a crisis is therefore not likely to occur again.

In conclusion we may note that the political policies of Japan give every assurance of maintaining an undisturbed peace under which commercial activities are bound to flourish. The year 1927 saw the accession of a new monarch to the throne, and the symbolic name chosen to designate the new reign was "Showa", which means "enlightenment of the masses, co-operation between ruler and subjects and peace with foreign nations." Pursuance of such ideals should go far to make the Pacific, as someone has said, "an area pacific in fact as well as in name".

## May Bond List

Our May Bond List is now ready and should serve to assist those with funds for investment. It should be particularly interesting to those who wish to invest promptly interest or dividends received on May 1st.

Copy will be gladly furnished upon request.

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## Selected Securities for May Investment

Yielding sound income returns from 4½% to 7%, the investor will find in this monthly publication a well diversified list of Government, Public Utility and Industrial Securities. The information given on each security is sufficiently detailed to allow you to reach an immediate decision as to what suits your requirements. We will be glad to send you a copy.

Please ask for List L-6

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HEAD OFFICE, TORONTO

C. M. HORSWELL, MANAGER

## Policyholders' Dividends

The five year dividend results to policyholders in this company have been most gratifying and compare favorably with those of any other company.

The Western Empire Life Assurance Co. WINNIPEG, MAN.



## No Amount "Fire and Theft" Auto Policy Favored

WHAT is called the "no amount" or actual value form of automobile insurance policy against fire and theft is gaining in favor as compared with the stated amount form of policy. It is claimed by Robert I. Catlin of the Aetna, that the actual value form is better for the automobile owner, and also for the insurance agent and the insurance company. He gives the following reasons:

The automobile owner: Through the elimination of the co-insurance feature, the owner gets more coverage under the actual value policy, yet it costs no more than the stated amount contract. For example, A man buys a Packard car for \$2500, the list price being \$2285. Under a stated amount policy the company would ordinarily write \$2250 or \$2300, and this sum would represent the maximum amount that could be collected in the event of a total loss, because the stated amount policy provides that the company's liability shall not exceed the actual cash value of the property nor in any event the limit of liability specified.

Under the actual value policy the phrase "the limit of liability specified" does not apply, and the basis of all adjustments is the "actual cash value of the property at the time any loss or damage occurs." This would mean that if the assured were carrying an actual value policy and the loss should occur within a few days after purchase, he would receive approximately \$2500, whereas under the stated amount contract he would only receive as a maximum the amount specified in the policy.

The case just cited demonstrates the effect of the co-insurance feature, and the principle applies whether the car is new or old. Yet—and this is most important—the cost of the insurance is the same under both forms. Naturally, the owner wants the best for the money.

The agent: Instead of having to argue with the owner as to the difference between the insurable value and intrinsic value, the agent can easily satisfy the owner by recommending the actual value policy. Many times the market value does not represent the real or insurable value of a given car which has received special attention or treatment. This for the reason that the market value ordinarily represents the average value of the particular make and model of the car involved. The actual value policy recognizes such conditions.

Often the agent in selling the stated amount policy is forced to add on a few hundred dollars just to keep the business from a competitor who is bidding solely on the basis of "the highest bidder gets the order." The actual value policy eliminates this unethical and unsound practice. The agent finds the premium for the actual value policy all worked out for him in the actual value manual, whereas he has to do quite a bit of figuring when he sells the stated amount policy.

Finally, the agent should be sufficiently interested to see that his clients receive the best coverage for the money.

The company: Actual experience has shown conclusively that total losses can be settled more efficiently under actual value policies than under stated amount contracts. Furthermore—and this is important—we have found from actual observation that our assureds are as well, if not better, satisfied with such settlements.

## Ontario Equitable Utilizes the Radio

SOMETHING new in insurance publicity has been introduced by the Ontario Equitable Life and Accident Insurance Company. Waterloo Through an arrangement with the Waterloo Musical Society Band, which gives Sunday evening concerts at Kitchener, four of the programs were broadcast by Station CFCA, Daily Star, Toronto, through remote control.

The concert dates were March 11, March 25, April 8, with the last of the series on April 22.

The Waterloo Band is one of the

oldest and best musical organizations in Ontario, and is under the direction of Prof. C. F. Thiele. The concerts were not only attended by large audiences, but were a treat to a large number of radio listeners, judging by the enthusiastic letters received by the company, band and CFCA.

The high standard of the band's work and its availability for broadcast purposes gave the Ontario Equitable the opportunity to secure considerable publicity in a novel and pleasing way to the public. Mr. Tweed is being urged from many quarters to continue the programs.

## To Literature and Art Via the Insurance Office

IT HAS been already pointed out that John Drinkwater, author of "Abraham Lincoln," began his career in the service of an insurance company, the Northern Assurance Co., Limited, while John G. Ervine, the novelist, used to be a member of the staff of the Royal Exchange Assurance. The late Richard Middleton was also at one time on the staff of the Royal Exchange. His verse has been criticized as too frequently an echo of Swinburne, but his prose has won praise as consistently original, the "Ghost Ship" being one of the best stories in recent literature. Aubrey Beardsley, wizard of black and white, was for some years a clerk in the head office of the Guardian Assurance Co., Limited, while Eden Phillpotts, author of "The Secret Woman" and other well-known novels, also served for a time as a clerk with the Sun Insurance Office.

## Canada Life Appointment

ANNOUNCEMENT has been made of the appointment of R. E. Woodcock as Eastern Loan Supervisor of the Canada Life Insurance Company. Mr. Woodcock until recently occupied the position of Manager of the Investment Department at Montreal. He will return to the Company's Head office at Toronto, where he was located prior to his Montreal appointment. Mr. Woodcock has had a long experience in the Investment Department of the Canada Life.

Allan C. Rough now assumes the position of Acting Manager of the Investment Department at Montreal. Mr. Rough's new appointment also follows a long period of service in the Canada Life Investment Department.

## Canada's Heavy Loss by Forest Fires

OF Canada's original forest wealth, estimated at 925 thousand million cubic feet, we have cut for use, 13 per cent. or 120 thousand million cubic feet; burned, 60 per cent. or 555 thousand million cubic feet; and have left 27 per cent. of 250 thousand million cubic feet.



GEORGE A. MORROW, O.B.E.  
Who has just been appointed a Director of the Canadian Bank of Commerce. Mr. Morrow is one of the most prominent Canadians in financial and insurance circles. He is Managing Director of the Central Canada Loan and Savings Company. During the war he rendered valuable service to aviation.

—Photo by "Who's Who in Canada"

## Styles Change in Accidents

JUST as fashions change in dress, customs and speech, so do they change in accidents, points out S. H. Whipple, of the Retail Credit Co., which makes inspection reports for insurance companies. One of the big responsibilities of underwriters and inspectors is to keep pace with these changes.

As to what are these changing styles as applied to accidents and accident insurance, he says: "First, and foremost, perhaps, is the automobile. At the time accident insurance had its inception, the motor vehicle was unknown. Now it is a leading cause of accidents and special policies are designed solely to cover automobile accident claims. In considering these accident policies, underwriters must know if John Doe, whom they are insuring, is a good, bad, or indifferent driver. Perhaps he has a court record for speeding, reckless or drunken driving. The inspection report must be up to the minute in bringing out these hazards that did not exist, to any appreciable extent, fifteen or even ten years ago.

With remarkable rapidity the aeroplane is elbowing its way to the front as a modern means of long distance travel. The trend in accident underwriting is to issue a policy to applicants who may travel occasionally in regularly licensed planes operated over standard routes. But the underwriter must verify the fact that the applicant does only this kind of flying and is not one who flies regularly just for the love of it.

Another development which puzzles the accident underwriter is the racial hazard. Today, with America the melting pot of races, the American underwriter must know the racial extraction of his insureds. Negroes, Russians, Turks, and Asiatics are uninsurable unless thoroughly Americanized. Their ability to follow American customs and language is usually too limited, and a high frequency of accident claims results. The same applies to any foreign born insureds who are not naturalized or whose understanding of English is limited. Waiting periods, partial disability, and such familiar terms are meaningless to them and often lose considerable force when translated into a language familiar to such policyholders.

Modern times have also brought new and questionable occupations. The bootlegger, the gambler and the "bookmaker" must now be dealt with. But they must first be recognized. Who knows what true occupation the guileless term, "real estate," may be masking? For example, a few years ago a wealthy and socially prominent real estate dealer in Detroit was found to be leading a double life. For twenty-seven years he had hidden behind a mask of respectability while operating "gambling joints," under another name.

Even the accident insurance busi-

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In 1927, the Sun Life Assurance Company of Canada paid out in respect of death claims the sum of \$13,000,000.

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BALOISE FIRE INSURANCE CO. OF SWITZERLAND Established 1863 Assets \$ 5,961,828.00

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Write to  
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## CONCERNING INSURANCE

ness itself has changed, not alone in more liberal coverage and benefits but in a more subtle way. Present day sales methods include campaigns for business, quotas, pep meetings, and other means of high pressure salesmanship. What is the result? Leading students of casualty insurance agree that such modern developments result in much undesirable and substandard business — risks that the underwriter must scan carefully and inspect freely.

## Commerce Mutual Fire Receives Dominion License

NOTICE has been given that Dominion License No. 1559 was on March 27th issued to the Commerce Mutual Fire Insurance Company, incorporated by 17 Geo. V., Cap. 90, to transact in the Province of Quebec the business of Fire Insurance.

Mr. T. A. St. Germain, St. Hyacinthe, Que., has been appointed Chief Agent in Canada.

## Opens Branch in Three Rivers

ANNOUNCEMENT has been made by the Dominion Life Assurance Company of the opening of a new branch office in Three Rivers under the management of Mr. Blenjonet, who, for many years, was well known in French-Canadian advertising circles prior to entering the insurance field almost two years ago.

## New Movie Star Insured for \$250,000

MISS LUPE VELEZ, 19-year-old motion picture actress who rose to stardom in the recent Douglas Fairbanks production, "The Gaucho," has been granted a \$250,000 whole life policy by the Northwestern National Life. The insurance, which was taken out by her producers as business insurance, was secured by the Harold D. Leslie agency of Los Angeles.

## INSURANCE NOTES

Editor, Concerning Insurance:  
Can you tell me what happened to the motion in the House of Commons for an investigation into the sickness and accident business? Was it shelved?  
—B. N., Vancouver, B.C.

This resolution was at first added as an amendment to one dealing with insurance against unemployment, sickness and invalidity, but was dropped from that on the suggestion of the Minister of Finance, who brought it in as a separate motion on March 27th. The motion which was agreed to, read as follows: "That the committee on Banking and Commerce be authorized to investigate and report on the operations of companies carrying on sickness and accident insurance business in Canada."

On April 27 the committee presented its report with a copy of the evidence taken before it. The report reads:—"It is expected that the Insurance Act will be amended next session. Your committee therefore recommend that the Superintendent of Insurance be instructed to draft amendments in keeping with the facts adduced, for incorporation in a general amending act to the Insurance Act."

Editor, Concerning Insurance:  
Has the Columbia Life of Vancouver started in business yet, and is its stock an attractive investment?  
—C. L., Victoria, B.C.

The Columbia Life Assurance Co., with head office at Vancouver, has not yet received a license to commence the transaction of life insurance business, so far as I know. The authorized capital is \$1,000,000 in shares of the par value of \$100 each. The first issue of 1,000 shares has been offered at \$125, a premium of \$25 per share. I do not regard the stock of new insurance companies as an attractive investment for anyone looking for a satisfactory return on their money in the near future, as it takes quite a number of years under the most competent management before dividends will be forthcoming at all, and then many more before the dividend represents an attractive yield on the money paid for the stock in the first place. At latest advices, the provisional directorate of this company was made up as follows: President, A. E. Munn; treasurer, W. C. Brown; secretary and general manager, Frederick W. B. Law and provisional directors, Frederick J. Lumsden, Jesse G. Anderson, Edgar A. Jamieson, Ernest A. Cleveland, Donald M. Lineham and William E. Jenkins, all of Vancouver.

Editor, Concerning Insurance:  
Kindly give me your opinion of The Laurentian Insurance Co. Are the policyholders well protected and do you consider it safe to insure with?  
—E. T. Madoc, Ont.

The Laurentian Insurance Co., with head office at Montreal, is a new company, having commenced business on March 5, 1926. It is regularly licensed by the Dominion Insurance Department for the transaction of fire insurance, and has a deposit with the Dominion Government for the protection of policyholders of \$50,000. As it is required to maintain a surplus of assets over liabilities to the public, I consider it safe to insure with. Its experience in the fire insurance business has not been profitable to date, according to Government figures. The net loss during 1926 was \$65,228.73. In 1927 the net premiums were \$142,276, while the net losses incurred were \$125,222.

Editor, Concerning Insurance:  
Would you please favor me with an opinion on The Prudential Insurance Co. of America, home office Newark, N.J., are they a good and safe company with whom to place life insurance?  
—D. A., Edmonton, Alta.

The Prudential Insurance Co. of America, with head office at Newark, N.J., was incorporated in 1873, and has been doing business in Canada under Dominion license since 1909. While it has a capital stock of \$2,000,000, all the surplus earnings since April 4, 1915, accrue to the policyholders except for a sum not exceeding ten per cent. per annum on the capital stock, and as all the capital stock except 5.50 per cent. is held by the trustee for the policyholders, all dividends on capital stock except the above proportion of 5.50 per cent. are returned to the policyholders. The company is in a strong financial position and is safe to insure with. It maintains a deposit with the Dominion Government of \$46,926,203 (accepted at \$45,934,674) for the protection of Canadian policyholders.

Editor, Concerning Insurance:  
Would you advise taking a policy in the Royal Templars of Temperance in preference to say the Sun Life. What kind of policy would you advise for my boy of 15.  
—M. A., Milton, Ont.

No, I would advise you to take the Sun Life Policy, because in that event you would be getting a definite closed contract, under which the rates or benefits could not be modified to your disadvantage at any time in the future. The certificate of the Royal Templars, on the other hand, is an open contract, as the society retains the right to modify rates or benefits should it become necessary to do so, and while it is now altogether improbable that the necessity will ever arise, the society being on an actuarial basis, the power to do so is there. For a boy of 16 I should advise either a 20-pay life or a long term endowment, a 20, 25 or 30 year endowment.

Editor, Concerning Insurance:  
Would you advise purchasing stock as an investment in the Canadian General Insurance Agencies. They are offering ten shares of preferred with a bonus of fifteen shares of common stock for one thousand dollars.  
—M. W., Port Perry, Ont.

No, I would not advise the purchase of this stock, as I do not consider it an attractive investment for the public. The money to carry on an insurance agency business should be furnished by the insurance agents themselves, in my opinion, and the public should not be called upon to put up the capital for a business of such a nature. Buying stock in an insurance agency is an entirely different proposition from buying stock in an established insurance company transacting a profitable business.

Canada's total investments abroad at the beginning of 1928 reached \$1,362,400,000, of which \$118,000,000 was in the United Kingdom, \$722,200,000 in the United States and \$522,200,000 in other countries, according to Kenneth W. Taylor, lecturer in economics. Canadians have increased their investments in other countries to a remarkable extent in recent years, the total for 1924 being \$786,200,000.

## NOTICE TO READERS

Saturday Night's Insurance advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer inquiries from non-subscribers.  
Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope.  
Each letter of inquiry should refer to one subject only. If information on more than one subject is desired, the sum of fifty cents must be sent with the letter for each additional question.  
Inquiries which do not fulfil the above conditions will not be answered.

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## Trust Companies' Progress

Annual Report of Registrar Shows Increase of \$16,400,000  
in Assets—Western Mortgage Holdings Decreased—  
Deposits Up by Nearly \$5,000,000—Estates  
Administrative Approx. \$1 Billion

R. LEIGHTON FOSTER, Registrar of Loan Corporations for Ontario, has issued in printed form his report for the year 1926, and a comparison of the summaries found in this report with those of the previous year show an increase of more than \$16,400,000 in the total assets of loan and trust corporations registered in Ontario.

Trust companies contribute about \$18,100,000 of an increase, while loan corporations show a decrease of approximately \$1,700,000. The increase shown in trust company business was due to a number of loan corporations cancelling their registry as such, and registering as trust companies, also to the general increase in assets, particularly in guaranteed investment receipts and deposits. The decrease, as shown by loan corporations, is further attributed to one company cancelling their registry. Apart from these defections the loan corporations show a steady increase of business over last year.

Mortgage investments, amounting to more than \$216,000,000 constituted 64.6 per cent. of the total assets of all corporations. At the end of 1925 the total mortgage investments amounted to more than \$202,000,000 and constituted 63.5 per cent. of the total assets. The tendency to increase mortgage holdings is again apparent. The increase this year amounts to nearly \$14,000,000. The statements of mortgage investments of each of the corporations, classified as to provinces, are also shown in the report. A comparison of total mortgage investments held would indicate that both loan corporations and trust companies have been decreasing their holdings in western mortgages and increasing their Ontario and Quebec holdings. Corporations report a continued improvement in interest collections on western mortgages during the past year.

Real estate held for sale by all corporations amounted at the end of the year to slightly more than \$9,400,000, or 2.8 per cent. of the total assets. This marks an increase of approximately \$948,000 over the preceding year. It is to be noted that loan corporations show an increase of \$254,000, loaning land corporations an increase of \$832,000, and trust companies a decrease of more than \$138,000. It was noted a year ago that the amount represented by this class of asset had increased in 1923 by 16 per cent., in 1924 by 12 per cent., and in 1925 by 5 1/2 per cent. This year's figures mark a further increase of more than 11 per cent., indicating that foreclosures are continuing to be more rapid than sales.

Investments in Government bonds by all corporations increased during the year by \$411,000, the holdings of this class of security by loan corporations increasing by more than \$187,000; trust companies by \$1,287,000, while the holdings of loaning land corporations were increased by \$1,063,000. The total investments in Canadian municipal securities show a decrease of approximately \$189,000. Investments in other bonds and stocks amount at the end of 1926 to nearly \$22,000,000, as compared with \$26,000,000 at the end of the preceding year.

There has been a substantial in-

crease, \$4,100,000, in the amount of outstanding debentures of loan corporations payable in Canada. A year ago the increase noted was \$5,350,000.

The amount on deposit with loan and trust corporations amounts to \$48,723,000, an increase of almost \$4,488,000 over the preceding year. Deposits with loan corporations increased by \$443,000, and deposits with trust companies by \$4,045,000. Funds placed with trust companies for guaranteed investment increased in 1926 by more than \$11,423,000. The total increase in public funds placed with loan and trust corporations in Ontario, amounting to nearly \$22,000,000 in 1926, indicates the continued and increasing confidence of the public in these institutions. The total public funds held by loan and trust corporations on Dec. 31, 1926, for savings and investment amounted to more than two hundred and two million dollars.

The total amount of estates, trust and agency funds administered by trust companies shows a further substantial increase during the past year, the amount under administration at the end of the year being \$934,000,000, as compared with \$871,000,000 at the end of 1925.

The total net profit of loan corporations for the year 1926 amounted to \$6,158,283.50. The total profit of trust companies for the same period was \$2,668,308.28. Expenses of administration, as reported by the companies, amounted in the case of loan corporations to \$2,245,781.58, and in the case of trust companies to \$4,157,376.40.

The value of shareholders' investment in these corporations as represented by paid-in capital, reserves, surplus and profit and loss accounts, showed in 1925 as \$125,142,000 and in 1926 as \$118,259,000, a decrease of more than \$6,882,000.

### Steel's Consolidated

SALES of Steel's Consolidated Ltd. (the Canadian company), for the year ended Dec. 31, 1927, totalled \$1,787,769. While this represented a decrease as compared with the previous year, when sales were \$1,957,944, there was a careful pruning of unprofitable business. Economic methods were brought to bear on operations, with the result that after sales expenses of \$1,233,648, a gross profit of \$554,120 was left. Other expenses, including salaries, rentals, light, heat, depreciation, advertising, insurance, etc., amounted to \$514,750, leaving profit from store operations \$39,370. Miscellaneous income brought the total net up to \$41,115. Expenses included \$125,143 taken into property operations as rentals.

Property operations showed rentals for the year of \$220,356 and expenses of \$229,492, making the net loss on these operations of \$9,125. Taking loss on property operations from profit on store operations, the residue was \$31,989. Administration charges absorbed \$25,592, leaving net profits of \$6,396. Miscellaneous charges, including interest on bank loans and on bonds of \$11,786, made the net loss for the year \$5,389.

As the deficit on operations brought forward from previous years was \$114,784, the deficit carried into the current year was \$121,094.

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## "Big Business" Profits

(Continued from Page 17)

## THE RECORD OF AMERICAN BUSINESS

Division	Percentage of Gross Profit	Percentage of Operating Expense	Percentage of Net Profit	Average Volume of Profit per Successful Firm
Agriculture .....	47.0	50.3	1.7	\$16,486
Mining .....	28.6	54.1	5.3	82,649
Construction .....	63.2	63.9	4.6	16,131
Transportation and Utilities ..	62.9	5.7	12.6	98,822
Retail-Wholesale Trade .....	65.6	79.2	2.2	17,439
Amusements, Hotels, Professional ..	57.1	26.3	5.7	14,870
Banking, Insurance .....	63.1	33.9	12.5	20,804
Total manufacturing .....	61.0	73.9	5.8	80,967
Food, Beverages, Tobacco .....	63.1	81.1	3.1	57,344
Textiles .....	62.1	79.3	3.4	55,052
Leather and Products .....	58.2	79.3	2.6	55,370
Rubber goods .....	54.7	72.9	7.9	352,366
Lumber, Wood .....	61.9	71.9	4.5	43,013
Paper pulp .....	66.3	72.5	6.0	863,254
Printing and Publishing .....	65.7	47.8	6.7	29,267
Chemicals .....	56.7	63.8	8.9	157,751
Stone, Clay, Glass .....	61.8	65.1	9.7	65,945
Metal and Metal Products .....	59.2	72.1	7.4	137,676
All corporations .....	58.6	63.3	5.9	37,980

Compiled by the Business Bureau International, New York, October, 1927

duction, and the figure is an interesting commentary upon the present soft coal situation. Divided among a great many units, scattered over wide territories, the bituminous coal industry does not achieve a very high rating on the basis of efficiency and co-operation. Likewise, in agriculture only 47 per cent of the units were able to show a profit, with rubber goods ranking third with 54.7 per cent.

On the other hand, the industry in which the largest percentage of corporations made a profit is the paper and pulp industry where the corporations are fairly large. The average volume of profit in that industry, for example, amounted to \$863,254, which is considerably more than twice as high as the average profit made in any other industrial division. Rubber goods rank second in the size of average profit per successful company, and chemicals third. In both construction and agriculture the average profit is comparatively low, amounting to only about \$16,000.

Operating expenses are highest in the division including food, beverages and tobacco, amounting to 81.1 per cent of the total expenditure. A similarly high proportion of about 79 per cent, governs the industry of retail and wholesale trade, textiles and rubber goods. By far the smallest proportionate operating expense is found in railroad and utility companies, amounting to only 5.7 per cent. This is an astonishingly small proportion of the total revenue from sales. When net profits, amounting to 12.6 per cent, are added to it, there is a balance of 81.7 per cent of the income unaccounted for. In the Treasury report from which these figures are taken, the expenditure represented in this balance is largely included under the phrase "miscellaneous expense" for which no further explanation is given. This miscellaneous expense would probably contain such items as obsolescence, depreciation and taxes, all of which have been fairly large in connection with the transportation companies.

The net profit achieved by these companies, amounting to 12.6 per cent, is the highest of the groups listed and compares with 12.5 per cent. for banking and insurance concerns. The lowest net profit was, as might be expected, in agriculture, amount-

ing to only 1.7 per cent., with retail and wholesale trade and the leather and leather products industry following with only 2 per cent.

It is significant that for American industry as a whole the expenses of

doing business in 1925 were only 93.1 per cent, as compared with 94.3 per cent. in 1924. This reduction of 1.1 per cent. in the cost of operation can be attributed to the economy which combination has made possible. Be-

cause this economy must be an increasingly important feature of business administration it is likely that consolidations in American industry will continue to be the trend in the future.

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Canada's export of fish in 1927 had a total value of \$22,786,516, as compared with \$35,336,609 in 1926, a decline of \$2,550,093. Exports of canned salmon, the most important product, fell from 597,593 cwt. worth \$9,438,587, to 549,235 cwt. worth \$8,970,709.

Thirteen new ocean liners, at least, of a total of 138,000 gross tons, are expected in Montreal during the coming season. Of this total Canadian Pacific vessels make up more than half, or 90,000 gross tons. These are the "Duchess of Atholl" and the "Duchess of Bedford," of 20,000 gross tons each, and the five Canadian Pacific freighters, the "Beaverburn," "Beaverford," "Beaverbrae," "Beaverhill" and "Beaverdale," each of 10,000 gross tons.

## Taxation Changed

Saskatchewan Treats Trust Companies on Business Basis

THE Corporations Taxation Act in Saskatchewan was amended during the last session of the legislature. Under the act, as it stood, a loan company with powers of a trust company in its charter, even if it were not functioning as a trust company, was treated, for purposes of taxation, as a trust company. The section of the act covering this point has been amended, to provide that such company may now be taxed as a loan company.

Loan companies, land companies and trust companies, all are subject to taxation. Section 17 of the old act provides that, where a company has powers both of a loan and land company, the minimum tax payable is that of a loan company, but no provision was made to cover the minimum to be paid in the cases of companies having both land and trust, loan and trust, or all three powers of loan, land and trust. The present act amends that section, to take care of companies having duplicate or triplicate powers, due regard being had whether such companies are functioning under any one, two or three headings. The amending act sets forth that every such company shall be taxed in respect of business done, under each such heading, and provides for a minimum tax according to circumstances. It also makes clear that every company having authority to carry on more than one class of business must file a return in respect of each authorized class.

The schedule is amended to provide that the forms to be used by the department will show that a company has authority to carry on business as a loan, land, or trust company.

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The company is to set aside annually a sinking fund of 15% of its net earnings in the previous year after providing for the current year's (cumulative dividends) on outstanding first preference shares. The sinking fund is to be used in the redemption by purchase or call of first preference shares.

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	Authorized	To be issued
First Preference Stock (without nominal or par value)	20,000 shs.	10,000 shs.
Second Preference Stock (without nominal or par value)	50 shs.	50 shs.
Common Stock (without nominal or par value)	100,000 shs.	50,000 shs.

(Sufficient common shares without nominal or par value are to be reserved for conversion of First Preference shares from time to time outstanding.)

For detailed information, we refer to the letter dated April 26th, 1928, from Mr. J. L. Thayer, President of Thayers, Limited, from which as well as other reports submitted to us, we summarize as follows:

**The Company:** Thayers, Limited, organized under Ontario Charter is acquiring all the business, undertaking and assets except certain farm properties, of J. L. Thayer & Son Limited, London, Ontario, and is acquiring free of all encumbrances and debts the physical assets, businesses and undertakings of the gasoline and oil service businesses of Coate's Supplies and Agencies, Limited, Chatham; The White Star Oil Company, Oakville; George H. Mason, Ingersoll, and W. B. McPherson, Chatham, Ontario.

**Business:** The Company is engaged in the wholesale and retail distribution of gasoline, kerosene and lubricating and fuel oils through its chain of storage and service stations throughout Western Ontario. The Company's stations serve Provincial Highway No. 3 between Windsor and Buffalo and Provincial Highway No. 2, between Windsor and Toronto. It is the intention to expand further in the districts now served and, as the opportunity warrants, to extend the system throughout the more densely populated sections of Ontario. The combined volume of gasoline and kerosene handled by the constituent businesses last year was 3,136,824 gallons and it is estimated that the volume for the coming year will exceed 5,000,000 gallons. Last year the above businesses served a total of over one hundred and seventy pumps.

**Earnings:** As appears by certificate of Messrs. Thorne, Mulholland, Howson & McPherson, Chartered Accountants, Toronto.

The consolidated net earnings of the combined businesses for the year ending December 31st, 1927, before providing for depreciation and Federal income tax, amounted to \$102,196.47

The net earnings for the same period after providing for depreciation, but before provision for Federal income tax, amounted to \$87,505.47

Which is at the rate of 2½ times the First Preference Stock dividend requirements.

Earnings for the present fiscal year after allowing for depreciation, are estimated at \$175,000, being 5 times dividend requirements on First Preference Shares presently to be issued and after allowing for dividend requirements on such First Preference stock, is equal to \$2.80 per share on the presently outstanding common.

**Conversion:** The First Preference Shares are convertible at holder's option down to and including, but not after, April 1st, 1931, on surrender of certificates to the Transfer Agent, into common shares without nominal or par value at the rate of three common shares for each two First Preference Shares. The right to convert is exercisable notwithstanding that the shares to be converted have been called for redemption.

**General:** It is doubtful if any business has shown greater development over the last five years than the business of distributing gasoline and oils and kindred lines. It is expected that the next five years will show fully as great a growth as the past. Considering the tremendous increase in the use of motor cars, the general improvement in highways throughout the Province and the continued development of tourist traffic, this expectation would appear to be justified and the future of this company should be exceptionally bright.

**Management and Control:** The Company will be under the management and control of Messrs. J. L. Thayer and Leonard Thayer and their associates who have successfully developed the business of J. L. Thayer & Son, Limited.

We have purchased and offer the above shares when, as and if issued and received by us, subject to approval of all legal details by Messrs. Long & Daly, Toronto.

**PRICE: \$50 per share and accrued dividend at the rate of 7%.**

Plus a bonus of one-half share of common stock with every \$100 invested.

Fractional shares of common stock will be adjusted at \$15 per share.

Application will be made in due course for listing of the First Preference and Common Shares of the Company on the unlisted department of the Toronto Stock Exchange.

Gairdner &amp; Company, Limited

312 Bay Street, Toronto 2

TELEPHONE: ELGIN 2301

April, 1928.

The statements contained herein are based upon information which we believe to be reliable although we cannot guarantee their accuracy.

Stewart, Scully Company, Limited

1004 Royal Bank Building, Toronto 2

ELGIN 8333-4





## Price Brothers & Co. LIMITED

BOARD OF DIRECTORS:  
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Vice-Presidents: GEORGE H. THOMSON, J. M. MCCARTHY  
Secretary-Treasurer: H. F. PRICE  
J. LEONARD APEDAILE  
SIR ION HAMILTON BENN, Bt.  
SIR HERBERT S. HOLT, W. S. HOFSTRA  
SIR KEITH W. PRICE, A. J. PRICE  
A. C. PRICE, A. J. BROWN, K. C.  
G. G. ALLEN, V. M. DRURY  
HARTLAND B. MACDOUGALL

### ANNUAL REPORT

For the Eighth Fiscal Period from 1st March, 1927, to 29th February, 1928.

To the Shareholders.  
Your Directors have pleasure in submitting the Accounts of the Company (and its Subsidiary Company) for the Eighth Fiscal Period of the Company's operations, (i.e. from the 1st March, 1927, to the 29th February, 1928).

The Profits for the Year amounted to	\$4,079,573.64
To which falls to be added:	
The Balance brought forward from the previous year	2,229,910.78
	\$6,309,484.42
From this has been deducted:	
Bond Interest	\$ 887,800.23
Allowance for depreciation of the Company's Properties and depletion of Timber Limits	1,508,965.39
Distribution among Shareholders:	
Preferred 6 1/2%	\$455,000.00
Common 2%	853,664.00
	1,308,664.00
	3,705,429.64
Leaving a Net Balance to be carried forward of	\$2,604,054.78

The construction work in connection with the doubling of the capacity of your Company's Paper Mill at Riverbend is proceeding satisfactorily and it is expected to be completed by the end of the current year. The general condition of the physical Assets of the Company has been well maintained. During the year under review the returns from the Lumber branch of the business again showed satisfactory profits with practically no stock on hand.

As forecast in the last Annual Report, the demand for Newsprint Paper has called for a continued curtailment in output and the earnings for the year under report would reflect this but for the increased earnings of the Riverbend Mill.

During the year under report the Trustee for the Bondholders, with the consent of your Directors, disposed of that part of the Company's holding in the Quebec Development Company, Limited, which was held by the Trustee as collateral security under the Trust Deed securing the Bonds, and the item "Capital Surplus" appearing in the Balance Sheet is an outcome of this transaction, which you will be asked to ratify at the Annual General Meeting. It is expected that the final realization of your Company's interest in the Quebec Development Company, Limited, will be of further material benefit to the shareholders.

Your Directors have purchased for your Company a half interest in the Quebec Pulp & Paper Corporation, as well as a substantial interest in the Dominion Paper Company, Limited, and have taken over the management of the latter Company. The Auditors, Messrs. Creek, Cushing & Hargrave, C.A., and Messrs. George A. Touche & Co., C.A., retire at this time and, being eligible, offer themselves for re-election.

On behalf of the Board

JOHN H. PRICE,  
President.

Quebec, 27th April, 1928.

### CONSOLIDATED BALANCE SHEET

At 29th February, 1928

ASSETS	
CURRENT:	
Cash in Bank and on Hand	\$ 207,612.62
Cash in Hands of London Agents	38,163.20
Accounts and Note Receivable less Reserve	1,503,281.62
Demanded Loans (Secured)	3,507,572.86
Inventory of Paper, Lumber (Manufactured and Partly Manufactured), Raw Materials, Stores, Supplies, etc.	7,322,824.55
Advances on account of Logging Operations Season 1927-1928	1,264,828.43
	\$13,844,279.98
INVESTMENTS:	
DEFERRED INSTALLMENT ON SALE OF PROPERTIES SECURED	2,172,384.68
CASH IN HANDS OF TRUSTEES FOR BONDHOLDERS: (Of which \$3,738,816.91 is available for completion of Riverbend Mill Extension)	825,000.00
	5,698,147.61
FIXED:	
Real Estate, Freehold and Leasehold Timber Limits (less Allowance for Depreciation), Water Powers (Developed and Undeveloped), Mills and Milling Plants, etc., including Moveable Plant, Tools and Equipment	62,837,170.18
DEFERRED CHARGES TO OPERATIONS: (Insurance, Taxes, etc.)	276,656.54
	\$88,353,638.99

Approved on behalf of the Board:

JOHN H. PRICE, Director.  
J. LEONARD APEDAILE, Director.

LIABILITIES AND CAPITAL	
CURRENT:	
Bank Overdrafts	\$ 197,418.59
Bank Loans (Secured)	3,519,000.00
Other Loans	4,975,000.00
Accounts Payable	715,721.88
Bond Interest and Other Accruals	215,864.93
	\$ 9,623,005.40
FIRST MORTGAGE GOLD FIDELITY CENT TWENTY YEARS SINKING FUND GOLD BONDS DUE 1st FEBRUARY, 1943:	
Authorized	25,000,000.00
Issued	15,000,000.00
Less: Redeemed and Cancelled	657,100.00
	14,342,900.00
RESERVES:	
General Depreciation	\$ 5,246,977.82
Insurance	191,664.45
Employees' Pensions	99,740.30
	5,538,382.57
CAPITAL SURPLUS	3,562,096.24
CAPITAL STOCK:	
Authorized:	
100,000 Shares of \$100.00 each 6 1/2% Cumulative Redeemable Sinking Fund Preferred Stock	\$10,000,000.00
500,000 Shares of \$100.00 each Common Stock	50,000,000.00
	\$60,000,000.00
Issued:	
70,000 Shares of \$100.00 each, 6 1/2% Cumulative Redeemable Sinking Fund Preferred Stock, fully paid	\$ 7,000,000.00
426,832 Shares of \$100.00 each Common Stock, fully paid	42,683,200.00
	49,683,200.00
PROFIT AND LOSS ACCOUNT:	
	2,604,054.78
	\$85,353,638.99

### PROFIT AND LOSS ACCOUNT

For Year ended 29th February, 1928

To Bond Interest	\$ 872,693.25
To Premium on Bonds Redeemed	15,105.00
To Allowance for Depreciation and Depletion	1,508,965.39
To Dividends Paid—Preferred Stock	455,000.00
To Dividends Paid—Common Stock	853,664.00
To Surplus per Balance Sheet	2,604,054.78
	\$ 6,309,484.42
By Surplus at 28th February, 1927	\$ 2,229,910.78
Profit from Trading Account	4,079,573.64
	\$ 6,309,484.42

## An Economic Weak Point

Trade Returns Showing Rise of \$35,000,000 in Iron and Steel Imports Reveal Failure of the Industry to Keep Pace with General Development—Imports Volume Establishes Record

THE Dominion Government's return on foreign trade for March shows imports at the highest level ever reported for that month with the one exception of March, 1920, when the war time rise in commodity prices was culminating. With allowance for the changed level in prices it may be assumed that in actual volume imports established a new record for the month. At 120 millions imports were approximately 10 millions higher than in March, 1927. Against that the increase in exports, which totalled 109 millions, fell below the two-million-dollar mark. The adverse balance of 11 millions for the month wiped out a small favorable balance built up in the first two months of the year.

The outstanding feature of the return was a sharp rise in imports of iron and iron products which totalled over \$35,000,000. This total was approximately \$7,000,000 more than our total exports of wood and wood products, including pulp and paper. Although these heavy imports of iron and iron products are obviously linked up very closely with the great activity now prevailing in new construction throughout Canada, and so have a favorable implication, they emphasize, says Greenshield's Weekly Review

of financial affairs, one of the weak points in our economic situation, namely, the failure of our iron and steel industry to develop at a pace in keeping with the development that is taking place in other important industries.

In line with other indications of a high level of business activity in the first quarter of the year, the Dominion Bureau of Statistics' index of employment as of April 1st, 1927, and 91.4 on April 1st, 1928. The Bureau's summary of conditions notes that the advance in manufacturing activity, an advance that is seasonal between March 1st and April 1st, was decidedly above the average.

Car loadings were on the upgrade in the second week of the current month and the cumulative total to April 14th shows a gain of 3.1 per cent., as compared with the corresponding period of 1927. Sales of life insurance increased 5 per cent. in March and 15 per cent. in the quarter. A good indication that business conditions in the Dominion continue relatively more satisfactory than in the United States would seem to be provided in the fact that corresponding figures show a decrease of 1 per cent. for the U. S. in March and an increase of only 3 per cent. in the quarter.

## Price Brothers Profits Up

Report is Satisfactory in View of General Newsprint Situation—Balance Sheet Reflects Expansion During Year

THE annual report of Price Brothers and Co., Ltd., for the year ending Feb. 29, 1928, is a satisfactory exhibit, in consideration of the fact that the newsprint industry as a whole was operating under somewhat adverse conditions, with over capacity at the mills, forcing a reduction in output during the bulk of the period under review.

Net profits are shown about \$16,000 higher than for the previous fiscal period, while the earnings on the common stock outstanding were equivalent to 2.88 per cent., as compared with 2.72 per cent. for the preceding fiscal year. In this connection, however, it is pointed out by the president that the company obtained the benefit of increased earnings from the River Bend Mill. The balance sheet reflected plant expansion at River Bend, current assets and current liabilities, both showing very substantial increases, while net working capital is lower by about \$800,000, although still at the comfortable figure of over \$4,000,000.

Income account shows net profits up at \$4,079,574 from \$4,068,211, while deductions for interest and depreciation left net earnings of \$1,682,809, as against \$1,616,580. After the usual dividend charges, surplus for the year amounted to \$374,145.

## European Money Rates

(Continued from Page 17)

1, 1928, onwards, have to place an annual amount of 2,500 million marks at the disposal of foreign countries. Hitherto, the considerably smaller sums which she has had to raise have been almost entirely derived from the yield of foreign loans. In view of the difficulties which have arisen, it remains to be seen whether this can be done to the same degree in the future.

It is true that the home payments to the agent-general for reparations will probably be made regularly—one reason for this being that the yield of certain taxes has been pledged for the purpose—but it is possible that transfers to foreign countries will not run so smoothly. If foreign loans of sufficient volume do not come in, the transfers will have the effect of producing a certain tightness in the money market of Germany, which will continue so long as there is no great increase in the accumulation of capital in that country and facilities for export are not improved. In that case, unless the agent-general for reparations takes account of the altered circumstances, and modifies his transfer policy accordingly, higher money rates may be anticipated in Germany, and these may involve a similar movement elsewhere.

Much will also depend upon the course of affairs in France. At the moment it looks as if France would, even after stabilization, have a sufficiency of capital of her own. It is, however, difficult to estimate the financial requirements of a country after stabilization. In general the requirements of the various countries in foreign capital (which in their turn are determined by economic development at home) will continue to be one of the most important factors in fixing

ing money rates. Useful lessons may be learned from the past in this connection.

We have seen, for instance, that the bank rate of the Netherlands Bank was raised in October, last, principally as a result of the withdrawal of money owing to capital issues on foreign account. In Great Britain a partial embargo was long placed on foreign loans, in order to protect the money market. In Germany the money rates move along lines which coincide very closely with the foreign loan policy. Other instances might be given in this connection, but they would be outside the scope of the present article.

To sum up, it may be said that, after stabilization of all currencies, the general level of the money rates will, on the one hand, remain dependent upon the measure of economic progress made by each individual country and their need of foreign capital; while, on the other hand, it is closely connected with the question whether the countries which have it in their power to lend money, will continue to be willing to do so. In this connection, it is encouraging to see that the United States, the chief source of the loans, has recently decided to place no further obstacle in the way of French capital issues for private enterprise.

Assuming, therefore, that no economic shock occurs, there would seem to be no reason for doubting that the leveling of money rates will more or less continue, and that there will even be a fall in the general level of these rates, provided that the problems of the Dawes liabilities, and the international war debts in general, are solved. This question is at present a cloud which still darkens an otherwise clear sky.

## Make Use of Our Statistical Department

Many investors purchase the shares of mining companies without having full regard as to what is back of their investments. Full knowledge of your investments is essential to profitable operation in the market. We believe our Statistical Department can be of great value to you when you desire information regarding present or contemplated holdings.

An unbiased analysis, based on information gained by years of North Country experience, and supplemented by a day-to-day touch over our private wires, from our own men on the ground, places this department in a splendid position to be of help to you.

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## Abitibi's \$16,000,000 Issue

Six per cent. Cumulative Preferred is Offered to Retire Bonds and Preferred Stocks of Subsidiaries—Total Plant Capacity Now Capable of Expansion to 1,000,000 Tons a Year—Present Capital Structure

A STRONG syndicate headed by the National City Company, Limited, and including Wood, Gundy & Co., Limited; Royal Securities Corporation, Limited; Peabody, Houghteling & Co. and Peabody, Smith & Co., Inc., is offering an issue of \$16,000,000 Abitibi Power and Paper Company, Limited, 6 per cent. cumulative preferred stock at \$102 per share.

Abitibi Power and Paper Company, Limited, with its recently acquired subsidiaries, now controls and operates six distinct units in the manufacture of newsprint paper and associated products, i.e., Abitibi Power and Paper Company, Limited; Spanish River Pulp and Paper Mills, Limited; Fort William Power Company, Limited; Manitoba Paper Company, Limited; Ste. Anne Paper Company, Limited, and Murray Bay Paper Company, Ltd.

Operated as a whole, these properties constitute one of the largest producers of newsprint paper in the world, with an annual capacity of 650,000 tons, capable of expansion to 1,000,000 tons a year from their present resources. The eight mills of the Abitibi group extend from the St. Lawrence River on the east to Lake Winnipeg on the west, and are ideally located to supply the Canadian and United States markets from the Atlantic seaboard to the Rocky Mountains.

The following is the consolidated capitalization of the Abitibi Power and Paper Company, Limited, and its subsidiaries as at Dec. 31, 1927, after giving effect as at that date to recent changes in capitalization and providing for the common shares to which shareholders of the subsidiary companies are entitled under the various offers to exchange, and after giving effect to the sale of \$16,000,000 6 per cent. cumulative preferred stock and the application of the proceeds to the retirement of securities of subsidiary companies.

Subsidiaries funded debt \$37,594.

915; preferred stock \$2,748,500. Abitibi Power and Paper Company, Limited, funded debt, \$12,251,700; 7 per cent. cumulative preferred stock \$1,000,000; 6 per cent. cumulative preferred stock. (This issue authorized \$50,000,000); \$25,060,883 common stock without par value (authorized 1,500,000 shares); \$978,040 shares, excluding 32,366 shares which will be in the treasuries of the constituent companies.

The Abitibi Power and Paper Company, Limited, and the Spanish River Pulp and Paper Mills, Limited, have a long record of steady and substantial earnings. The combined earnings of these two companies for the 1927 fiscal year, including the earnings of the Fort William Power Company, Limited, for its fiscal year ended Dec. 31, 1927, and excluding interest on funded debt of these companies retired by this financing were as follows: Earnings before depreciation, \$8,507,173; depreciation, \$1,557,474; deductions for interest, income tax, preferred dividends and other prior charges, \$2,163,214; balance applicable to Abitibi Power and Paper Company, Limited, 6 per cent. cumulative preferred stock, \$4,786,485; annual dividend requirements on this stock, \$1,503,652. The above balance of \$4,786,485 is over three times the total issue of \$25,060,883 of 6 per cent. cumulative preferred stock.

The earnings, as shown above, reflect the operations of only three of the constituent companies, with an average annual production for the four fiscal years, 1923 to 1926, inclusive, of 348,000 tons of newsprint paper and a production in 1927 of 380,000 tons. The sole purpose of the issue and sale of this \$16,000,000 par value 6 per cent. cumulative preferred stock is to retire bonds and preferred stocks of subsidiaries at a material annual saving in interest and dividends.

### National Brick Co. Increase Earnings

FOR the year ended February 29, 1928, the financial statement of the National Brick Company of La Prairie, Limited, shows an improvement in earnings as well as in balance sheet position, and in his remarks to shareholders, the president stated that prospects for the current year are encouraging.

Operating earnings for the fiscal year under review amounted to \$290,815, as compared with \$265,112 in the preceding year. Deduction of \$50,000 for reserve for renewals left net profits for the year of \$240,815. Preferred dividends paid out during the year amounted to \$200,376 and left a surplus of \$40,439 as against a deficit of \$27,926 in the preceding year.

Previous surplus was brought forward at \$239,703, leaving a profit and loss balance of \$280,142 in the current report. Working capital shows a slight improvement in the balance sheet, standing at \$411,853 in the latest statement, as compared with \$377,696 in the preceding report.

### Your Car and Credit

(Continued from Page 18)

judice was shown. In the great fight that occurred in the United States just about a century ago numberless books were written to show that banks were an evil institution and that bank credit did nothing but foster speculation and evil commercial practices.

It has taken the world a half century or more to realize the essential value of credit so that it is a platitude to say that our business life is today built upon credit. But at present we are coming to the last of the various stages of credit—individual credit: agricultural credit, business or production credit, and now consumption credit. Consumption credit is going through precisely the same phases traversed by every preceding form of credit: original unqualified opposition, numerous abuses, considerable doubt as to its propriety, grudging and reluctant recognition of its usefulness in principle, a deeper analysis of its real function and its limitations, a more careful statement of its applicability and, finally, an acknowledgment of its unquestioned value as a part of the machinery of modern economic life.

There is not a single doubt expressed today by some as to consumption credit which cannot be matched in the history of banking or production credit. To object, therefore, to installment selling because, forsooth, consumption credit is in some way more dangerous than production credit, discloses a poverty of analy-

sis and an ignorance of the history of business life.

But, in the second place, how about luxury? Credit for consumption may be all right, but how about credit for articles of mere luxury? Here also we come to a very interesting change in opinion. In former times luxury was regarded as implying ostentation, prodigality, sensuality, and in general, intemperate action or excess of any kind. It led to the sumptuary legislation of the Middle Ages of which the last, and let us hope only a passing, survival is to be seen in the Eighteenth Amendment.

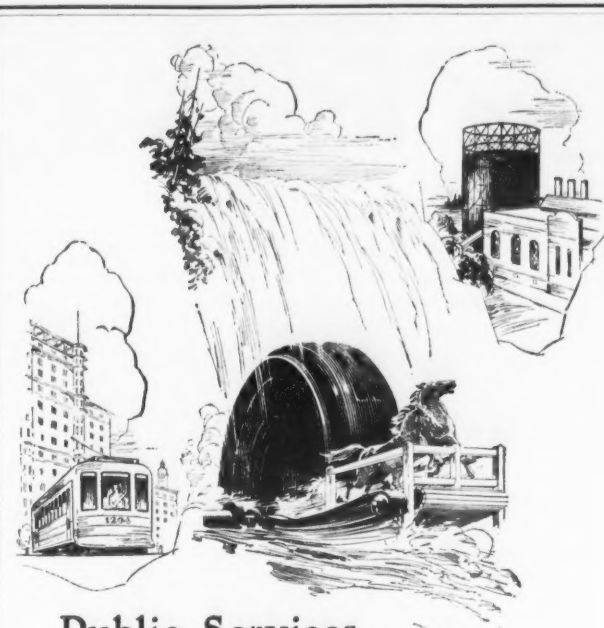
Nowadays, however, instead of lumping all forms of luxurious expenditure together, we try to emphasize the relative character of expenditure and to distinguish between beneficial and harmful consumption from the social point of view. We can trace this idea back to the celebrated Frenchman Voltaire: "In a country where all the inhabitants went barefooted, could luxury be imputed to the first man who made a pair of shoes for himself? Or rather was he not a man of sense and industry? And so with the man who wore the first shirt. And with respect to the man who had it first washed and ironed, I consider him an absolute genius, abundant in resources, and qualified to govern a state."

To these arguments as to the relativity of luxury there have now been added the conclusions of modern economists concerning the advantages of a varied consumption and the influence of changes in the standard of life as creative forces in progress. Economists have in modern times been making intelligible what is known as the economy of high wages. High productivity, high efficiency, high standard of life, go hand in hand with inventive ingenuity, with increase of capital, and with augmented prosperity. In this process no small part is played by the gradual transition of commodities from the category of luxuries to that of comforts and necessities. The lux-

ury of one age becomes the necessity of the next.

Moreover, even where the commodity is still a luxury, in the sense of being costly and expensive, it by no means follows that it represents unproductive consumption. If the article really increases production in the sense of augmenting economic welfare, it is of little consequence whether it is expensive or cheap, if, from the point of view of utilization, it yields a surplus. From this newer point of view, to characterize anything as a luxury does not necessarily imply any derogatory judgment from either the individual or the social point of view. A comfort may be no less morally reprehensible than a luxury; a luxury may be no less economically justifiable than a necessity. While the force of the old objections against certain forms of senseless and extravagant expenditure on ethical grounds remains unimpaired, we must center our attention on the validity of the economic argument which explains the transition from luxuries to necessities.

If we make a particular application of the above analysis to the automobile, while it is undoubtedly that there have in individual cases been very decided resultant evils, yet on the whole we cannot regard the automobile as a type of foolish and wasteful consumption. Without going into all the details of the arguments pro and con, for which there is not time here, few, I fancy, would dispute the statement that the advent of the automobile has marked a revolution in economic and social life comparable to that produced by the introduction of the railway; and that in the one case, as in the other, we must weigh up the evils with the benefits, with the conclusion that there is little doubt as to where the balance of advantage lies. Installment selling in the case of automobiles, at least, can therefore not justly be opposed either on the ground of consumption credit or on the ground of its constituting luxurious expenditure.



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CLASS "A" STOCK

(No par value)

Holders of Class "A" shares are entitled to cumulative dividends of \$1.00 per share per annum, payable before any dividends on Class "B" shares. After payment of such Class "A" dividends the Company may pay to holders of Class "B" shares a non-cumulative dividend not exceeding \$1.00 per share in any year. Shareholders of Class "A" and Class "B" stock share equally in all additional dividends or distributions. Neither Class "A" nor Class "B" stock is callable, and on any sale, dissolution or distribution of the Company or its assets, all shares rank equally as to assets after payment of any arrears of Class "A" cumulative dividends out of earnings.

The Company has no funded debt nor prior authorized shares.

### CAPITALIZATION

	Authorized	Issued
Class "A" Stock (no par value) one vote per share	100,000 shares	60,000 shares
Class "B" Stock (no par value) four votes per share	27,500 shares	27,500 shares

### Transfer Agents:

National Trust Company, Limited  
Toronto

### Registrar:

The Toronto General Trusts Corporation  
Toronto

### Bankers:

Bank of Toronto

### Auditors:

Thorne, Mulholland, Howson & McPherson  
Toronto

Solicitors for Underwriters:  
Rowell, Reid, Wright & McMillan  
Toronto

### THE COMPANY

The Company has been incorporated to acquire and carry on the business of manufacturing and selling threshing machines heretofore carried on throughout Canada by a company of the same name and established by the predecessors of this Company over three-quarters of a century ago. The business has grown with the agricultural growth of Canada, and the further development of the farming industry, which is acknowledged to be the backbone of this country, should mean increased prosperity for the Company.

### ASSETS

After giving effect to the new capitalization, the net fixed and current assets, exclusive of goodwill and patents and after depreciation, will, according to the Auditors, Messrs. Thorne, Mulholland, Howson & McPherson, be in excess of \$17.00 per share on both Class "A" and Class "B" stock.

### EARNINGS

The net earnings of the business after depreciation have, according to the Auditors, shown an annual average for the ten-year period ending October 31st, 1927, of \$114,000, for the three-year period ending the same date \$133,000, and for the last fiscal year have amounted to \$218,000.

It is the intention of the Company to make application to list the Class "A" shares on the Toronto Stock Exchange or the Toronto Curb.

We offer the Class "A" shares if, as and when received by us, and subject to the approval of all legal details by our Counsel, Messrs. Rowell, Reid, Wright & McMillan, Toronto.

PRICE \$17.00 PER SHARE

We reserve the right in the event of oversubscription to allot to subscribers a portion only of their total subscriptions.

## BANKERS BOND COMPANY LIMITED

TORONTO

LIMITED

ONTARIO

Telephone Adelaide 6776

60 King Street West

The statements contained in this advertisement are not guaranteed, but are based upon information which we believe to be reliable and on which we acted in purchasing these securities.

### Old Versus New Industry One Place Where Old Wins, Says Manitoba Board

THAT sound industrial development is from within and not from without, is an axiom which is receiving growing recognition among business men and Boards of Trade throughout the world, and especially on the North American continent, and it receives further corroboration in the most recent reports of the Industrial Development Board of Manitoba, which is an organization devoted entirely to the study of industry in all its phases.

In a voluminous report on the subject of new industries, the Manitoba Board at the beginning of its 1928 season, comes to the conclusion that the building of a new industrial centre is a slow and tedious process, and that stupendous development in the course of a few years—such as people in the rapidly expanding western areas of "boom" days had unfortunately grown to expect—cannot be expected. There is no doubt, the Board agrees, that many new industries will be attracted to places where the abundance of material, the convenience of situation, and other favorable circumstances make them practically items of natural growth. The growing cities of Western Canada are notable examples, which can hardly avoid rapid industrial development. Winnipeg, Calgary, Edmonton, Vancouver, etc., will unquestionably see such growth. But even in these cities, the original axiom holds good, and their most rapid development will undoubtedly come through expansion of their present plants.


The observations of an American daily, the Cleveland Plain Dealer, are very much to the point in this case:—

"The greatest gains are being made by cities through growth of old concerns and new concerns organized by employees and owners of old, rather than by acquisition of new industries from the outside. The number of new industries entering many of our cities is so small as to be negligible and the growth of these cities is almost entirely from operation and production of old, rather than new industries."

Nothing speaks better for a city, in the Manitoba Board's opinion, than the fact that old established businesses that know more about the situation than any new concern, are investing further capital in the expansion of their own plants.

There is a way that seemeth right unto a man, but the end thereof are the ways of death.—The Proverbs.






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**ROYAL BANK OF SCOTLAND**

(Incorporated by Royal Charter 1727)

CAPITAL (FULLY PAID)	£ 2,500,000
RESERVE (OR RESERVE FUND) (OCT. 1927)	2,683,226
DEPOSITS (OCT. 1927)	44,186,574

Head Office: St. Andrew Square, Edinburgh.  
General Manager: Sir Alexander Kemp Wright, K.B.E., D.L.  
Secretary: J. B. Adshead.  
London City Office: 3 Bishopsgate, E.C. 2.  
London: Drummonds Branch—49 Charing Cross, S.W.1.  
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## Farm Loans in Operation

### Saskatchewan Prefers Its Own Scheme to Federal Proposal — Provincial Government Convinced of Value of Loan Board's Operations—Review of Actual Practice Answers Criticisms

THE Saskatchewan Government does not appear to have been any too favorably impressed with the much heralded Federal Rural Credits Scheme. It is officially recorded that after a careful study of the Ottawa Act, Saskatchewan decided that its own system was simpler, and better fitted for the conditions existing there. This view, it seems, was also taken by the United Farmers of Canada. As the result a special warrant recently placed a further sum of \$500,000 at the disposal of the Farm Loan Board, when the provincial treasurer made this review:

"In all, the board was supplied, during year ended December 31, 1927, with just a little less than \$900,000, and on that date had a total capital indebtedness to the government of slightly under \$9,000,000. The government has never attempted to interfere with the internal management of the board nor has it suggested that certain loans should or should not be foreclosed or the terms on which lands coming into the possession of the board should be sold.

"The board operates under several handicaps. It does not have local appraisers as the private companies have. The local appraisers by their recommendations in placing loans and aid in collections can select the districts in which they will operate, can loan in large or small amounts without criticism and by having a large number of loans in particular districts can materially reduce the overhead cost of administration. The Farm Loan Board, however, is required to consider applications from every part of the province, is expected to favour the smaller loans, although the cost of inspection, supervision and office administration is thereby greatly increased. The Farm Loan Board is restricted to a narrow margin of administration costs. The board has a margin of only one and one-sixth per cent. between the cost to it of the money advanced by the treasury and the rate at which the money is loaned. In view of the scattered location of its various loans and the small amount of each loan, the average of all the loans made being less than \$2,500, it is to the credit of the board that it is enabled to report a small margin of profit on its operating account.

"There has been some criticism of the board for making sales of lands that have come into its possession without requiring a cash payment. This criticism from people who are loudest in advocating increased immigration, and who know that most immigrants are not in a position to pay cash down on lands they may purchase, is not to be taken very seriously.

"In addition it may be noted that during the past few years thousands of acres of land have been sold without a cash payment and the board has ample precedent for its actions in the policy of many large owning companies as well as hundreds of private individuals. In this matter the government proposes to leave the selling of lands in the hands of the board, whose members will continue to use their discretion taking into account the circumstances in each case.

"The government has decided to continue and extend the operations of the board and in the estimates for the coming year provision has been made for capital advances to the board of \$1,000,000. The suggestion will no doubt be made that this provision should be considerably larger, but we feel that this is a very substantial sum and particularly taking into account the purposes for which the board was created. It was never intended, indeed it would never be possible for the Farm Loan Board to provide all of the mortgage loan accommodation required by the farmers of the province. To do so would increase the public debt of the province to an amount which would seriously affect its standing and without depreciating the value of first mortgage securities we can imagine a condition where with a series of poor crops these securities would become "frozen" and the normal activities of the government be thereby much embarrassed.

"The purpose of the Farm Loan Board was to establish a loaning agency which would have the effect of establishing interest rates. In this it has had considerable success and now private companies are loaning in some districts in the province at seven per cent. As the amount of money available at this rate increases the demands of the Farm Loan Board should become less, and when the board has reached a certain stage its collections in each year

should be sufficient to provide for its advances in the same year so that the advantages of dealing with the board can be extended to as many as possible, without further increase of the public debt.

"The board can only become a complete success to the extent to which its borrowers appreciate their responsibilities. To fall in making payments to the board because its interest rates are lower, to depend on it to pay taxes or supply seed so that other creditors can be paid is merely depriving some other farmer of mortgage accommodation of the board. In some cases it seems to be the opinion that the board should come to the rescue of and make loans to borrowers who have gotten into difficulty with a private loan company and are likely to be foreclosed. In such cases the liability to the private company is usually larger than the margin of value which the board is permitted to lend, even if no consideration is given to the wisdom of making loans to borrowers who have already proved unsatisfactory."

## Record Tonnage

### Gold Output of Ontario Returns to Normal

THE value of the output by gold mines of the Province during March, as reported to the Ontario Department of Mines, shows a substantial increase over February, but a decrease as compared with January. The figures indicate a return towards normal conditions disrupted in February by the disastrous fire at the Hollinger mine. The tonnage of ore treated by Kirkland Lake mines was the greatest yet recorded and averaged 2,873 tons per day. At Porcupine the total value recovered during the month was about 14 per cent. lower than the monthly average for 1927. During the month the Canadian Associated Goldfields, Ltd., went into liquidation.

During March producing mines in order of output were as follows: Porcupine; Hollinger, McIntyre, Dome, Vipond, Ankerite, Paymaster and Scottish Ontario. Kirkland Lake, Teck-Hughes, Lake Shore, Wright-Hargreaves, Sylvanite, Kirkland Lake Gold, Tough-Oakes Burnside, Barry-Hollinger, Argonaut and Associated Goldfields.

March receipts of crude bullion from Ontario at the Royal Mint, Ottawa, totalled 122,151.68 crude ounces, containing 97,120,195 fine ounces of gold and 16,515.14 fine ounces of silver, having a total value of \$2,017,150.70.

## Riverside Silk

### Issue of 30,000 Class "A" Shares Sold at \$30

A NEW issue of 30,000 shares of Riverside Silk Mills \$2 cumulative dividend-participating Class "A" shares, of no par value, non-voting, by A. E. Ames & Co., has been sold at \$30 a share and accrued dividend, yielding about 6.66 per cent.

Capitalization of the company consists of the present issue of Class "A" stock and issue of Class "B" common shares of no par value, voting, of which the authorized 20,000 shares are outstanding. The company has no funded debt.

The business of Riverside Silk Mills was established in 1915 for the manufacture of silk yarn. The business has expanded until the company has become the largest producer of silk yarn in Canada. In 1924 the scope of the business was enlarged to include the weaving of broad silks.


The plant, which is located at Galt, Ont., is of modern type, the buildings being of brick and steel and of the latest mill construction.

Total net tangible assets are as follows: Net fixed assets, real estate, buildings, machinery and equipment (replacement value, less depreciation) \$349,015.98; net current assets, after making provision for all current liabilities, \$325,277.67. Total net tangible assets, \$674,293.65.

The net earnings after depreciation, Government taxes and after eliminating certain non-recurring charges have been as follows: 1923, 107,658.23; 1924, \$74,742.51; 1925, \$101,281.41; 1926, \$139,143.14; 1927, \$161,072.77.

The five-year average is \$16,779.61, which is at the rate of \$3.89 for each of the Class "A" shares, or 1.94 times the preferential dividend requirement. The earnings in 1927 were \$5.37 per share, or 2.68 times the preferential dividend requirement on the Class "A" shares.

In the present age the best service simple fishermen can render to morals and religion is to stick to their fishing.—Principal L. P. Jacks.



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# SATURDAY NIGHT

## WOMEN'S SECTION



TORONTO, CANADA, MAY 5, 1928



MISS MARGARET MAY  
Daughter of Mr. and Mrs. J. Ernest May—one of Ottawa's debutantes this season.  
—Photo by Paul Horsdal.

### A Group of Camera Portraits by Canadian Photographers



ROBERT GEORGE FENNELL AND ROSEMARY FENNELL  
Children of Mr. and Mrs. Robert Fennell, of Toronto. This charming pair were attendants at Miss Ruth Porter's wedding, the little lad in a white silk suit, and his sister in a pretty smocked frock, and hat with side ribbon and carrying a posy, carried the bride's train.  
—Photo by Ashley & Crippen. Posed by Elizabeth Dixon.



MISS MARGARET WHITE  
Debutante daughter of Mr. and Mrs. E. G. White, of Ottawa.  
—Photo by Paul Horsdal.



MISS DOROTHY DARRELL  
A popular member of Fort William's younger set.  
—Fryer Portrait, Fort William.



MISS PHYLLIS HENDER  
Debutante daughter of Mr. and Mrs. Edward Hender, of Stanley Avenue, Hamilton, Ontario.  
—Photo by Annie G. Mulholland, Hamilton.



MISS KATHLEEN WILSON  
Youngest daughter of Mr. and Mrs. Percy B. Wilson, of Toronto, and one of the season's debutantes.  
—Photo by J. Kennedy.



MISS MONA FRASER  
Debutante daughter of Mr. T. M. Fraser, Clerk of the House of Commons, Ottawa, in her presentation gown and feathers.  
—Photo by Paul Horsdal.



MRS. WILLIAM PATTERSON WATSON, OF GALT  
Formerly Miss Helen Hawthorn, daughter of Mrs. Jean Muldrew, of Ottawa, and the late Dr. W. H. Muldrew.  
—Photo by Paul Horsdal.



MRS. T. D. SLATER, OF KINGSTON  
Formerly Miss Elizabeth Stewart, daughter of Mr. and Mrs. T. H. Stewart, of Kingston, Ontario.  
—Photo by A. R. Timothy.



MISS DOROTHY MACDONALD  
Daughter of Mr. Archibald J. Macdonald, M.P. for Glen garry, and Mrs. Macdonald, who is spending the seasonal months in Ottawa with her parents.  
—Photo by John Powis.



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WINNIPEG—Hudson's Bay Co.

BRANDON—Knoblock's Boot Shop  
REGINA—The Yale, Limited  
MOOSE JAW—Robinson, McRae, Ltd.  
SASKATOON—Royal Shoe Store  
EDMONTON—Hudson's Bay Co.  
CALGARY—Hudson's Bay Co.  
LETHBRIDGE—Hudson's Bay Co.  
REXDALE—Jerman Bros., Ltd.  
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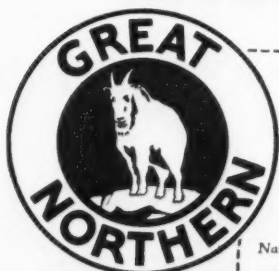
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Our Bachelor Prince

"YOU will not get far without the help of the women," said the Prince of Wales the other day. "With it you can do almost anything." We hope it will not be considered indelicate to point out that without that help the Prince himself has got as far as his thirty-fifth year (remarks "The Star"). Nor, it will be conceded, has he fared so badly so far, but if in his state of bachelor loneliness he has achieved so much, what might he have done had he that added advantage to which he pays such tribute?

and once again his Royal Highness was shot off, while the mare rolled on her side in the mud. There were cries of anxiety from the onlookers as the following horses took the fence, but luckily the Prince rolled clear and commenced to chase his mare, who, by this time was an appreciable distance up the course. Somebody caught the animal, and the Prince, running on, remounted, and set off on what seemed to be a forlorn hope. At the last fence but one there came another thrill. Degommé II rose somewhat sluggishly at the obstacle and once more stumbled on



THE NEW ROYAL DUKE  
H.R.H. Prince Henry, K.G., K.C.V.O., Baron Culloden, Earl of Ulster, and Duke of Gloucester.

We have poetical authority for the rather contrary belief that even "to the steps of the Throne, He travels the fastest who travels alone."

but the Prince was on the steps of the Throne to start with, so the inferred handicap hardly applies. "You will not get far without the help of the women." Out of his own mouth—out of his own tribute . . . ! It is a high compliment, but there is a higher one which a bachelor Prince could pay.

## The Horse and His Rider

"WHEN a man and his horse differ seriously in public," wrote Surtees, the creator of the immortal Jorrocks, "and the man feels the horse has the best of it, it is wise for the man to appear to accommodate his views to those of the horse rather than risk a defeat. It is best to let the horse go his way and pretend it is yours. There is no secret so close as that between a rider and his horse." The passage came irresistibly to mind as one watched the proceedings at the point-to-point races promoted by the Harkaway Club of Stourbridge at Chaddesley Corbett last Saturday, when the Prince of Wales had one of the most perilous sporting afternoons of his whole career. Not that it suggested the Prince did not try to accommodate his views to those of his mounts; rather it was a case of the horse not disclosing his views in time.

The first race, timed to commence at 1.15 p.m., was a members' event for a silver cup, presented by Mr. W. W. Grantham. The Prince of Wales, whose number on the card was, of course, the first, rode a brown mare, Lady Doone, that has hunted with the Quorn, and started at the short odds of 2 to 1. As a jumper she had an excellent reputation. The Prince of Wales led to the fifth fence, when his mare refused (as she had never been known to do before) and shot him off. He remounted and jumped it, but fell. He went on very strongly for another three-quarters' circuit of the course, when he pulled up.

## The Prince Undaunted

THERE was some speculation as to whether the Prince would ride again, but all doubts were dispelled when he was seen making his way down the hillside, this time on the back of Degommé I, another horse that has been hunted with the Quorn. He received an ovation, what time the mare tossed her head as though disdaining this fuss. The thrills of the day were not over. This was a nomination race, the first prize being a challenge cup presented by Lord and Lady Ednam. All eyes were on the Open Ditch. Along came the Prince, leading the field again, and Degommé II took the fence well; but on the treacherous far side she stumbled,

the far side. It seemed touch and go whether there would be another spill; but the Prince, with a fine display of horsemanship, gathered the horse from off her knees as it seemed, and made a splendid recovery. He finished fourth in the race.

## Prince George Freemason

PRINCE GEORGE is to follow his brothers' example, and become a Freemason. He is to be initiated into the Navy Lodge (No. 2,612) soon after his return from the cruise of the Atlantic Fleet. It is appropriate that Prince George should enter this particular lodge, for not only is the membership composed very largely of naval officers, but the Duke of York is Worshipful Master for the year and, as such, will of course, have much to do with the ceremony of initiation into the craft. The Prince of Wales has passed through the chair of the Navy Lodge, and in other ways has distinguished himself in Freemasonry. It is the hope of the Freemasons that in due course he will succeed the Duke of Connaught as the Grand Master.

## The Vision of H. G. Wells

RE-READING "The War of the Worlds" after many years, one is struck by the uncanny way in which the imagination of the young H. G. Wells "hit" the future. Here is the heat ray, and the poison gas shells with which modern warfare has made us too familiar, and the recent development of the Robot army idea makes even the Maritians' giant tripods a possibility now. After all, they are only one-man tanks on a colossal scale. The whole atmosphere of this book is so weirdly reminiscent of August 1914 (though it was first published in 1898), that the arrival of those flaming cylinders from another planet makes disquieting rather than merely thrilling reading in 1928.

## Beer and the Boat Race

SIR WILLIAM ARBUTHNOT LANE writes an amusing letter to the *Daily News* and *Westminster Gazette*:

Sir,—It is announced that the crew of the Oxford boat are eating plenty of fruit and that the Cambridge crew have apples and oranges with each of their three daily meals. This fruit which forms such a large and important part of the Cambridge dietary is excellent.

The disclosure that the crew of the Cambridge boat drink half a pint of beer for lunch and one pint for dinner is interesting in view of the fact that athletes in the Punjab, training for races involving at least as much exertion, do so on milk and almonds. The same applies to the Zulu, who can stand more strain than any other human being.

While generally approving of good beer as a portion of universal diet,

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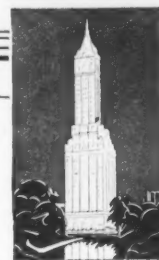
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Just the boat for your summer cottage—the "Autocraft", 24 feet long with automobile top, and controls that make it as easy to handle as a motor car. Graceful, speedy, comfortable and safe. Outboard motor boats, canoes, skiffs, dinghies, and accessories. Write for 1928 Catalogue.



## Like New!

"Like New" best describes our method of laundering and refinishing lace curtains. We absolutely retain original size, shape and mesh of all curtains—they hang alike in pairs. Straight edges, square corners, scalloped even. We retain that soft lacy feel, with just sufficient sizing to make them "set pretty".

No Pin Holes, No Marks, just perfectly lovely, like new.  
Now is the time to have

RUGS, BLANKETS, PILLOWS, QUILTS

Cleaned.

ORIENTALS RECEIVE OUR SPECIAL CARE.  
Blankets and Rugs moth-proofed with Larvox.

NEW METHOD LAUNDRY  
LIMITED  
"We Know How."





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**Travel White Star**  
Luxuriously appointed, dependable, unsurpassed in cuisine and service, comfortable as the finest hotels.

Return Fares, Cabin \$290 up  
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Daybreak Sailings from Montreal, embark night before, no hotel necessary.  
Consult our travel experts. No obligation. Call, phone or write:  
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**WHITE STAR LINE CANADIAN SERVICE**

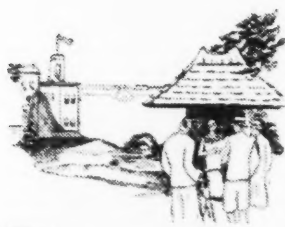
**STOPS**

**SEA SICKNESS**  
—in the roughest waters. This appalling nausea is unnecessary suffering. Mothersill's prevents Travel Sickness on your journeys by Sea, Train, Auto, Car or Air.

25c. 50c. 1.00 at Drug Stores or direct  
The Mothersill Remedy Co., Ltd.  
New York Montreal London

**MOTHERSILL'S SEASICK REMEDY**  
25 Years In Use

## DRIVE to Europe's Radio-Active Mineral Waters



TRY, for a while, the well-known mineral waters at The Glen Springs. Try also the baths, famous because they are drawn from the only natural Nauheim springs this side of the Atlantic. (You can reach them easily—by motor!) Put yourself for a few days under the helpful observation of experienced physicians.

While you do this, you live in the midst of a social atmosphere distinguished yet unassuming. You are served a cuisine of tempting and varied excellence. And you have every opportunity to follow your favorite sport. There is good golf . . . fine tennis!

Ask your physician about The Glen Springs. The baths and other treatments are especially suitable for heart, circulatory, kidney, nutritional and nervous disorders, rheumatism, gout and obesity.

{ Booklets by addressing Wm. M. Leffingwell, President, Watkins Glen, New York }

**GLEN SPRINGS**



**THE AMERICAN NAUHEIM**

the New Health Society consider that the Cambridge crew might with advantage take a lesson in drink from the remarkably vigorous Punjabi."

### Gladstone at Eton

SOME interesting stories of W. E. Gladstone at Eton are recalled by a writer in the *Catholic Times*. Gladstone told them to Dr. A. C. Benson. "Eton, sir," said the old man, "was a comparatively small school when I entered it in 1821, with less than 500 scholars. It was the only public school with much reputation—most of the

brodery in a slightly deeper shade of the same color.

Unusual encrustations are a feature of several types of jumper, including washing silk and spun silk, which is to some extent replacing the wool stockinette of winter. A model from one world-famous house was in shades of blue washing silk with a design meandering over it like a pathway in perspective, and that brought to mind Alfred Noyes's line, "The road was a ribbon of moonlight over the purple moor."

The use of satin on the shiny and



MISS DIANA CHURCHILL

Miss Diana Churchill, eldest daughter of the Chancellor of the Exchequer and Mrs. Winston Churchill, is one of the most important debutantes of the year. She was born in 1909, and is thus in her nineteenth year. Miss Churchill closely resembles her beautiful mother, who was formerly Miss Clementine Hozier, and is a daughter of the late Sir Henry Hozier, and of the late Lady Blanche Hozier.

others had fallen on evil times after the long war—and it suffered for that pre-eminence. A miserable monopoly, sir! (this was said with great emphasis). Many of the masters were sad scoundrels. They would take the upper boys up to London in post-chaises, and make them tipsy, and bring them back in time for school. There was a great deal of flogging then! I was flogged once, I consider unfairly, for omitting from my list, when praeposter of the form, the names of three boys sentenced to be punished."

### £100,000 Carpet For Sale

DESPITE the fact that many treasures are leaving England this week as the outcome of the Hawkins' jewel sale at Christie's and the Holford Library at Sotheby's, other treasures are coming into the country. I have just seen a photograph of a reputed Rembrandt, vouched for by Dr. Bode and Professor Hofstede de Groot, with a request to find a purchaser at £6,000. Curiously enough, from a totally different source, I heard a few hours earlier of a carpet on offer at £100,000. I gathered that a request from high quarters had been made that, if possible, the carpet should be retained in the country. One American collector, at least, is hoping that no patriotic Englishman will come forward.

### Royal Artists

THE forthcoming exhibition of Lady Patricia Ramsay's paintings at a London gallery is a reminder that there are other artists among the members of our Royal Family. At the head of these must be placed Princess Louise, Duchess of Argyll, who in her younger days devoted herself with considerable success to sculpture. An example of her work is the statue of Queen Victoria facing the main entrance to Kensington Palace. Her sister, Princess Beatrice, is still a very ardent painter, principally in water-colours, and always brings back some well-filled sketching books after a trip to the Continent. The artistic gifts of the Princess Royal a few years ago used to find their principal outlet in ornamental metal work.

### Paris Fashions

A NEW ensemble in Paris is the cape and skirt costume, completed by something really exquisite in the way of a blouse or jumper.

The two unusual models shown in the sketch employ quite different means of striking a new note, the top one relying entirely on cut and the lower one on trimming for its distinction.

Heavy white georgette is suggested for the former, which has the draped neck-line seen on so many of the best gowns this season. The whole of the fulness of the blouse is drawn to the right side into an embroidered empiece which matches the right sleeve.

The lower jumper, which is intended to be worn with a black satin cloak and skirt, is of the palest flesh-pink crepe satin with bullion em-



**DOBBS Hats**

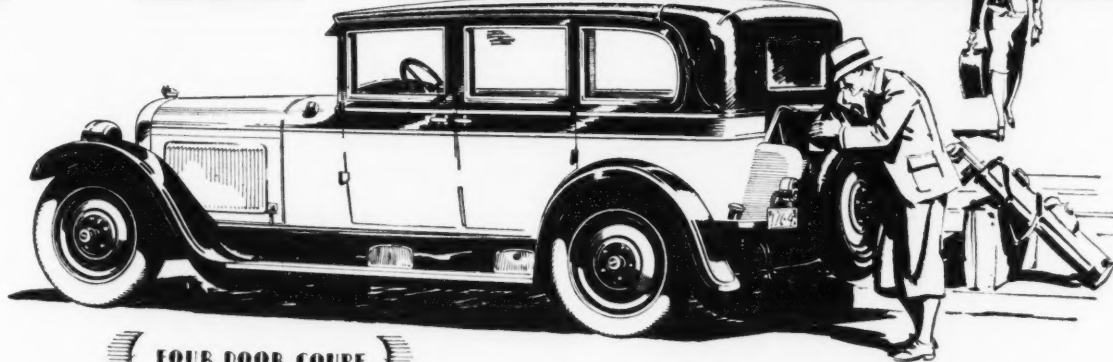
**Summer Masterpieces in Felt**

NEW arrivals by the score in our DOBBS HAT SHOP—light-weight felts in the light-hearted colors of the holiday season, including many new models designed for the two-piece frocks and blazer ensembles of the Summer mode. Each with that ultra-distinction of Dobbs headwear.

Third Floor, Albert & Yonge Sts.

Sold exclusively in Toronto by  
**T. EATON CO. LIMITED**

# NASH



FOUR DOOR COUPE  
**\$1445**  
F.O.B. FACTORY

## There's a Smooth Road Ahead —When you Travel by NASH

Wherever you want to go, whatever you want to see and do, you can go and see and do more comfortably, more pleasantly, in a Nash.

Travel by Nash means easier work for the arms that handle the car. No car in its field can touch Nash when it comes to steering ease.

Travel by Nash also assures you of extra power, greater smoothness and the very minimum of operating sound from the engine in your car. No motor in any car built today is quite so efficient, or so

pleasant to listen to, as the precision balanced, 7-bearing motor of Nash.

And over good roads or bad, Nash travel is less tiring, because of the low-sprung road-balance of this car, and the perfect co-ordination of its alloy-steel springs with shock absorbers, front and rear.

The car illustrated is one of the smartest cars of the year, the Nash 4-door Coupe. The big, nickel-strapped, built-in custom trunk is standard equipment, without extra cost.

### 24 Models—New Reduced Prices

Alberta Nash, Ltd.	-	Calgary, Alberta	Legare-Nash Motors, Ltd.	-	Montreal and Quebec, Que.
Stewart Nash Motors, Ltd.	-	St. John, N.B.	Nash Ajax Motors, Ltd.	-	Vancouver and Victoria, B.C.
Nash Motor Sales Co., Ltd.	-	Halifax, N. S.	Breay Nash Motors, Ltd.	-	Toronto, Ont.
Leonard & McLaughlins Motors, Ltd.,			Winnipeg, Manitoba, and Regina, Sask.		





## Live Your Romances!

Keep That Schoolgirl Complexion!

**BEAUTY.** Charm, Youth may not be the fundamentals of Romance, but they help. Few readers of a "best seller" picture the heroine more than partially unpossessed, at least, of these attributes.

To live one's romances today, one stays young as long as she can, makes herself as naturally attractive as she can and trusts the rest to her womanly intelligence. Under modern rules in skin care, thousands of women have gone an amazingly long way in that direction.

Those rules, say experts, start with cleansing the skin regularly of beauty-imperiling accumulations; which means the use of soap

and water. The only secret is in *What Kind of Soap* one uses. Only a true complexion soap should ever be used on the face.

*Do this night and morning*

So, largely on expert advice, more and more thousands of women turn to the balmy lather of Palmolive, used this way:

Wash your face gently with soothing Palmolive Soap, massaging the lather softly into the skin. Rinse thoroughly, first with warm water, then with cold.

If your skin is inclined to be dry, apply a touch of good cold cream—that is all. Do this regularly, and particularly in the evening.

Use powder and rouge if you wish. But never leave them on over night. They clog the pores, often enlarge them. Blackheads and disfigurements often follow. They must be washed away.

*Avoid this mistake*

Do not use ordinary soaps in the treatment given above. Do not think any green soap, or one represented as of olive and palm oils, is the same as Palmolive.

And it costs but 10c the cake! So little that millions let it do for their bodies what it does for their faces. Obtain a cake—then note the difference one week makes.

THE PALMOLIVE COMPANY OF CANADA, LIMITED

MONTREAL TORONTO WINNIPEG

Palmolive Soap is untouched by human hands until you break the wrapper—it is never sold unwrapped.

Each cake 10c

In Paris, too, it's now Palmolive

Today in France, home of cosmetics, Palmolive is one of the two fastest selling toilet soaps, having supplanted French soaps by the scores. French women, the most sophisticated of all women in beauty culture, by the thousands have discarded French soaps and adopted safe and gentle Palmolive.



KEEP THAT SCHOOLGIRL COMPLEXION

## FAMOUS FEET

how they're kept free from corns

TRINI'S Dancing Feet

"With Blue-jay at the cost of a chocolate sundae, there is no alibi for a corn." So writes Trini, beautiful Spanish dancer in the Broadway hit, "Take the Air."

Blue-jay has a million of just such walking advertisements... walking more gaily because of the corn-freeedom Blue-jay has given them. These old friends of Blue-jay will be delighted with its new refinements. A creamy-white pad, to tone-in with pearly skin. A more flexible disc to cover even the odd shaped corn. And an improved package. At all drug stores at no increase in price. For calluses and bunions use the special size Blue-jay Bunion and Callus Plasters.

THE new **Blue-jay**

THE SAFE AND GENTLE WAY TO END A CORN



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Cleanse The Pores With Cuticura Soap

And have a clear, fresh complexion, free from pimples, redness or roughness. Clogging and irritation of the pores, the usual cause of pimples, may be prevented by making Cuticura Soap your every-day toilet soap, assisted by Cuticura Ointment when required.

Sample Each Free by Mail. Address: Canadian Depot: Hutchinson, Ltd., Montreal. Price, Soap 25c. Ointment 50c. Cuticura Shaving Stick 25c.

## THE DRESSING TABLE

By Valerie



Of all Shakespeare's heroines, is there one more piquant than Beatrice "dear Lady Disdain," beloved of Benedick? She is, indeed, a miracle of merriment, as she trips gaily through life, avoiding its trials and perplexities. She declares to Don Pedro in a bright mood: "There was a star danced, and under that was I born." Beatrice was quite properly wooed and won before the end of the play—and by no other than Benedick with whom she loved to quarrel. In spite of their many contentions, Beatrice and Benedick had a fair prospect of living happily ever after, for

You should not only brush your hair daily and thoroughly, but the wise woman will daily massage the scalp. Put your fingers either side of your head and move the scalp firmly and easily, but not quickly or roughly. It is also a good plan both for hair and headaches to make a sort of firm yet gentle pinching movement up the back of your head from the base of your skull. Get your head—and keep it in a thorough state of perfect circulation, if you want to keep your hair. Then brush and brush it again and again.

If it is permanently waved you can



ONE OF THE NEW HATS

A swathing of taffeta in three tones and a posy of flowers trim this hat in balustrade straw. By Roslaw.

each had decidedly a sense of humour—and that possession makes for comfort and enjoyment. Those who can laugh at the same jokes are likely to find the world a bright and joyous dwelling-place. So Beatrice must have danced a gay measure through life. By the way, it is curious how the world has regarded dancing throughout its various ages. In ancient days it was looked upon with favour, rather as a religious exercise. Among the Greeks and Romans, it was a graceful ritual, and the classic dance was a solemn expression of various emotions. In those days, men and women did not mingle in the dance. In fact, it was regarded as a feminine exercise, and men devoted themselves to wrestling and racing. Then dancing fell into ill repute, and the groves at Antioch were notorious for the coarseness of their dancers. In the middle ages, the dance was rescued from the degradation into which it had fallen and became once more a graceful exercise. The Puritans of Cromwell's age considered it grossly worldly; but the dance has survived even unto the present, in spite of lapses into such jungle orgies as the tango and the Charleston. Dancing should be both beautiful and graceful—suggestive of "all sweet sounds and harmonies."

When it descends into the grotesque and the vulgar it has failed in its mission to make life graceful and harmonious. As a healthful exercise, dancing can not be too highly commended. It stimulates circulation and incidentally improves the complexion by bringing colour to the cheeks. Altogether, the dance is a tonic and a delight and not only the young should be encouraged to it. "Come and trip it as you go On the light, fantastic toe."

\*

AN authority on the care of the hair has some interesting remarks to make on our crown of glory:—

I have been talking to a good many girls about their neat and shingled heads. Some of them have owned they no longer brush their hair, and others that they don't brush it as much as they used to do. All I can tell them is that they must not be surprised if some day their hair becomes thin almost to baldness.

"Some day" seems a long way off, but it is astonishing how the years slip along, and neglect will always take its toll of your beauty.



**Correspondence**  
Murtle:—You are quite right in wanting to be rid of the pimples, which are always a sad disfigurement. In the first place, consider your general health. Is waste matter eliminated promptly from system? You know, the faulty disposal of that waste matter which makes for poison is usually the cause of pimples. A cake of yeast three times a day will do as much as an apple to keep the doctor away—and incidentally to give one a radiant complexion. Here is a highly recommended treatment for



ELIZABETH ARDEN is Real!

And her Preparations are personally planned for you

THE name Elizabeth Arden is a symbol of loveliness to more than ten million women. But Elizabeth Arden is so much more than a name. She is a real woman, an exciting personality, whose enthusiasm for Beauty has placed the priceless gift of charm within reach of every woman.

Miss Arden understands the exquisite care of the skin, and has planned every one of her Preparations and Treatments for a definite purpose.

**Venetian Cleansing Cream.** Removes impurities from the pores, softens and soothes the skin, leaves it pure and receptive.

**Venetian Ardena Skin Tonic.** Wakens swift circulation, firms and whitens the skin, keeps it clear and fine.

**Venetian Orange Skin Food.** The best deep tissue builder, nourishes the skin, fills out lines and wrinkles.

ELIZABETH ARDEN's Venetian Toilet Preparations

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## ECHOES of FRAGRANCE



ROGER & GALLET  
PARIS — IN CANADA — Emile Merlot — 751 Victoria St., MONTREAL  
© Roger & Gallet, 1928.

## It's time you knew more about wrist watches



Your jeweller will tell you most wrist watch ailments are caused by dust entering into the movement. Generally in the space around the stem.

The Mars dust-tite feature closes the only opening where dust might enter. This feature assures for the first time an accurate small watch.

You will find the illustrated booklet "What every Woman should know about a Wrist Watch" interesting. Write for it.

Ask your jeweller to show you the Mars in many beautiful designs. Prices from \$25. up. Canadian distributors, The Levy Bros. Co., Limited, Hamilton, Ontario.

Mars is dust-tite

By makers of small watches for over 70 years.



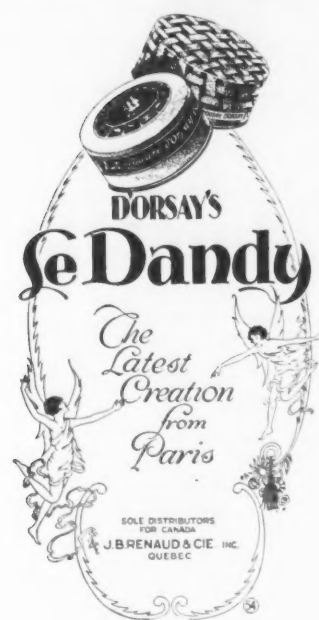
Notice the Mars patented shoulder which prevents the entry of dust






**Beauty That Attracts**  
—so enchanting and alluring it commands the admiration of all. You can possess this soft, fascinating appearance instantly thru


**GOURAUD'S ORIENTAL CREAM**  
Made in White - Flesh - Rachel  
Send 10c for Trial Size  
Ferd. T. Hopkins & Son, Montreal



**DORSEY'S Le Dandy**  
The Latest Creation from Paris  
SOLE DISTRIBUTORS FOR CANADA  
J.B. BENAUD & CO. INC. QUEBEC



**Princess Complexion Purifier**  
This preparation works wonders with the skin. It is the triumphant discovery of experts who have spent a lifetime studying skin treatments. Princess Complexion Purifier is recommended for sallowness, tan, freckles, "moth-patches", rashes, blackheads, red nose, eczema, scaly skin, or other eruptions. It accomplishes its work without removing the natural rosy color, and makes the complexion pure and white as a baby's. Avoid imitations. Be sure and get the genuine Princess Complexion Purifier, which does all we claim for it. Full instructions for use at home. Price \$1.50 post or express paid. If you have any skin blemish, write giving particulars of your case. CONSULTATION AND ADVICE FREE.  
Superfluous Hair Warts and Moles Permanently Removed by Electrolysis.  
Full particulars on Request. Write for Booklet "X" FREE  
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**For Your Home or a Friend's**  
Whether you buy a Hotpoint Percolator for your own use or to give to a friend you'll always be satisfied. Your selection of a Hotpoint Percolator is backed by the judgment of hundreds of thousands of other buyers who have proved that the Hotpoint is without equal in making fragrant coffee—in retaining its good looks—in giving years of care-free service. There's a Hotpoint Percolator of size and price to meet your needs. Ask your dealer.  
\$15.95 to \$28.00  
**Hotpoint PERCOLATOR**  
CANADIAN GENERAL ELECTRIC CO.

pimples. Make a saturate solution of Epsom salts—that is, in a small, wide-mouthed bottle or jug or a tea cup. Add to hot water as much salt as the water will dissolve, which will be several tablespoonfuls to a teacupful of water. When a sediment begins to show on the bottom and sides of the container, the hot water has taken up all the salts it will hold. Keep the solution at hand, covered, and dab on the face with absorbent cotton as often as possible. Let it dry and rub gently into the skin with the hand.

*Alice.*—Usually, this column does not concern itself with dress—merely with matters relating to the dressing table.



THE LATEST FROM PARIS  
Round décolletage for formal evening wear, offered by Jean Patou, of Paris, who reflects prevailing note of simplicity in white velvet evening gown embroidered in tulle.

However as you are so anxious about the colours you should wear and are "just seventeen," you might well prove an exception. If you are pale and have blue eyes, you had better observe the French rule and "dress to your eyes." Most of the hues you should be able to wear—except the very dark navy and the extremely light blue. A Belgian blue should be becoming and give warmth to your pale skin. A soft rose (not pink) would be just the thing for a garden party, but I should avoid dull browns and dark greys and have not a word to say to green, unless it be a rich myrtle.

*Cora.*—You say that you have not used either "paint or powder" and yet you feel that they might make an improvement in your complexion. My dear girl, you are rather young for rouge—but I assure you that the modern rouge can hardly be described as "paint." A touch of it will hardly injure the most delicate skin, while a dusting of powder is required by most of us. The important point to remember is that these applications should be removed at night either by cleansing cream or by soap and water. The lightest touch of rouge is all that is required; and it should not be used unless the skin is pale. A girl of sixteen does not require either powder or rouge and should have no need for a "compact."

### Mothers! Watch That Spring Cold

COLDS are dangerous to everybody, especially to children. And they are very prevalent just now.

No mother should ever neglect a cold in her child. If your child has any fever put him to bed until it has abated. In any case don't send him out in cold, damp or windy weather. Keep him in warm, but well ventilated, rooms and give him plenty of water and the right sort of food to eat.

Remember that colds may extend to the nasal sinuses, the tonsils and along the Eustachian tubes to the middle ear. When the latter takes place an abscess of the ear or an infection of the mastoid cells may result, leading to meningitis and blood poisoning. When the cold extends to the lungs the bronchial tubes are affected, and various degrees of bronchitis result, but if this infection reaches the small tubes and the air cells it will cause pneumonia.

It is much easier to prevent and to avoid colds than to cure them. A strong, healthy child in the pink of condition is not so likely to contract a cold as one who is not.

Resistance to colds is lowered in

many ways. Chilling the body, wet feet, exposure to cold and dampness, all draw the blood away from the mucous membrane of the nose and throat. The blood carries white blood cells, sometimes called the policemen of the blood, which protect the body from germs with criminal tendencies, and it also contains protecting substances, so when the supply is diminished in any part of the body there is a lowered resistance at that point and bad germs take advantage of their opportunity.

The skin must be kept in condition by frequent warm baths, and a cool bath or sponge in the morning.

The question of the child's clothing has an important bearing on his ability to throw off colds. Loose, light clothing tends to improve health. In summer it should be cool and light, and warm and light in the winter. The question of wearing woollen clothing next to the skin at all seasons of the year has not yet been settled, but the consensus of opinion at present is that cotton, linen mesh or silk are preferable. To be warmly dressed does not mean to be padded. Over-dressing produces perspiration, frequently resulting in the body becoming chilled and the bodily resistance lowered.

Good, wholesome food in proper amount is necessary to good health. Foods rich in Vitamin A have the ability to build up the resistance of the body to colds. Vitamins essential to good health are found in milk, cream, ice cream, green vegetables, egg yolk; fruits—such as oranges, pineapple and peaches; nuts, and a few meats, namely liver, kidneys and sweetbreads. A diet containing a sufficient amount of these foods will help build up the necessary resistance against colds.

Fresh air and plenty of it is another important factor. A child should have fresh air at night as well as during the day. Overheated rooms lower the bodily resistance and make one more susceptible to colds. The warm air irritates the tender and delicate lining of the nose.

Do not make a hothouse plant of your child. Do all in your power to make him hardy and rugged and tough.

### Landscape in Monochrome

The air was hazy with a light  
Of faint, yet living, blue,  
As if the world was being washed  
With colour clean and new.

The sky was blue, the ground was blue,  
Aglow with lustrous sheen;  
It was the very bluest day  
That I have ever seen.  
—Pearl Hoffenberg.

Change not a friend for a thing indifferent;  
Neither a true brother for the gold of Ophir.

Book of the Son of Sirach.



THE IMPORTANCE OF SHOES  
Sandal shoes for evening wear of rose pink kid with straps of silver grey decorated with gold insertion, by Gamba.



## "My Kelvinator has given entire satisfaction"

THIS letter is from a man. Being a man, he is particularly interested in the economy of Kelvinator operation. He has found, as have thousands of others, that the Kelvinator Electric Refrigerator is a considerable economy over old methods of refrigeration.

But economies of money cannot compare, in the case of Kelvinator, with the economies of health and time. It is a difficult matter to place a value on convenience, enjoyment and wholesomeness... on leisure hours created, the improved quality and increased healthfulness of foods or the freedom from possible taint and spoilage!

The crisp, dry cold of Kelvination will catch and hold, year in and year out, the full flavor and wholesome quality of the food you may entrust to its unfailing care. Its simple installation in any good refrigerator will perform a thousand little miracles of time saving and health saving that can't be had any other way.

If you choose, you may have Kelvination already installed, in one of the famous line of Kelvinator Cabinets... in sizes and styles to meet every home requirement. Reasonably priced, depending upon the size and style you may select, and conveniently deferred payments may be arranged if desired. May we tell you more about the Kelvinator?

**Kelvinator**  
ELECTRIC REFRIGERATOR



★ The letters used in Kelvinator advertising are genuine. For other reasons we do not publish the names of the writers, but they are on file in our office.

KELVINATOR OF CANADA LTD.  
London, Ontario

# Now Spray LARVEX ON YOUR WOOLLENS

When you see the Moth it's a week too late!

A Moth doesn't eat your clothes—it's the Moth-worms. Before the Moth flies, eggs are laid that hatch these hungry Moth-worms.

The one sure way to prevent

Moth-holes is to spray Larvex on your woollens. Larvex thoroughly Moth-proofs. One thorough spraying with Larvex Moth-proofs for an entire season.

Larvex is NOT an insecticide. Hundreds of preparations claim to kill or drive away the Moth—but Larvex is the only SURE prevention of Moth-holes! Odorless, colorless, non-inflammable. Endorsed by Good Housekeeping Magazine.

THE LARVEX CORPORATION OF CANADA  
TORONTO, ONT.

Sold throughout the world to prevent Moth damage—and nothing else.

**LARVEX**

Household size is \$1.00. Also in combination with special atomizer. 32 oz. refill and gallon.

The only SURE prevention

AT ALL DRUG AND DEPT. STORES





**AN Apartment Hotel of**  
refinement and distinction  
affording a permanent home  
or temporary accommodation;  
in either case, you will be  
delighted with the luxury of  
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ments.

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**Arch Preserver**  
"KEEP THE FOOT WELL"



"Elaine"

## A Shoe of Distinction

Nothing lends more distinction to a costume than a shoe like the one illustrated.

Women who desire that perfect fit and grace of line that is found only in high-grade footwear will be most agreeably impressed with the Arch Preserver shoe illustrated.

This is but one of the many styles we show in Arch Preserver shoes.

Patent Leather, \$14.00  
White Kid, \$15.00  
Grey Kid, \$17.00

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Limited

286 Yonge St. South of Dundas St.

**Announcements**  
BIRTHS - ENGAGEMENTS  
MARRIAGES - DEATHS  
\$1.00 PER INSERTION  
All Notices must bear the Name and Address of the Sender

### ENGAGEMENTS

A marriage has been arranged and will take place at Trinity Church, Barrie, Ontario, on the 24th day of May next, between Captain John Ernest Grant, M.C., Royal Canadian Signals, and Helen Margaret, youngest daughter of the late Dr. J. P. Felling, and Mrs. Felling, "Edgecombe," Barrie, Ontario.

### MARRIAGES

MCDOWELL-BAILLES. On Wednesday, April 25th, at Oshawa, Ontario, by Reverend Doctor J. P. Wilson, of Belleville, Mary Evelyn, daughter of Mr. and Mrs. Charles R. Bales, to Thomas Howard McDowell, son of the late E. J. and Mrs. McDowell, of Oshawa, Ontario.

Mrs. Josiah Wood, of Sackville, New Brunswick, was the guest of honor at a delightful luncheon given by Mrs. George F. Trueman at the Tally-Ho Tea House, Sackville, previous to Mrs. Wood's departure for Quebec to take the S. S. *Minidosa* on Friday for a visit to England and the Continent.

Mrs. William Pugsley, who made the West Indies trip going as far as Panama, arrived in Saint John on Wednesday and is a guest at the Admiral Beatty, Saint John, before opening "Birchholme" her Rothsay residence.

Mr. and Mrs. J. Royden Thomson, who have been visiting Mrs. Thomson's mother, Mrs. J. D. Chipman, in Toronto for several weeks, have returned to their Rothsay residence.

Mrs. R. J. Brook, wife of Lieut.-Col. Brook, of Rothsay, N.B., sailed this week from Quebec on the S. S. *Minidosa* for England. She was accompanied by her three children and their governess, Miss Hodgson. They will remain in England visiting Mrs. Brook's family for three months.

Lady Nanton of Winnipeg, is on a short visit to British Columbia.



The Lieutenant-Governor of Ontario entertained at dinner at Government House, Toronto, on Friday night of last week. His Honor's guests included: Mr. H. D. Burns, Mr. Charles Easson, Mr. G. G. Glennie, Mr. J. A. McLeod, Mr. Harry Sutherland and Mr. C. Walker Ross, New Glasgow, N.S.

Sir Edward and Lady Kemp of Castlefrank, Toronto, entertained at dinner on Thursday night of this week.

The marriage of Miss Olga Tough, daughter of Mrs. Robert J. Tough, of Toronto, to Mr. James Reginald Stratton, will take place at 3 o'clock at the Rosedale Presbyterian Church on May 28. The ceremony at the church will be

Mr. and Mrs. J. W. B. Walsh are again in Toronto from Nassau and Bermuda.

Mrs. Andrew Allan, of Montreal, is in Winnipeg on a visit to her daughter, Mrs. Claude Heuback.

Mr. and Mrs. John Firstbrook are again in Toronto after the winter spent in North Carolina.

Dr. and Mrs. Samuel Stewart, of Thamesville, announce the engagement of their daughter, Martha Edith, to William Leslie Knowles, Walkerville, son of Mr. Joseph T. Knowles, of Toronto. The marriage to take place on the 19th May.



**MRS. HARTLAND CAMPBELL MACDOUGALL, OF MONTREAL.**  
Who before her recent very smart wedding in Montreal was Dorothy, daughter of Lt.-Colonel Herbert Molson, and Mrs. Molson, of Montreal. The bridegroom is the son of Major and Mrs. Hartland MacDougall, of Montreal.

followed by a reception at the residence of the bride's mother, 111 Glen Road, Rosedale.

Mrs. John D. Hay is again in Toronto after the winter spent in Washington, the Barbadoes, and later in Hamilton, Ontario, where she was the guest of Mrs. William Hendrie. Mrs. Hay is at the Alexandra, Queen's Park Avenue, for some time.

Mrs. Newton M. Young, Lawrence Park, Toronto, recently gave a small house dance for Mr. and Mrs. A. L. Fitzgerald, of Penetanguishene. The Rt. Hon. Arthur Meighen and Mrs. Meighen and their guest, Mrs. Baptist, of Three Rivers, Quebec, Mr. and Mrs. John Hendrick, Hamilton, and Mr. Robert Smith M.P. from Amherst, N.S., were out-of-town guests.

Sir Henry Drayton and Miss Drayton are at the Alexandra, Queen's Park Avenue, Toronto, from Ottawa. Lady Drayton who is still in Ottawa, will join them shortly.

Miss Constance Laing has returned to Toronto after spending the winter in Bermuda.

The marriage will take place on Saturday, May 19, in Ottawa, of Aileen, daughter of Major-General Sir Eugene and Lady Eslet, to Mr. John W. P. Burdett, of Quebec.

Mrs. W. Hartly of Kingston, is visiting in Winnipeg.

The Misses Athol and Margaret Baines, and Miss Lorna Farmer were guests from Toronto at the delightful dance given on Saturday night of last week at the Oakville.

The wedding of Miss Margaret Elizabeth Penfold, youngest daughter of Mr. and Mrs. Francis J. Penfold, of Ottawa, formerly of Montreal, to Mr. Raymond Lemieux only son of Mr. Auguste Lemieux, K.C. and Mrs. Lemieux of Ottawa, was solemnized at the Archbishop's Palace, Ottawa, on Saturday morning of last week. The bride, given away by her father, wore a navy and beige ensemble, with shoes, stockings and hat to match and carried a bouquet of roses and lilies of the valley. Her only attendant was her sister, Mrs. Douglas Findlay, of Montreal, who wore a mauve grey ensemble and silver fox furs. Mrs. Penfold, mother of the bride, wore a dove grey crepe ensemble with hat to match and carried violets. Mrs. Lemieux, mother of the groom, wore a beige gown of crepe and silver fox furs, hat to match and carried orchids. Mrs. Frederick Alderson, of Kingston, the groom's sister, was in printed grey crepe, with grey velvet coat and hat to match and carried roses. After the ceremony, breakfast was served at the home of Mr. and Mrs. Francis J. Penfold, 283 Somerset street west, when only intimate relatives of the bride and groom were present. Mr. and Mrs. Lemieux left immediately afterwards by motor on an extended wedding trip to several points in the United States. On their return, they will take up their residence in the Victoria Apartments, Sherbrooke street, Westmount.

past nine o'clock, at St. George's Church, Archdeacon Scott, of Quebec, performed the ceremony. Mr. David A. Lewis gave his niece away. She was attended by Miss Mary Barnes as bridesmaid. Mr. James O'Hara, of Quebec, acted as best man.

Mrs. H. C. Parsons, Miss Helen Parsons and Miss K. Harding are again in Toronto from Atlantic City.

Miss Helen Beardmore, of Toronto, recently left for her summer residence at Meadowvale.

Mr. Justice Dennistoun, of Winnipeg, who is to receive the degree of LL.D. from his Alma Mater, Queen's, this Spring, is in Toronto on a visit to his sisters, Mrs. E. F. Torrance, of Lowther Avenue, and Mrs. James Macdonald, of Cottingham Street.

Mrs. Goldwin Howland, of Toronto, entertained at dinner on Tuesday night of this week and later took her guests on to the annual theatre night performance at the Alexandra of the Occupational Therapy.

Mrs. Walter Patterson and Mrs. A. Code and Miss Ellen Code, of Winnipeg, who have been guests for a short time of Mr. and Mrs. Thomas Carlisle, Lansdowne Avenue, Montreal, have left for St. Paul, Minn., where they will visit friends prior to their return to Winnipeg.

Miss Peggy Hearne is again in Toronto after five months spent at Gulf Mills, Mississippi.

Mrs. D. L. McCarthy will return to Toronto at the end of the month after spending several months at her winter residence in Bermuda.

Miss Joan Arnoldi, of Toronto, has been spending several days in Quebec.

Mr. and Mrs. Peleg Howland of Toronto, spent the week-end at Preston Springs.

Dr. and Mrs. Kirkwood, of Toronto, entertained at a charmingly arranged tea at Trinity House yesterday in honor of the graduating year of the University of Toronto, Principal Maurice Hutton, Miss Hutton and members of the academic staff and their wives also were guests. The heads of residence who presided at the tea table were Miss C. Valentine, Mrs. L. Howard, Miss Jean Pantou and Miss Barber.

Mr. and Mrs. Archie Russel, of Toronto, were in Montreal for the marriage of Miss Dorothy Molson to Mr. Hartland Campbell MacDougall on Wednesday of last week, and were the guests of Mr. and Mrs. Winthrop Brainard.

Sir Joseph and Lady Flavell, of Queen's Park, and their daughter, Mrs. Wallace Barrett, of Crescent Road, with her son, Flavell, are again in Toronto after several weeks spent in California and at Palm Beach, Florida.

Mr. James Ryrie, of Toronto, with his two daughters, Mrs. Stone and Miss Christine Ryrie, are sojourning in Pasadena, California.

Captain Douglas Ham, 48th Punjab Regiment (P.W.O.), who is stationed at Kamptee, Central India, is the guest of his cousin, Mrs. Eric Ryerson, of Toronto.

The engagement has been announced in Brantford of Elizabeth Bluff Cutcliffe, daughter of Lieut.-Col. Mostyn E. B. Cutcliffe, and Mrs. Cutcliffe, to Mr. H. Howard Petry, of Montreal, son of Mrs. Petry and the late Dr. H. J. Petry, M.A., D.C.L., of Trinity College School, Port Hope, the wedding to take place on June 2.



**MISS ISOBEL CAWTHRA**  
Daughter of Mr. and Mrs. Victor Cawthra, of St. George Street, Toronto. The photograph is from the painting, recently exhibited at the Toronto Art Gallery, by Kenneth Forpe.

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#### May 19th to May 26th

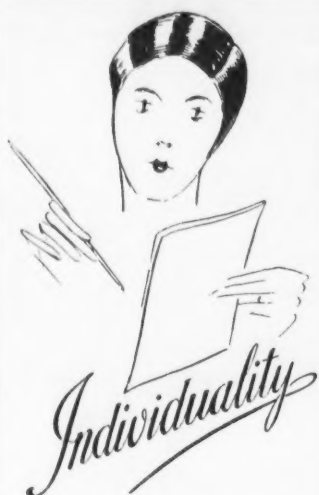
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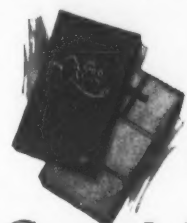
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These tours will leave Toronto July 4th, returning to this city July 26th and 30th, respectively. They will be personally conducted and the prices are "All-Expense" charges, covering transportation, sleeping car, steamer and hotel accommodation, meals, sight-seeing drives and gratuities.

For descriptive booklet containing full details of itinerary and cost, write to Mr. Martin Kerr, 4 Beulah Avenue, Hamilton, Ont., Mr. A. E. Bryson, 44 Silverthorne Avenue, Toronto, or to General Passenger Agent, Canadian National Rys., Toronto.



The Lieutenant-Governor of Ontario and Mrs. Ross are entertaining at tea on Wednesday afternoon, May 9, from four to six o'clock, in honor of Miss Margaret C. Macdonald, R.R.C., L.L.D., at Government House, Rosedale, Toronto.

Lt. Colonel Douglas Bowles, D.S.O., Royal Canadian Dragoons, Officer Commanding Stanley Barracks and the Officers of Stanley Barracks, entertained at dinner recently in the Officers Mess, for His Honour the Lieutenant-Governor of Ontario. The following guests were present: His Grace The Archbishop of Toronto, Major General Sir Henry Pellatt, C.V.O., Lt.-Col. The Hon. W. H. Price, Major General V. A.

General and Mrs. Elmsley, who have been visiting in Toronto, left on Saturday of last week for Winnipeg.

Mrs. Strath MacKellar, of Toronto, entertained at a *bon voyage* tea on Tuesday of last week in honor of the Misses MacKellar of Madison Avenue, who left on Friday to sail for England. They will spend the summer in Europe and later make visits in Scotland.

Mrs. Hugh Owen is again in Montreal after a visit to Hamilton, where she was the guest of her mother, Lady Hendrie.

Mrs. F. H. Brewin, of Toronto, and her daughter, the bride-elect, Miss



MR. AND MRS. CLARENCE W. DOHENY

Who were married in Vancouver at noon, on April 18, the picture being taken prior to leaving for a trip to California. Mrs. Doheny was formerly Miss Kitty Armour, daughter of Mrs. Armour and the late Douglas Armour, K.C. Mr. Doheny is the son of Mrs. C. Doheny, of Cobourg, and the late William Doheny, of Montreal. The wedding was very quiet, a small reception for immediate relatives being held at the home of the groom's sister, Mrs. Donald Macdonald (Muriel Doheny), following the ceremony. There were no attendants. Mr. and Mrs. Doheny will reside in Chicago.

S. Williams, C.M.G., Brig-Gen. C. M. Nelles, C.M.G., Brig-Gen. A. H. Bell, C.M.G., D.S.O., George Beardmore, Esq., Colonel J. L. R. Parsons, C.M.G., D. S. O., J. A. Pearson, Esq., R. S. McLaughlin, Esq., Lt.-Col. B. W. Browne, D.S.O., M.C., Lt.-Colonel N. D. Perry, D.S.O., Major H. W. Wood, G. G. Lemesurier, Esq., Walter Gillespie, Esq., W. P. Fraser, Esq., C. C. Mann Esq., and Captain E. W. Haldenby, M.C.

Miss Nan Paterson, of Edinburgh, who has been the guest in Toronto of Mrs. Frank Hodgins, of Dale Avenue, is visiting Mrs. Braithwaite in Montreal before leaving for Scotland.

Mrs. John McKee, of Toronto, entertained at luncheon on Tuesday of last week in honor of Miss Isobel Ross and Miss Almee Gundy, who sailed on Friday for England.

Mrs. Frank MacKellan, of Upper Huron Street, Toronto, and her sisters, Mrs. Marshall, Mrs. Nesbit and Miss Dunlop, are sojourning in Atlantic City.

Mrs. Joseph Miller is again at Inglewood Drive, Toronto, after spending the winter in St. Petersburg, Florida.

Amea Brewin, sailed on Friday of last week for England where the marriage of Miss Brewin will take place.

Dr. and Mrs. Alexander Primrose, of Toronto, are spending two weeks in Washington.

Mrs. A. E. Dymont, of Toronto, is sojourning in Atlantic City.

Mr. and Mrs. Harry Champ, of Hamilton, Ontario, sailed on Saturday of last week for Europe, where they will spend the summer.

Mrs. Cyril Watson of Hamilton, is a visitor in Toronto, guest of Mrs. Mel-fort Boulton.

The Misses Jardine, of Rusholme Road, Toronto, entertained at luncheon and bridge on Wednesday of last week.

Mrs. Edgar N. Rhoades, of Halifax, N.S., wife of the Premier of Nova Scotia, has been visiting in Ottawa, guest of Mrs. J. H. Carswell.

The Misses Brock, of Toronto, are leaving on the eighth of the month for their summer residence in Barrie.



MRS. SALLY LANG NICHOL

Only daughter of Mrs. Norman Lang, of Vancouver, and one of the most popular of the Coast city's younger society matrons.

—Photo by Mme. de Lante.



## They're Off and Away

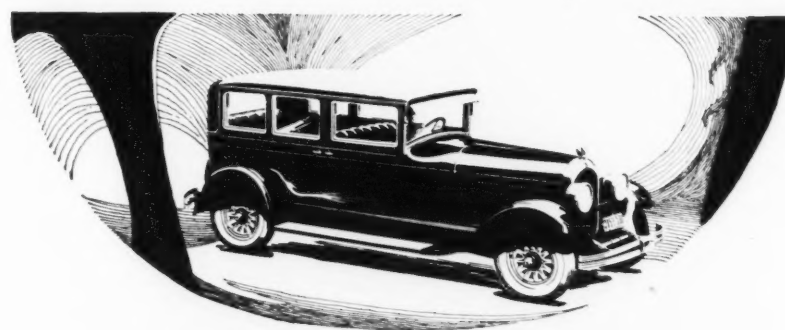
It's Spring! Horse and rider chafe to be off—to gallop in the wind's face and breathe the fresh blown air.

The two Habits sketched above, are modeled in the best manner of Bond Street. One of the chic small tweeds fashions "A", grey worsted, "B". In Misses' sizes. At \$65.00. Also sleeveless linen riding habits in natural white. Misses' sizes only. At \$25.00.

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onlooker. These things could not be said if they were not true—and especially if the truth were not quickly provable. . . . Chrysler "72" actually begs for tests and comparisons—it is eager to be checked not only on one, but on all phases of performance, with its most ambitious emulators. . . . It has not yielded a fraction of an inch of its leadership of four years ago—but has actually widened the gap and lengthened the distance. . . . Chrysler "72" is indeed illustrious because it is beyond doubt the one great engineering, performance, and beauty value in the market today.

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Sedan, \$2205; Convertible Coupe (with rumble seat), \$2265; Crown Sedan, \$2335. All prices f. o. b. Windsor, Ontario, including standard factory equipment (freight and taxes extra). . . . New Chrysler "Red-Head" Engine—de-

signed to take full advantage of high compression gas, standard equipment on all body models of the 112 h.p. Imperial "80," also standard on the roadsters, and available at slight extra cost for other body types, of the "62" and "72."

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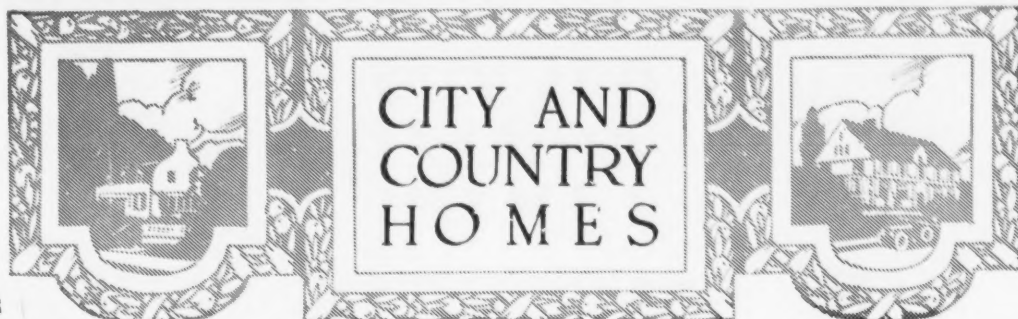
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## CITY AND COUNTRY HOMES

### Delphiniums, Their Value in the Garden, Grow Them

LET one mention the herbaceous border, and of all the flowers that grow in that treasured home of great and varied floral delights the delphinium comes first to mind.

It supplies most liberally a colour we most cherish. It is in itself so stately and beautiful, and so free with its blossoms when well grown; it is

blue may give an exceedingly charming effect, and beside shrubberies, where a bright touch often is needed. A shrubby border is a very good place for them, and wherever Madonna lilies grow in large clusters delphiniums may be planted with great gain.

While a rich, well-drained loam is the best for delphiniums they will flourish in ordinary, good garden soil anywhere. Soil that is not suitable, because it is too light or too heavy,

other hand, you may choose a picture artistically for its form, design, and colour. There is no rule. You must be guided by what you want. To my mind, however, the best thing for a modern room is a modern picture.

In either case, frames should be chosen with discretion. Heavy gilt frames are only for the old masters. The purpose of a frame is only to keep the picture away from the wall. It should never, I think, match the wall. Scarlet or blue frames are striking



DESIGN IN MODERN FURNITURE  
Arm and Single Chair, and Simple Folding Table in Weathered Oak, by Ambrose Heal.  
—From *Country Life*

so easy to grow, so little liable to disease, so amenable to culture in towns that it ranks deservedly among the very finest garden plants.

It is always thought of as the blue border plant, but how truly that is the case one can realise only by seeing a first-class exhibit of delphiniums at one of the important summer shows, or a border of delphiniums in some garden whose owner specializes in the plant. For the variety of shades of blue—real blue—to be seen in a collection of modern delphiniums is astonishingly wide.

The leading hybridists of delphiniums have produced other lovely shades—purples and mauves, hues of violet, lilac, lavender, and pink—but they have never neglected the essential blue. They have never lost sight of the fact that blue is the delphinium's characteristic hue, and they conserve it and endeavour constantly to improve it.

New delphiniums come into exhibition every year. People who see them may declare of some that they reach perfection, that they can never be bettered. Then a little later there arrives a variety that outshines the rest, and so the work goes on.

Delphiniums fill so important and conspicuous a place in the garden that it pays one to consider well such questions as that of origin, selection and the size of the root offered. A little extra money spent on delphiniums will bring its certain reward.

They do well in the sun, and in partial shade—in the open border where all sorts of sunshine-lovers dwell, in odd corners about the garden, where a patch of their beautiful

can be improved. A very light, dry soil should be enriched with old manure from the cow-byre or pigsty, and some clay added to it if possible. Heavy soils can be lightened with ashes, leaf mould and sand, and should be enriched with old stable manure.

Whatever be the soil, it should be dug deeply—trenched 2 ft. deep—and the manure worked in liberally and deeply. The plants should be put in about 3 ft. apart, in groups of three or more according to the space that can properly be given them. Care should be taken that they do not suffer from drought. Their soil should be kept just nicely moist.

Withered spikes should be cut right down; thus will a succession of flowers be induced. In the summer months delphiniums will be helped very much by a manurial mulch.

The chief enemy of the delphinium is the slug, which about this time will be found in many gardens, attacking the young growths. Soot, lime, and fine coal ashes strewed liberally around the plants will serve to protect the latter, but careful inspection of the plants and handpicking of the pests must not be neglected.

### Choosing and Hanging Pictures

THERE are two ways of choosing a picture, says an English painter. If you have a passion for some particular subject—say Napoleon—you might take pleasure in a portrait of him which is a likeness and suggests power and magnetic personality, but is not an artistic production. On the

ing enough in a stage "set," but they would be impossible to live with.

The pictures should be hung with their lower edges in line. If they are figure-subjects, or portraits, the eyes of the subject should be on a level with the eyes of the person looking at it.

### Hints on Ironing Cretonne

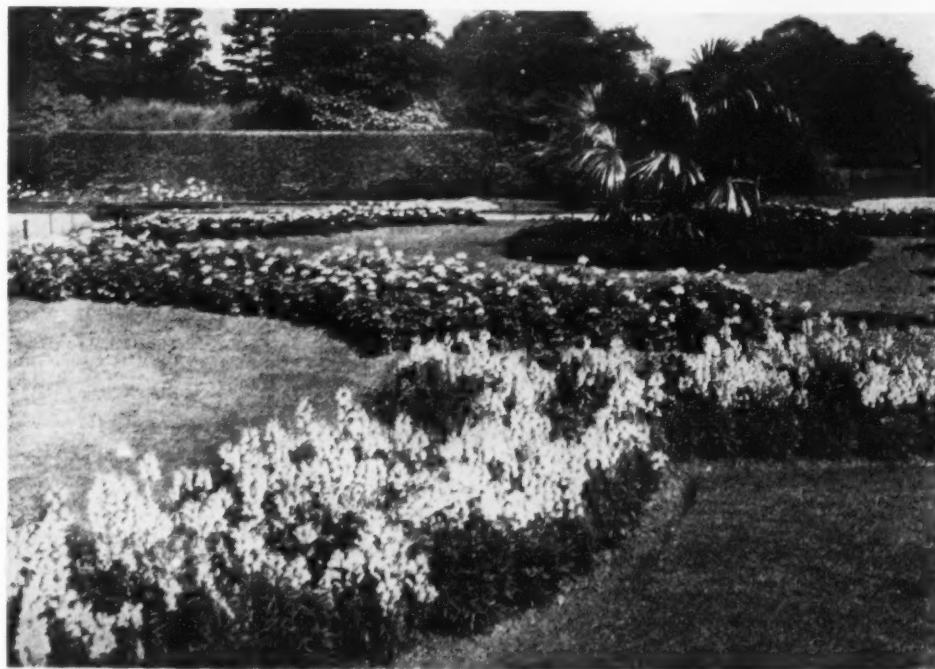
PURE linen, if ironed wet, requires no previous stiffening. Chair and Chesterfield covers, when very much stiffened, are sometimes sticky to iron. Avoid this by allowing them to dry thoroughly. Then damp them. Rub over the surface with a piece of muslin dipped in cold water. This works the starch into the material, and "stickiness" is prevented.

Here is a quicker method of damping a large article. Spread damp cloths over the surface. Fold it up evenly. Put it through the mangle or wringer. Remove the cloths, and iron. This gives an even and moderate distribution of moisture.

Always iron inside trimmings first till perfectly dry. Never iron over the piping-cord. This will leave a glazed mark on the cover. Iron up to the cord on either side. Dry the cord thoroughly by ironing it separately, laid flat on the table.

When ironing a large cover the last part is apt to become too dry. This gives an uneven stiffness. Keep the unironed part covered or rolled up in a damp cloth.

Difficult "pockets" and gathers should be slipped over the corner of the ironing tables. They then can be ironed without creases.



A GARDEN IN SUMMER BLOOM  
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Any **Premier** dealer will  
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"Look for the Cheery  
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\$66.00.  
Complete with  
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\$76.50.  
\$5.00  
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arranged in  
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payments

**The Premier Vacuum Cleaner Co., Ltd.**  
TORONTO, ONTARIO

"Branches from Coast to Coast"

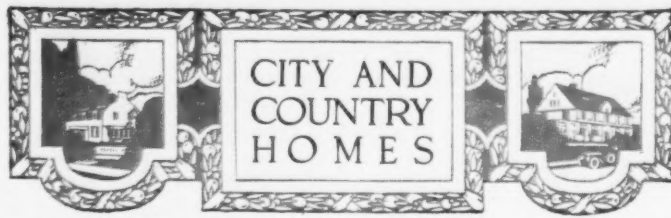




## Prepare for Mowing Time

Be prepared for the grass cutting season when it comes. Select Moto-Mower. Your lawn will look better if you do. Moto-Mower is fast, economical and easy to operate. It will cut so close to trees, curbs and shrubs that hand mowing will not be necessary. You should see our fine new catalog. Return the coupon below.

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## Convenient Kitchens

By G. A. Wallace

THE size of the kitchen bears a direct ratio to the number of workers who are to work in it at one time. For a single worker a kitchen 8 by 12 feet is neither too large nor too small. The shape of the kitchen is rectangular because this provides for a compact arrangement of equipment, working across the short dimensions of the room. One long wall provides space for a sink of generous size, with two drainboards; the other

in which a deep bell-shaped shade or globe entirely covers the lamp.

There are three main working centres in every kitchen, the work table where food is prepared for cooking, the range where food is cooked, and the sink where dishes are washed and where fruit and vegetables are prepared for cooking or for serving uncooked.

Besides these working centres there are the storage spaces or shelves for food and for utensils. The refrigerator holds perishable supplies. As these are prepared either at the sink or at



KITCHEN ARRANGEMENT.

—Photo by MacLeans.

long wall can be used to advantage for the work table or kitchen cabinet, the range and a serving table near the dining room door.

In lighting the kitchen the foremost requirement is that the quantity of light shall be adequate for the accomplishment of the work with accuracy, speed and comfort. The next is that the source of light shall be so located that there are no deep shadows falling on the work. A further requirement linked with the others is that the source of light shall not be so prominent that it attracts the eye or produces an exceptionally bright spot or glare. For general illumination, ceiling fixtures of the direct, indirect or semi-direct types will prove satisfactory if properly designed and correctly located. In the small kitchen a single lighting unit with a high candle power lamp of from 100 to 200 watts, depending on the size and shape of the kitchen, will frequently give adequate lighting at the work centres. In long, narrow kitchens or those that are irregular in shape, two or more ceiling units are recommended. If the light from the ceiling fixtures is not adequate at the work centres or if there are disturbing shadows, auxiliary lights either hung from the ceiling or of the wall type with fifty watt lamps will prove satisfactory. These auxiliary lighting fixtures may be of the open, direct type

the work table the refrigerator should have a position between those working centres, if possible, so that it is near both. The staple groceries are usually prepared for cooking at the work table. They should therefore be stored at or near the work table. This is why the kitchen cabinet is so convenient. It has a work table with supply shelves above, a flour sifter at hand and a cupboard below for holding utensils. The additional units or cupboards that can be bought with the cabinet should be placed beside it or near it for storage of extra supplies and utensils. These cabinets and extra units can be had both in portable and in built-in types ready to install.

Another item of the kitchen equipment which is becoming popular is the chimney fed incinerator. This convenience is really a great contribution towards the elimination of drudgery in the home. All waste, from tin cans and crockery to paper, is disposed of by this efficient plant. A handy hopper door is placed in the kitchen within easy reach, through which all refuse can be dropped to the combustion chamber in the basement. An occasional lighting is all that is necessary to dispose of the garbage. Unburnable refuse is flame sterilized and dropped to the ash pit to be removed with the ashes.

## Some Cedar Chests Will Not Keep Out Moths Information for Furniture Dealers and Prospective Purchasers

A RECENT report from the United States Dept. of Agriculture informs us that some "cedar" chests have no value for protecting clothing from the ravages of moths.

The information will be of interest to furniture dealers and the buying public. Many chests today are manufactured from other woods and lined with cedar and in such cases are of little or no value as protective agents.

The report follows:

"Experiments have demonstrated the value of chests made of red cedar, Juniperus Virginiana. However, to be effective these chests must contain in the body at least 70 per cent. of three-quarter inch red cedar lumber. Chests made of neutral wood lined with red cedar veneer are not genuine red cedar chests and cannot be depended upon to kill clothes moths. Experiments have proved that clothes moths can develop from the egg, through worm or larval stage to the adult moth, in chests lined with red cedar veneer. They cannot do this in genuine red cedar chests that are in good condition."

**A Message  
To The  
Brides  
Who Were  
and  
Those  
To Be**



Woodstock, Ont.



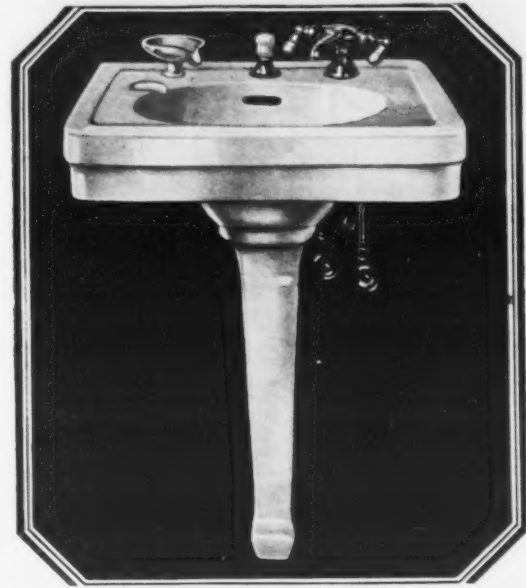
No. 6506 Chesterfield

## The Principal Part of Your Living Room's Charm is its Suite

Of course there must be softly colored walls, dainty draperies, the right rugs — but the main thing is the furniture. Decorations change but the furniture remains for years. CHOOSE WITH CARE.

Ask Your Dealer to Show You — C.F.M. Quality Lines

## CRANE VALVES



Crane Idealia Lavatory, C 600-S1, graceful and space-saving

## The work of the plumber is as undramatic as life-saving

When the surf rolls high around a stranded vessel as the frightened crew clings to the rigging, the drama of those hardy men who go to the rescue in open boats is head-lined in newspapers all over the Dominion.

Quietly, and unheralded, the plumber every day goes about his business of saving life by improving the sanitary conditions under which we live, by installing and repairing those systems which guard our water supply and health, by maintaining those means which dispose of wastes and prevent contamination.

Undramatic? Rightly considered the work of the plumber is as little undramatic as life-saving is. By all means, before building or remodeling consult him. He will sincerely make your interests his interests. His careful work, his conscientious craftsmanship, will insure your lasting satisfaction from the installation of Crane plumbing and heating materials, which may be seen at the nearest Crane Exhibit Rooms.

Come in and inspect them. There is no urging to buy. Or fill out and mail the coupon below.

CRANE LIMITED, 1170 Beaver Hall Square, Montreal.  
You may send me your interesting, illustrated book, *New Ideas for Bathrooms*.  
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PAINTS & VARNISHES

## A NAME

also a trademark denoting excellence dependability and economy in the PAINT VARNISH ENAMEL and LACQUER PRODUCTS it distinguishes. Remember the name when next you wish to tastefully and serviceably add to the charm of your home with PAINT, VARNISH or LACQUER.  
Decorative suggestions gladly submitted free on request.

The **Lowe Brothers** Company Limited

WINNIPEG CALGARY TORONTO MONTREAL HALIFAX





Mr. and Mrs. Leonard Wookey, of Toronto, Mrs. C. W. Doolittle, of Hamilton, with her brother, Mr. Ridley Wylie, of Toronto, leave on Friday of this week for Italy and will be abroad till the Autumn. Prior to sailing they will be the guests in New York of Dr. Lawrence Whittemore and the Hon. Mrs. Whittemore.

Mrs. T. D. Delamere, of Toronto, has taken up residence in her new house on Admiral Road.

Mr. and Mrs. Drummond MacKay are again in Toronto from Bermuda.

Lady Richmond Brown, who has been the guest in Toronto of Miss Joshua

and Mrs. Morley, at St. Paul's rectory, Runnymede, on Thursday of last week.

Mrs. Robert Bertram, of Spadina Road, Toronto, entertained at tea on Friday afternoon of last week in honor of her daughter, Miss Louise Bertram, and received in a smart French gown of beige with brilliants and a shoulder knot of blue flowers. Miss Bertram was in pretty ruffled white taffeta frock and wore a silver bandeau in her hair. The tea table, attractively done with pink and white flowers and shaded pink candles was in charge of Mrs. Neville Bertram, Mrs. B. L. Anderson, Mrs. William Currie of Hamilton, and Mrs. B. L. Anderson. They were assisted by a number of pretty girls including:

garet Alley, Grace and Marjorie Newport, Mary Mackinnon, Lorna Farmer, Alice and Elizabeth Blackstock.

The Ontario Division of the Canadian Red Cross Society entertained at the Centenary banquet in the Crystal Ballroom of the King Edward, Toronto, on Wednesday night of last week. The ball room was beautifully draped with the various flags of 40 countries where there are Red Cross Societies. Red carnations made by the disabled soldiers were escorted to the ballroom by five pipers. At the head table were his Honor the Lieutenant-Governor and Mrs. Ross, the latter in a gown of silver cloth and silver bandeau in her hair. Lady Drummond wore a printed bougainvillea georgette with pearls. Hon. G. Howard Ferguson and Mr. Ferguson, the latter in gold and blue brocade sateen; Mrs. H. P. Plumptre, black lace; Sir Robert Falconer, K.C.M.G., Lady Falconer, the latter in orchid chiffon; Mrs. T. Albert Brown, smart jade green draped dress; Major-General Ashton, Sir Richard Lake, K.C.M.G., Dr. Robertson, C.M.G.; Mrs. W. G. Ross, Mrs. O. B. Wagon, representing Alberta, canary georgette; Hon. George S. Henry and Mrs. Henry, the latter in beige georgette studded in brilliants; Mrs. Tilley, representing New Brunswick, black velvet banded in diamante; Sir Henry Pellatt, K.C.M.G.; Mr. W. Hayes, representing Nova Scotia; Mrs. L. Sadler Brown, representing British Columbia; Sir John Gibson, K.C.M.G.; Rev. A. Patstone, Mrs. R. N. Kelly, representing Saskatchewan; Hon. Charles and Mrs. Macrae; Mr. D. M. Duggan, Alberta; Hon. W. H. and Mrs. Price, the latter wearing white satin; Colonel G. G. Nasmith; Mrs. McManus, Nova

Scotia; Mr. Norman Somerville, Colonel J. B. MacLean, Hon. Canon H. J. Cody, Dr. H. D. Johnson, Prince Edward Island; Dr. F. W. Routley, Mr. Benjamin Kirk, British Columbia; Dr. J. C. Bigger, Dr. C. D. Farber, Major J. W. Hughes, Dr. A. J. Macfarlane, The ladies at the head table were presented with beautiful bouquets of red roses. The other guests included Colonel and Mrs. A. E. Gooderham, Mr. Justice and Mrs. Riddell, Mr. and Mrs. H. E. Mahon of Nova Scotia, Mrs. C. E. Burslen, Miss Churchill, Mr. and Mrs. D. B. Hanna, Mrs. R. C. Matthews, Prof. Wrong, Lady Ruffin, Mrs. John Bruce, Miss B. O'Brien, Mrs. Herbert Burns, Mrs. H. D. Warren, Mrs. W. H. Gooderham, Mrs. C. White, Mrs. W. R. Jackson, Mrs. J. B. Tyrell of Kirkland Lake, Mr. and Mrs. Graeme Adams, Mrs. C. H. Rogers, Mrs. L. A. Spalding, Mrs. F. Ball, Mr. and Mrs. Frank Oldfield, Mrs. Gibbs Blackstock, Mrs. George Blackstock, Miss Pauline Blackstock, Miss Margaret Donnell, Miss Katharine Powell, Miss Helen McDonnell, Miss Lillian Gough, Mrs. F. Featherstonhaugh, Mr. and Mrs. Arthur Van Koughnet, Mrs. E. E. Dunbar, Mrs. J. Ashworth, Mrs. Frank Beer, Mr. F. L. Hutchinson of New Laskard, Miss Haslam, Stratford, Mrs. H. T. Alexander, Mr. and Mrs. C. Johnston, Mrs. C. J. Catto, Miss E. O. R. Brown, Nova Scotia; Miss J. Lawson, New Brunswick; Miss J. A. Mackenzie, Saskatchewan; Miss J. E. Browne, National Director, Junior Red Cross; Miss M. Wilson, Prince Edward Island; Miss R. B. Shaw, Quebec.

Miss Beatrice Brown, daughter of the late Lieut. Governor of Saskatchewan, after spending some time abroad is now

in the Madrid apartments, Regina, and will be leaving this month on a visit to the Pacific coast.

Mrs. Jacques Panneton, late des Neiges Road, Montreal, entertained on Tuesday afternoon of last week at tea in honor of her sister, Miss Joanne Panneton, whose marriage to Mr. Harold Motivate took place recently. The tea table done with daffodils and narcissi and lighted with tall white candles, was presided over by Mrs. L. E. Panneton.

Mrs. J. E. Lorange, Mrs. C. A. Hopkins serving the tea. Assisting in the tea room were Miss Joanne Panneton, Miss Joanne Hardy, Miss Marie De Thulin and Miss Pauline Chaffois.

Mrs. John McMartin of Redpath Crescent is returning to Montreal from California and planning to leave in May.

Mr. and Mrs. E. F. Bue have returned to Montreal after a sojourn in Atlantic City.



MORMONISM IN THE PACIFIC  
Symbolic monument to Motherhood at the Mormon Temple, Salt Lake, Hawaiian Islands. Mrs. Lucy Kerr, Victoria, B.C.; Miss Millie Mackinnon, Alexandria, Ont.; and Cornelius Birmingham, Kingston, Ont., during the Empress of Australia's world cruise.  
C.P.R. Photographic Services.



MISS MARGARET MURPHY, OF VANCOUVER  
Daughter of the Hon. Mr. Justice Murphy and Mrs. Murphy, of Vancouver.  
—Photo by Miss de Lant-Steffens-Colman.

Smith, of MacKenzie Avenue, sailed for her home, Burgate Court, Fordingbridge, Hants, England, on May 3.

Mr. and Mrs. J. J. Ashworth of Roxborough Street, East, Toronto, are sojourning in Atlantic City.

Mr. and Mrs. Main Johnson are again in Toronto from Detroit.

Mr. and Mrs. John Ferguson, of North Bay, Ontario, are sojourning in St. Petersburg, Florida.

Mr. and Mrs. Gordon Hyland, of Ormole Road, have returned to Toronto after spending the winter in Florida.

Mrs. John Northway and Miss Jacquelin Northway, of Toronto, are on a visit to Atlantic City.

Mrs. Lorne Somerville is again in Toronto after a visit to Durham.

Rt. Rev. Derwyn T. Owen, D.C.L., Bishop of Niagara, and Mrs. Owen, of Hamilton, were guests of Rev. Edward

Miss Betty Gillespie, Miss Evelyn Clute, Miss Ethel Jarvis, Miss Helen Holmes, Miss Grace Martin. The rooms were all charmingly decorated with ferns and flowers. The guests included the Misses Margaret Howland, Lucy Ashworth, Ruth Gray, Marjorie Temple, Frances Shenstone, Ruth Fortier, Eleanor Fluery, Lois Fiedling, Ada McKenzie, Sheila Lee, Athol Bain, Marjorie and Helen Mason, Marjol Bain, Kitty Morden, Ruth Mitchell, Madie and Ruth Pearce, Isabel Hall, Willo Maclean Howard, Ruth Horrocks, Isobel Hall, Margaret Donald, Mary Edgar, Esther de Beazarsard, Joan Burritt, Joan and Margaret Myles, Barbara and Keith Bertram, Dorothy and Laura Mills, Marion Mitchell, Elizabeth Bertram, Edith, Lorna and Marie McCulloch, Jane Murray, Madeline Mara, Betty Broughall, Marjol Bain, Cynthia Allen, Katharine Dean, Betty Rous, Isobel Symons, Helen Fraser, Bernice Andrews, Eileen Clarkson, Helen and Betty Anderson, Helen Carr, Ellen Cook, Bessie Bradshaw, Phyllis Calvert, Elizabeth Macpherson, Christine Auld, Marjorie, Kathleen and Madeline Hunter, Mar-



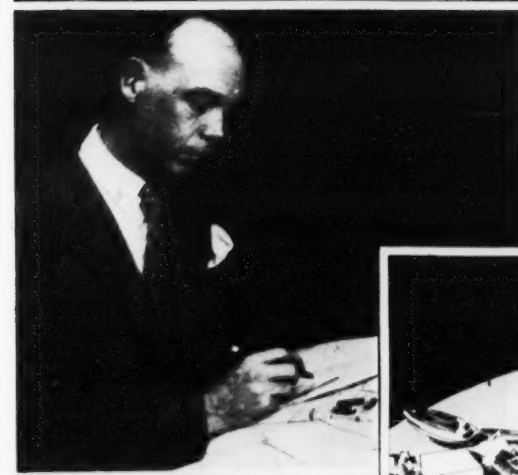
MRS. E. E. REILLY, OF LONDON, ONTARIO  
Who before her recent marriage was Gladys, daughter of Mr. and Mrs. J. U. Pequegnat, of Guelph, Ontario.  
—Photo by Walter Dixon, London.

## Does it?

Does  
your Appetite  
or Vitality  
suffer from  
tell-tale  
Indigestion?



"My system was poisoned. I was really ill. The doctor advised Fleischmann's Yeast to help clear up the condition. For several months I took it. I began to eat better. My health returned to normal. More than that, my face was entirely cleared of pimples. I cannot praise Fleischmann's Yeast too much and would recommend it to everyone as a tonic and health builder."  
MARGARET MACER, TORONTO, ONT.



"Besides being a cartoonist, I also go in for baseball. In the spring of 1926, while training for the baseball season, I suffered from constipation, and this considerably interfered with my activities. One day I happened to be talking with a friend of mine who had been eating Fleischmann's Yeast for three months, and he urged me to try it for my complaint. The results were astonishing. The pep and vitality that Fleischmann's Yeast put into me were more than I ever anticipated, and I think I may truthfully say that the 1926 baseball season was the best of my career. Many thanks to Fleischmann's Yeast."  
W. BRAND, VANCOUVER, B. C.



The THRICE A-DAY Health Custom

FLEISCHMANN'S Yeast The Food for Health





A mannequin parade held at Barkers, Kensington, to display dress materials of British artificial silk. This is made up into beautiful frocks, the material being sold as low as 75 cents per yard. Some of the creations seen in the parade.

## SOCIETY

Madame L. A. David, of Montreal, entertained at dinner on Wednesday night of last week in honor of Madame J. E. Derrault, who will sail shortly for Europe.

Major and Mrs. Lester entertained at a charmingly arranged week-end tea at their residence on Princess Street, Saint John, in honor of Miss Emily Sturdee, whose wedding is to take place in the near future. The drawing-room was fragrant from many lovely spring flowers adorning the pretty room. In the dining-room Mrs. Frederick R. Taylor presided over the coffee cups while Mrs. Campbell Mackay dispensed tea. Tulips, daffodils and pussy willows centered the mahogany tea table which was lighted by yellow candles in silver candlesticks. The guests were Miss Emily Sturdee, Miss Kathleen Sturdee, Mr. and Mrs. Alton Sturdee, Mr. and Mrs. Russell Sturdee, Col. Commandant and Mrs. W. B. Anderson, Mr. and Mrs. F. Pennington Johnston, Mr. and Mrs. G. Bruce Burpee, Mr. and Mrs. J. F. H. Teed, Captain and Mrs. A. H. Campbell, Mr. and Mrs. Cecil West, Mr. and Mrs. Arthur Anglin, Mr. and Mrs. Douglas V. White, Mr. and Mrs. F. H. Taylor, Mr. and Mrs. Campbell Mackay, Dr. and Mrs. F. T. Dunlop, Mrs. Richard McGivern, Mrs. Victor Davidson, Miss Kathleen Coster, Miss Edith White, Miss Helen McAvaney, Miss Isobel Jack, Miss Audrey McLeod, Miss Hortense Maher, Miss Eileen Cushing, Mrs. Constance White, Miss Alice Tilley, Miss Margaret Tilley, Mr. Victor Crosby, Mr. George Brew, Mr. Lawrence MacLaren, Mr. P. Streeter, Mr. Atwood Bridges and Mr. Horace Phillips.

Mrs. Kenneth I. Campbell was hostess at a delightful bridge at her residence in Saint John on Saturday for Miss Alice Lockhart, who left on Monday for Quebec from whence she will sail for a three months' trip to Europe. The fortunate prize winners were Mrs. H. O. Clark, Mrs. Thomas McAvity and Mrs. C. Allan Beatty. At the tea hour Mrs. J. W. Clark, of Vancouver, presided over the charmingly appointed tea table.

### Thieves Who Stay to Dinner

THERE was a time when the startled reader of the morning paper would fling it down and exclaim, "Another robbery; burglars got away with \$15,000 in jewellery from Mount Street House." And he would add, "But what are the police doing?"

Today things are quite different. The manners of thieves have changed. Or is it that their life is becoming so luxurious that they are losing their old-time pride of craftsmanship?

The modern thief does not hasten away in the unsociable manner of his predecessor. He stays to a homely meal, and if he is very hungry—or thirsty—like the young man of the north who has just been found under the table in the morning, he helps himself liberally to the port and the champagne, and retires to rest on the carpet, his head comfortably pillowed on a footstool. And in the morning he is quietly led away to the police station, the host having asked him politely his opinion of the 1890 tawny, and having received the graceful reply that it did credit to his household—"although, of course, there is better at the town house of the Duke of Tweed, where I dined last week".

Is it a sign of the degeneracy of the times—this tendency to be satisfied with a meal and a night's free lodging instead of flying for higher game?

Certainly the Napoleon of crime would disdain to waste his time in the house of some perhaps unwilling host. He would carry off the silver rather than the sherry, and devote the proceeds to supplying himself with a regular food supply. After all, business is business, and it comes before pleasure.

Perhaps this a new type of offender. The desperate criminal who flies through safes, steals pearl necklaces from ladies' bedrooms, and swarms up

a bare wall, is giving place to the more homely and quiet offender who just feels hungry and calls it for a meal.

Police can look forward with pleasure to the time when catching a thief means simply the skillful placing of carefully drugged food. Probably they will develop a human mousetrap in which champagne replaces cheese.

But even the more skillful of criminals have occasionally given themselves away by indulging in some refreshment.

There was Joe Halbur in Connecticut who left his fingerprints on a brandy bottle and so had murder brought home to him. And Poulet who stole the jewels of a French count, and was so certain of himself that he ate a meal in the deserted house while 250,000 francs worth of valuables reposed in a waiting car. When he had finished his repast he went out to find gendarmes in control of the car.

Two burglars who had broken into an English country house recently were disturbed during a carousal, and staggered away weighted down by their half-finished meal, leaving a haul of seven or eight thousand pounds behind. They must have felt some regret afterwards that they did not wait till they reached safety before they satisfied their hunger. "After all," they might have said, "£4,000 each is worth going without a meal to gain."

### Momentary Meals

EVERY housewife is some time or another faced with the difficulty of supplying an appetizing meal at a few minutes' notice. Or a friend may come home after the theatre, and she will want to supply an enticing alfresco supper. These are the times for her to show her mettle and to send her guests away metaphorically rubbing ecstatic tummies.

An emergency cupboard and an electric chafin dish are my two well-tried allies for these occasions. An electric or gas grill will do almost as



FOR AFTERNOON WEAR

This afternoon gown is of black crepe de chine, embroidered with fine braid. It is by Adele de Paris, Ltd.

white sauce (not too thick) with the tomato purée which should also be kept in the cupboard. Heat, flavoring with cayenne and salt, and stir in a good lump of butter.

As for fish, oysters cannot be beaten if the shops are open and you have time to send out. Open, wash, and dry them, dust with pepper, dip in egg and breadcrumbs, and fry in butter. If there are no oysters to be had, open your crab or crayfish, break it up into pieces, and cook it in and with scrambled eggs. Stir in a little tomato sauce, and pour over a little more before serving.

Of dainty egg dishes there are dozens—a savoury omelette, for instance, of mixed herbs (not too strong), or chopped ham. Green pea omelette is delicious. Savoury eggs, devilled eggs, and eggs baked in butter in those little casseroles with a sprinkle of grated cheese and tomato sauce on top—but let us pass to cheese. Toasted cheese is ideal, but do it as they have done for centuries in the hall of the Middle Temple. Make the toast, keep it hot, and serve it separately. Melt and toast your cheese until it is nicely brown on top, and let each guest ladle out his own helping straight from the pot onto the toast.

Even tinned beef is marvellously metamorphosed when heated and covered with tomato sauce, containing plenty of butter. Serve with potato croquettes hastily made from the cold potatoes in the larder.

The Hindus are generally very faithful to their caste obligations. Many will not cross the ocean through fear of being outcasted. A purification ceremony must be made, and a fine paid, after a Hindu returns by sea from a foreign country.

The caste system makes a Hindu, from a European point of view, a more unsociable person than a Mohammedan. No high-class or orthodox Hindu will accept a cup of tea from a Christian, a Mohammedan, or even a Hindu of a different caste. Many eating-houses in Bombay are reserved for Hindus only—"A Tour of Bombay."

—Ben Digni (Watts)

Love letters are always kept by a woman unless they are deeply com- fully notice the excepted case.—Lord promising to herself. A man, half Rickenhead.



Come Away, Come Away and Play  
We'll Wear our Bunny Foot Shoes  
To-day,  
They do not bind or squeeze our toes;  
And They Wear and Wear as our  
Mother Knows.

**TILLEY'S  
BUNNY-FOOT**  
TRADE MARK REGISTERED  
**Children's Shoes**

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## NOTHING DOWN and About \$1.00 a Week Takes Care of the Family Wash

The economy of using our expert services is apparent when you realize that without a capital outlay—no down payment—but merely a charge of about \$1.00 a week, we relieve you of all the work and all the cost of doing the family wash.

It is the true economy way of removing from the household the most laborious of all tasks.

Just phone—our driver will call promptly.

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Wash—  
Flat Work  
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## COMMUNITY PLATE



Now, you can pour pale-gold tea from a Silver Teapot!

Now you can make your home bright with the pale, sumptuous beauty of silver tea and coffee services, as your grandmothers did. Today, these final appointments of well-bred living lie within the reach of every woman at heart aristocrat enough to care for them...

TODAY, COMMUNITY OFFERS YOU SLIM, COURTIER-LIKE, TEA AND COFFEE SERVICES, IN THE FINEST PLATE, AT FROM \$70 TO \$85

Flas Silver to match

Introducing a new, decorative, modernized set of one metal, one pattern, for silver-plated tea and coffee services. Look at it! Matching silver-plated teapot, sugar bowl, creamer, and cups and saucers. And from some day, these things will be in the reach of every woman. That's why the final appointments of well-bred living lie within the reach of every woman at heart aristocrat enough to care for them...

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## FOUR POINTS IN ONE

1. H.P. is a splendid appetiser. It creates a healthy hunger.
2. H.P. is an economy. It makes left-overs tempting.
3. H.P. is healthful. It is wholesome, and aids digestion.
4. H.P. is unique. Its rich goodness and mellow flavor are by common consent unrivalled.

A little  
**HP**  
SAUCE  
makes all the difference!

## Bovril

picnic  
sandwiches  
are  
delicious

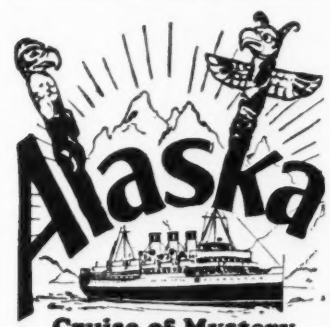
Don't use too much, it is so concentrated: spread it thinly on bread and butter



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DARKENS and BEAUTIFIES EYELASHES and BROWS INSTANTLY. Makes them appear naturally dark, long and luxuriant. Adds wonderful charm, beauty and expression to any face. Perfectly harmless. Free from all traces of heavy makeup. Sold in all drug stores, department stores, and beauty parlors. Distributed in Canada by Palmer Ltd., Montreal.

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pleasure to  
drink  
**ENO'S**  
"FRUIT SALT"



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Cruise of Mystery  
Vacation's newest travel thrill. A 10-day cruise to the roof of the world and back: between soaring, glacial peaks and funny old totem-poled villages: through mystic sunsets and exhilarating atmospheres in ocean-going "Princess" liners and Canadian Pacific cruise hospitality. No, it isn't cold; no it isn't costly. Come in and talk it over, or write to  
City Ticket Office, Can. Pac. Bldg., King & Yonge Sts., Phone Elgin 1261, Nights, Elgin 8231.

**Canadian Pacific**

THE best way to take grease spots off wall-paper is to use a folded blotter. Put French chalk in the fold, and lay it over the stain you wish to remove. Then apply a warm iron to the blotter, taking care not to scorch the paper. By changing the position of the blotter frequently, the grease spots will soon disappear.



MISS HELEN WARWICK  
Daughter of Mrs. Charles Warwick, of Kendal Avenue, Toronto.  
—Photo by J. Kennedy.

## A Day in Her Life

THE life of a mannequin is not at all the peacock existence that many girls imagine. It is a hard, exacting life, entailing long hours, physical strain, and many demands on the temper, good nature and *suave* face of a girl who must possess a perfect figure, perfect poise, perfect features.

Her day begins at 8.30 a.m. when she is required as a living model. Behind the salons where the parades are held, there are busy workrooms, furnished with long bare tables, ironing boards, gas rings, plain, unvarnished wardrobes.

Here piles of beautiful gowns lie ready for trying on. When the mannequin is dressed the designers surround her, altering here, altering there, as she stands perfectly immobile. Sometimes this endurance test lasts more than an hour.

At about 10.30 customers begin to pass up the wide shallow staircases and take the comfortable armchairs provided for them in the artistically decorated show-rooms. Pearl grey, with black and gold motifs, is a favorite color scheme for show-rooms. It best sets off the peacock hues of the lovely robes and gowns displayed by the graceful girls.

The repose of the show salons, however, disappears as soon as the mannequin disappears through the curtain doors. Once more in the hurly-burly of the work rooms, she must change her dress as fast as possible. The speed demanded sometimes results in tears to the delicate fabrics, and when this occurs it is the mannequin's job to mend the garments in her spare time.

One of the most trying ordeals of the mannequin is the fastidious customer who regards her as a sort of Robot, a thing without sensations or emotions—just an animated prop for the season's masterpieces. To be

quizzed hour after hour has its terrors—especially when husbands appear on the scene.

The parade ends at 1.30 when there is an hour's interlude for lunch. In

the afternoon work is resumed. On a busy day a mannequin will wear as many as thirty frocks during the day. After parade hours she returns to the work-rooms and resumes her work as a living model, while the designers work at the gowns. It is trying work.

Yet, there is never a shortage of mannequins. This is because, despite the hard work, the life has a peculiar attraction—the fascination of constant contact with beautiful gowns, and the exquisite pleasure of feeling the perfect frock clinging about the figure.

Then, too, there is the allure of knowing oneself admired by envious women many of whom have banking accounts more beautiful than their figures!

## The Lark Now Leaves

The lark now leaves his wat'ry nest And climbing shakes his dewy wings.

He takes this window for the East And to implore your light he sings—

Awake, awake, the morn will never rise Till she can dress her beauty at your eyes.

The merchant bows unto the seaman's star,

The ploughman from the sun his season takes;

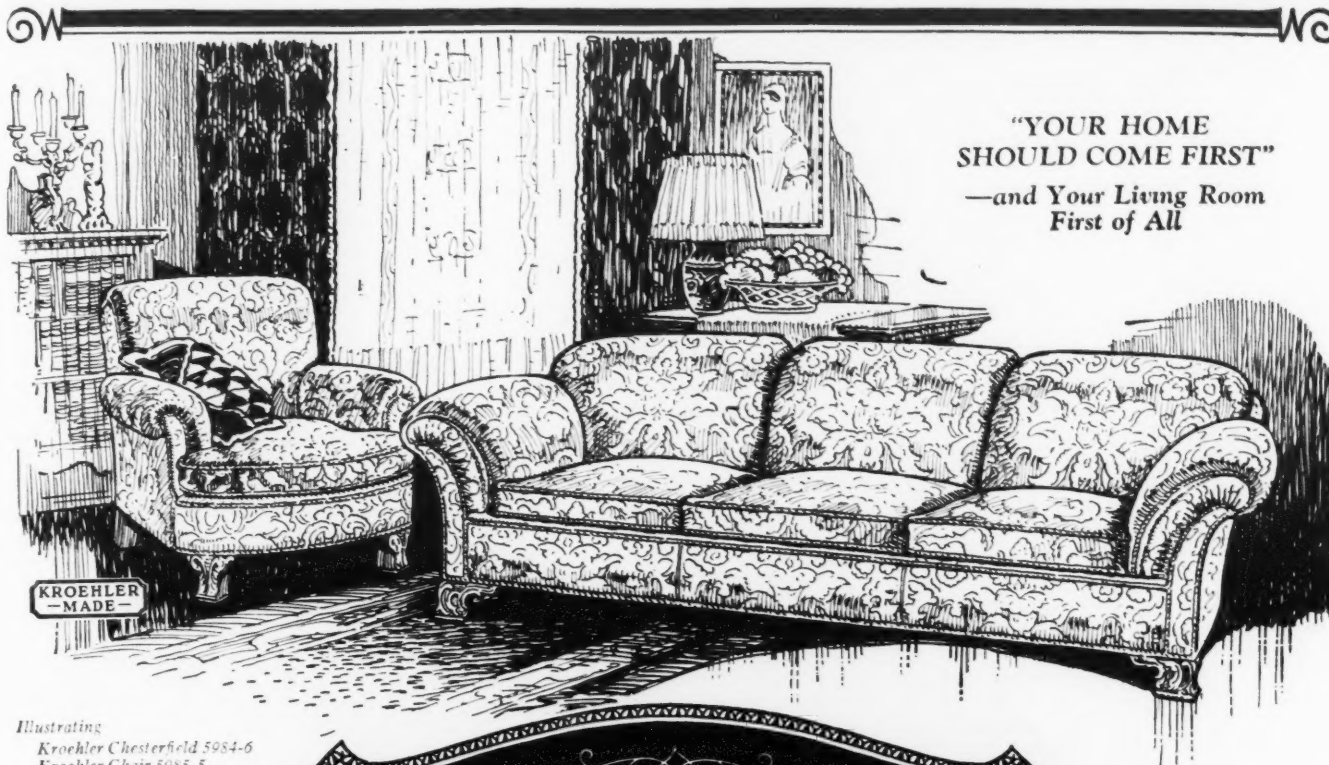
But still the lover wonders what they are

Who look for day before his mistress wakes.

Awake, awake, break thro' your veils of lawn.

Then draw your curtains, and begin the dawn.

—Sir William D'Avenant.



Illustrating  
Kroehler Chesterfield 5984-6  
Kroehler Chair 5985-5

A Kroehler-made suite of incomparable beauty and luxury. Its rich coverings charm the eye. Its cushions, soft, light, down-filled and most comfortable, invite you to rest, and admire.



NEVER has the Living Room occupied so prominent a place in the home—never have Living Rooms been more beautifully furnished—and never has it cost so little to secure Living Room Furniture of such exquisite style and rich quality.

The new Kroehler Chesterfields and Chairs combine all the smartness of modern design and appearance, with deep cushioned-restfulness and luxurious comfort.

The beautiful Kroehler-made suite here illustrated, is typical of this new-day furniture—furniture that will add style and dignity to your living room—yet, because the makers of Kroehler are the world's largest manufacturers of living room furniture, they can pass on to you the economies effected by enormous production and savings secured through vast purchasing power—unquestionably an important factor in Kroehler leadership to-day.

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Available in many popular styles and coverings to fit snugly complement any Kroehler Suite or special decorative scheme.

Frames of kiln-dried hardwood; seat springs of heavy wire, flexibly interlocked; filling of germ-cured flax fibre, best moss and specially chosen clean, white, felted cotton. Seat cushions have fine wire coil springs, padded with clean, white, felted cotton. Note:—Cotton Fabrics, such as Jacquard Velours and Tapestries, are immune from moths, and all Kroehler Mohairs are Eulanized—the most effective germicide known to science.

Look for this Silk Label underneath the cushion



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KROEHLER IS THE WORLD'S LARGEST MANUFACTURER OF LIVING ROOM FURNITURE



MISS MARGARET SOUTHAM  
Of Ottawa, in a Chinese Shawl bought at Hong Kong, China, while the wearer was on a world tour in the U.S. Empire of Australia.  
—Photo by C.P.R.



## A Canadian Home in Eighteenth Century Quebec

THERE are good reasons to marvel at the tenacity with which French aristocrats in Canada under the old regime clung to the manners and customs of the old world. New France was distant six to ten weeks travel, according to the luck of the sailors. The ships were small and were responsible for conveying vast quantities of materials with which paternal

On the wide hearth were fire dogs with knobs finished in silver, with shovels, tongs and other fire place furniture of the same style. There were sconces, too, upon the walls. Provided for the toilet ceremonies of the distinguished folks who occupied the State bed was a muslin square, trimmed with flowers and *point d'Angleterre* laces, used upon a table to hold the articles of the toilet, and three other articles, called "*carres de toilettes*" made of cloth of gold and crimson velvet, and intended to contain

best sheets were of Rouen line, and were kept in a leather chest with a lock. They were not plentiful in the vice-regal household, only some six dozen or so being enumerated. They were of all sorts of linen, Holland, Vesley, hemp and so on, but there were also rolls of linen, possibly intended for sheets, and some fourteen pairs of pillowcases of Rouen linen and forty other pairs of lesser varieties of linen.

There were separate chests of linen for the use of servants, and old household linens were carefully hoarded. The notary tells us of torn tablecloths and some four dozen old kitchen aprons, "out of service," but thriftily stowed away. And then there were dusters and dishcloths.

Among the trunks and chests in the storerooms were those containing clothing of the Governor and his lady. One of the first of these contained six shirts of Rouen linen worn by the dead Marquis as well as forty other shirts, twenty-three old muslin cravates, an old cravat with ruffles of *point d'Angleterre*, two others of Mechlin lace and some wrist ruffles. There were eight old skull caps and some hoods or bonnets of Paris linen, lace trimmed that may once have been worn by the children of the Governor.

Twenty-three pair of old hose and two pair of thread stockings, an embroidered velvet bonnet and a bundle of *petit point* had found their way into still another trunk. What would not a connoisseur give for that bundle of *petit point* now!

Several discarded *robes de chambre* hint at the colorful splendor of the time, for they were made of satin and damask and taffeta, wonderfully embroidered. There were "two old Florentine capes lined with taffeta" as well. There were rolls of satin, rich English silks, striped Indian taffeta, cotton batiste, muslin, linen, rolls of ribbon, chenille, quantities of horsehair and buttons, silver thread lace, and various other things that went into the making of the costumes of the period.

All that one trunk contained was some two hundred pounds of powder for the hair!

And so on through the inventory runs the tale of life in this city man-

sion of two hundred years ago, a tale of courtliness and hospitality, of fashion and of pride, of thrift and good housekeeping. Used linens and patched copper kettles, waffle moulds and coffee cups, mirrors in gilded frames and damask cushions on carved chairs are more revealing to the imagination than many a learned treatise on Canadian affairs. Each item in the old inventory lends some detail to the picture of the brightest era in the history of France in the new world.



MRS. J. ROWLAND KINGHAM AND BRIDAL ATTENDANTS  
The bride and her attendants at the marriage, early in the year, of Miss Grace Plimley, only daughter of Mr. Thomas Plimley, of Victoria, B.C., and the late Mrs. Plimley, to Captain J. Rowland Kingham, son of the late Joshua Kingham, and Mrs. Kingham, of Victoria. The bridesmaids from left to right: Miss Carol Tolmie, youngest daughter of Hon. Simon F. Tolmie, M.P.; Miss Helen Starr and Miss Doris Plimley, cousin of the bride. After the ceremony Capt. and Mrs. Kingham left for a six weeks' honeymoon in Honolulu.

French kings were wont to supply the colonists. Yet in those frail little sailing vessels there came out to Canada magnificent specimens of Parisian furniture, and in the homes of the administrators and wealthy merchants there was an air of luxury and fashion which aped that of Paris closely.

One of the most intimately revealing documents in the archives at Quebec is an inventory taken of a home in Quebec in the eighteenth century. Chateau St. Louis, made hundreds and hundreds of years and more ago, on the death of a Governor, Marquis de Vaudreuil. It reveals unconsciously the life of the vice-roy and his wife and children, the furniture they used, the clothes they wore, the very foods they ate and the vehicles in which they travelled.

The inventory was made by a notary and three or four other men, who went over the Chateau, room by room, into its cellars and storerooms, through trunks and chests and cupboards, weighing salt and sugar, measuring webs of silk and linen. They gravely recorded their intervals for meals and rest, as the taking of it occupied several days.

One of the chief rooms of the chateau, "the big chamber," as they called it, was typical of the period. It had hangings of green velvet, trimmed with bands of tapestry, with curtains hung over the door openings. The principal piece of furniture was the bed, which was then an object upon which the family lavished all their resources and ingenuity. This bed in Chateau St. Louis must have been a notable piece. Its inner hangings were of white damask, embroidered in a floral design in gold and silver threads with borders of red velvet to set them off. The valances and "bonne graces" or corner curtains were of tapestry and green velvet, and there was still another outer set of curtains of red serge hung on iron rods. Men and women of the old days assured themselves that no breath of air would seek them out while they slept! The bed had a horsehair mattress and a feather bed "in a ticking," and still another mattress of wool covered with dimity. Some of the bedding, probably in the form of blankets, was red, of a cloth called *ratine*, a sort of frieze cloth, while the outer quilt was of white damask embroidered like the curtains.

In the same room was a little cherry wood bed, probably one of those which was pushed out of sight under the big bed in the daytime and drawn out and used by a servant during the night. There were also eight "fauteuils" or armchairs of French walnut, upholstered in green velvet and bands of tapestry. Three other easy chairs varied in detail, two were upholstered in jonquil damask and one in red damask. There was also a fire screen of *petit point*, perhaps the work of Madame la Marquise. On the walls hung a big mirror, and an oil painting of a scene at the court of Versailles, as the old Marquis had known it. There was a chest having "four drawers with locks" and two great cushions of crimson velvet trimmed with gold lace and acorns, and which were used as seats upon the floor.

various small articles required in the elaborate dressing ceremonies of the day.

The old Marquis, who lived some forty years in Canada, enjoyed magnificence and surrounded himself with it, even in the remote capital. The inventory records several sets of tapestries, including one of Flanders verdure. There were many door hangings, too, essentials, one would think in the draughty, ill-heated houses of the day. There are several sets of chairs, eight and ten pieces to a set, named in the inventory. One such set was made of cherry wood, and upholstered in *gros point* embroidery. There were cabinets in the veneer work then so popular; some of inlay work, one such with ten drawers. High values were set on some of the articles, such as seven hundred livres for a set of tapestries, four hundred livres for a set of chairs. A bed, very well equipped, with a quilt of "green satin stitched in flame-colored thread" was valued at six hundred livres. When the furniture is old or damaged it is so specified in the inventory, such as "an old veneer writing table, with three drawers."

In the pantries and kitchens of the old Chateau, the notary and his assistants found great stocks of dishes and pots and pans. Big soup and roast dishes are enumerated, dozens of moulds for puddings and ices, coffee pots, salad bowls, a mustard pot. There were roasting spits "with nuts and an iron chain," and another spit turned by hand. The takers of the inventory took their duties seriously, and made entries with meticulous care. There is one big iron pot "cracked" and many "mean" dishes and saucepans.

The silver of the Marquis is tabulated also. Some of it may have been very old, for a few of the pieces were missing. There is one lot, for instance, consisting of "five spoons, five forks and six big stew spoons." There are two and a half dozen silver-handled knives, twelve table knives with porcelain handles, in a case, a cabinet from India (by which most of the Orient was indicated at that time) containing six cups and saucers of porcelain. And then comes four china cups and six saucers. Someone had been smashing cups!

There is also mention of a fruit service of nine pieces of silver, and an older service of twelve pieces, "practically complete." There were twelve little goblets among the many pieces of faience listed in the document.

The storerooms must have been delightful places. They contained literally dozens of little leather trunks in which all sorts of things were found. The first to be opened was "a black leather chest," and contained thirty-four dozen and four new linen worked napkins. Another chest had thirty-six dozen *serviettes* which were "half worn." Another old chest "with a lock" had twenty-six dozen *serviettes* of used linen.

Tablecloths were stored away in great quantities. Among them were five Venetian cloths. There were ten and a half dozen other specified cloths. Linen sheets were among the treasures of Madame la Marquise. Her



NOTED TRAVELER RETURNS FROM WORLD CRUISE  
The Rt. Hon. the Countess of Pembroke and Montgomery, who arrived in New York, April 12, aboard the Canadian Pacific liner Empress of Australia, after a cruise around the world.  
—Photo by C.P.R.

# Outsells all other electric water heaters

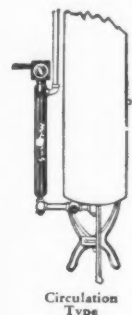
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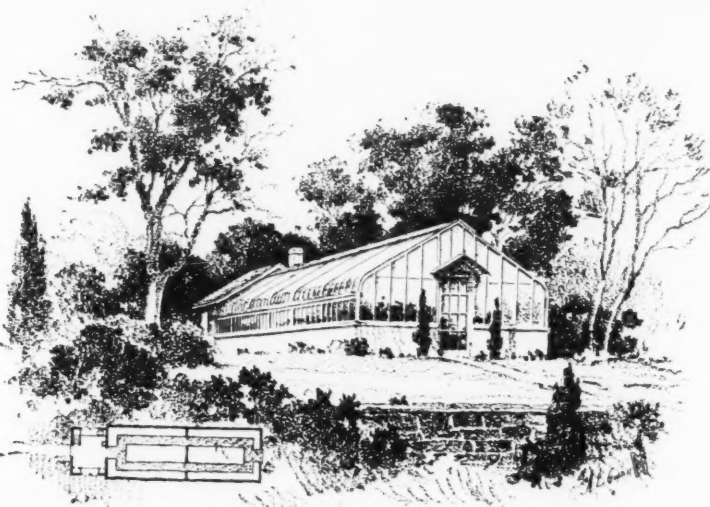
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Think of enjoying perpetual Spring! You may — with a Lord & Burnham Glass Garden. There is an exhilarating joy in the ownership of such a conservatory. The blending beauty of its superb structural lines adds a new delight to your home.

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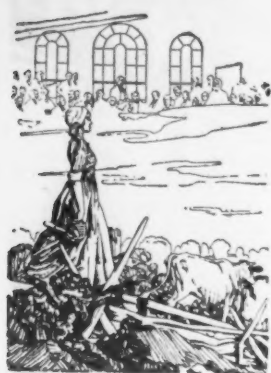
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### Write Your Essay This Saturday



THIS Saturday, just take a couple of hours from play and write your essay on "Laura Secord, The Woman Who Made Confederation Possible," and mail it in.

When you once make the start, you will find what a wonderful subject this is. It is filled with romance, it is interesting and entrancing, and it teaches you the wonderful traditions of the history of Canada.

Get your booklet to-day. Go to the nearest Laura Secord Candy Shop in your City, and the sales lady will give you the little booklet filled with information, and with all the particulars, conditions and prizes to help you in your work.

Just imagine how proud your school, your teacher, and your Father and Mother will be to know you have won one of the generous prizes offered in this wonderful competition.

The names of the winners, the teacher and school, will appear in the leading Canadian newspapers about May 22nd.

The judges are: Mr. Gregory Clark, of The Toronto Star Weekly; Mr. George Locke, Chief Librarian of the Public Library, Toronto; Mr. Aegidius Fauteux, Librarian of St. Sulpice Library, Montreal; Mr. Adolphe Savard, Foreign Editor of La Patrie, Montreal.

Write your essay to-day

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## CAT FIVE O'CLOCK

with

Jean Graham



NOT in many moons has Toronto seen such a Shylock as George Arliss—such a play as the Winthrop Ames production of "The Merchant of Venice." The dramatic critics have done justice to the histrionic qualities of the production; but to the feminine observer the rich setting and the sumptuous costumes made a direct and irresistible appeal. As Antonio, Bassanio, Gratiano and other velvet-clad young citizens strolled along in arrogant gayety, we could realize the

comes from old Bellario. Radiant in a gown of violet velvet slashed with scarlet, Portia is, indeed, a picture as she ensnares Shylock and frees Antonio. To Miss Peggy Wood we do homage as the fairest Portia we have seen.

DURING the last century votes for women became a burning question. It was inevitable that when women went to the high schools and universities they would begin to inquire concerning their political rights and how they should exercise them. Then came a flood of feminine oratory on the subject. Not many Canadian women raised their voices on the subject of votes. From the United States came Susan B. Anthony, Dr. Anna Shaw and other social and moral reformers who demanded that woman should have a vote. Then there arose in England, a country supposed to be backward and conservative in its political ideas, a movement which drew the attention of the whole world:—none other than the militant suffragette band led by that woman of many gifts, Emmeline Pankhurst. Still Canada remained comparatively aloof and seemed to consider votes for women a vain and doubtful good.

Finally there came the Great War:—and out of it came votes for women, although little the Kaiser dreamed of such a consequence—the Kaiser who considered that the church, the kitchen and the nursery should bound feminine interests.

Women have been voting in this country for several years—but, so far, the Canadian woman has mani-

festated little enthusiasm on the subject of votes. Music, art, interior decoration, domestic science—these may claim a corner in her sympathies, but anything so ordinary as a vote leaves her cold.

There has been complaint in several quarters that it is not easy to persuade the Canadian woman to vote. The reason may be because so little has been done to make voting attractive. Let there be a special vote costume devised and the Canadian woman will suddenly arouse to an interest in political issues. There might be a suit with a coat of an airy nature—like the promise of a cabinet minister—lined with stuffed ballots, and a hat named for the local candidate, then it would be worth while going out to vote. Then, in the revision of an old rhyme—

"Mother, may I go out to vote?"  
"Yes, my darling daughter;  
Put on your new election coat,  
And take a glass of water."

THE business of cataloguing does not, at first sight, seem to be one of much interest and variety. Yet to one who is a true lover of books, the catalogue has a charm all its own. The public library is a comparatively modern evolution. For centuries there have been libraries, but they have usually been associated with the college or the cloister. It remained for the nineteenth century to put library books in the hands of the people, and to open a reference department to the man on the street. In all this evolution, woman played a faithful part, and the services of the librarian were constantly sought by those in pursuit of facts. Then along came Andrew Carnegie with his many millions and his passion for building homes for books. The library *de luxe* arrived and gave the world all the associated activities of garden department, architecture department, children's department. Every sphere of construction from home-planning to aeroplane building, seemed to meet in the spacious rooms of the public library. In larger numbers, the women students came to take an interest in the affairs



### Special Announcement

## KING EDWARD HOTEL SUNDAY AFTERNOON MUSICAL

During the Tea Hour on the Parlor Floor, 4.30 to 6 p.m.

**FLORENCE MacNAIR, Soprano**

Main Dining Room, 6.30 to 8 p.m.

**SYMPHONY ORCHESTRA—LUIGI ROMANELLI, Director.**

Mr. and Mrs. William H. Young, of 490 Stradbroke Ave., Winnipeg, announce the engagement of their only daughter, Georgina Margaret, to Mr. William Wells Macdonald, only son of Mr. and Mrs. Alexander Brown Macdonald, of Ponca City, Oklahoma. The wedding to take place in Augustine Church, Winnipeg, on May 12th.

truth of Wordsworth's line on Venice: "Once did she hold the gorgeous East in fee."

The opulence and brilliance of the garb of the Venetians was truly Oriental in its splendor. Velvet, lace, brocade, cloth of gold, lustrous silk and satin, to say nothing of crepe, "like wrinkled skins on scalded milk," made a pageantry of fabric and color such as the modern stage seldom sees.

One of the interesting features of Shakespeare's portrayal of women is the feminine friendships which he presents to us. The most famous, of course, we find in Rosalind and Celia; but the companionship of Portia and Nerissa is almost as fine. Their life at Portia's country estate of Belmont flows along smoothly until the coming of the former's suitors;—and, incidentally Nerissa finds a lover of her own in Gratiano, while Bassanio is busy in choosing the casket which wins for him the fair Portia. Belmont is, indeed, a stately abiding-place for one so truly a great lady as Portia. In her sweeping robes of cerise and silver brocade she makes the modern, short-skirted matron look crude, indeed; and Nerissa in a gown of blue and gold is second only to her mistress. But the climax of the play's picturesqueness is reached when Portia, as a young doctor of the law, enters the court, declaring that she



MISS ISABEL ROSS  
Daughter of the Lieutenant-Governor  
of Ontario.

ON THE TABLES OF AMERICA'S FIRST FAMILIES SINCE



## There Is But One!

So recognized is the leadership of 1847 ROGERS BROS. Silverplate in the field of fine silverware, that others often seek to suggest its quality by similar sounding names . . . But sateen is not satin. Those who go part way in name, seldom go all the way in quality and craftsmanship . . . The complete trade mark ensigned on every piece thus: 1847 ROGERS BROS. . . insures your complete satisfaction through a lifetime of silver service . . . There is but one 1847 ROGERS BROS. Silverplate. In service for 80 years, it is guaranteed without time-limit.

PIECES OF 8 WEEK . . . May 21st to May 26th  
In the Stores of leading Silverware Merchants.

If you are beginning your silver service, or intend replacing an old service with a new one, your first, indispensable purchase should be THE PIECES OF 8 Set in 1847 ROGERS BROS. Silverplate. Eight of each in knives, forks and spoons, instead of the old-style, inadequate set of sixes. (Priced at \$51.35.)

The week of May 21st will be celebrated by leading silverware merchants as the second anniversary of the PIECES OF 8 idea. In each merchant's store there will be a gala display of PIECES OF 8 sets in chests, trays and gift boxes . . . an event of especial interest to the prospective wedding guest.

The Ambassador Pattern [Cold Meat Fork . . . \$3.00]

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## SILVERPLATE



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of the library until it fulfilled the ambitions of a small army of women workers. In Toronto the new public library, a handsome structure in the centre of the city, became the pride of the community, and the Chief Librarian, Dr. George H. Locke, was indefatigable in adding to its activities. Recently an honor has fallen to the lot of Miss W. G. Barnstead, head of the Cataloguing Division of the Public Library, in an appointment as associate professor in the University of Toronto and director of the Library School in connection with the Ontario College of Education. Miss Barnstead is a graduate of Dalhousie University and was in Princeton University when Dr. Locke, always on the alert to secure a competent assistant, brought her to Toronto to superintend the cataloguing in the Public Library of Toronto.

The recent appointment of Miss Barnstead shows the advance that has been made in the position of the library in academic esteem and also the

advance in woman's grasp of the opportunity the library affords. The library is now regarded as a great educational force, which works hand-in-hand with the university—and the woman who works in the library is now regarded as equal in standing to the professor.

At a sunshiny corner of the morning paper we are told that somewhere in Ontario (Oxford County, I think), the sap is flowing free and maple sugar is being manufactured. Now, there is something that is exclusively our own—maple sugar. You know those lovely lines by Rudyard Kipling:—

"Robin down the logging-road whistles 'Come to me!'"

Spring has found the maple-grove, the sap is running free;

All the winds of Canada call the ploughing-rain.

Take the flower and turn the hour, and kiss your love again."

A Toronto man told me a maple

sugar story the other day that is worth repeating. It was during the war and an Englishman living in Liverpool had been very good to the Toronto man's soldier friends. So Toronto, sent an Englishman (call him John Brown) a case of good things including apples and maple sugar. John Brown, in reply, thanked the Toronto man for the parcel and said, "To tell the truth I don't know what to do with the sugar. I never did like brown sugar in my tea."

The Toronto man exploded in wrath, "What do you suppose the idiot did? Do you suppose he had the maple sugar grated and sprinkled his tea with it? Next time I'll send the maple sugar to the boys in France."

Have you ever been in a maple grove when the sugar was a-making? If you have not, then you have missed the magic of the spring. England may boast of her violets and hyacinths. Swiss valleys may be a blaze of bloom, but in the maple bush of Canada you quaff the real wine of spring.

Down in Kent County, Ontario, on the shores of Lake Ontario lies the village of Morpeth. There are many good things in Kent:—peaches, tomatoes, tobacco, peanuts—and a famous Women's Institute. But the best thing in Morpeth in the old days was the maple sugar social—and its memory is fragrant and sweet even yet. We had hot maple sugar, followed by pickles. Then we went out and watched the moonlight on the lake. We may have been not so well the next day; but, as the small boy said: "What's five minutes licking to five hours fun?"

knees, their elbows resting on the ground."

There is a special language devoted to his sacred person and it must be used by all who speak to him, or wish to talk of him. The hairs of the mon-

was a class of men who were deified, and who were supposed to control the elements. Generally a very old man, the god lived in mystic seclusion in an enclosure where mortals were not allowed to enter. In this enclosure was



MRS. JAMES WETHERALD GRANT  
Formerly Miss Mabel Jane Fensom, daughter of Mr. and Mrs. George H. Fensom, of Chestnut Park, Toronto, whose marriage took place in October, and who recently held her first reception since her marriage.  
—Photo by Charles Aylett.

arch's head, the soles of his feet, the breath of his body, every detail has a particular name.

A sect in northern India is said to have worshipped Queen Victoria during her lifetime as their chief deity. In the Washington Islands there

an altar, and around the house were hung the skeletons of all those who had been sacrificed to please or pacify the sacred old man.

It is plain that the Japs who prostrate themselves in fear and adoration before the red and gold coach of His Imperial Majesty the Mikado are

### Gods on Earth

THE Japanese workman who has just attempted to present a petition to the Mikado, has committed one of the gravest crimes in the whole criminal code of Japan.

To palliate the enormity of the offence the Governor has gone to Tokio to resign.

It is treason in Japan even to gaze upon an Imperial carriage. For the Emperor is a direct descendant of the gods who created Japan, and in him the divinity resides. That is the reason why, until quite recently, the Mikado was confined within the sacred precincts of his palace, and seen by none but a few chosen servants.

The idea that a god descends to earth and lives there in human guise is quite common among men.

Generally the god is also king. It is natural that the being who is worshipped in religious ecstasy should be allowed to rule a material kingdom. And so kings are held to be divine, as they have been in Europe, or are regarded as incarnations of some god, like Krishna.

The Kings of Egypt and Babylon, as well as the later Roman Emperors, were worshipped as deities during their lifetime. And in America the Incas of Peru were revered as children of the Sun, while Montezuma, King of Mexico, was supposed to control the rain and the weather, to command the crops, and to cause rivers to flow where he willed.

And in more recent times among the peoples of Africa and Asia the belief in the regular incarnation of some god in the person of the chief or king has survived.

The kings of Loango, Benin, Iddah, and Mombasa are all gods. The king of Loango has the power of summoning rain. In order to do so he shoots his arrow into the air, and so informs the heavens of his divine command.

Like the Mikado, the King of Siam is a divinity upon whom it is wrong to look. His subjects must "prostrate themselves before him when he passes, and appear before him on their

## Built in Limited Quantities

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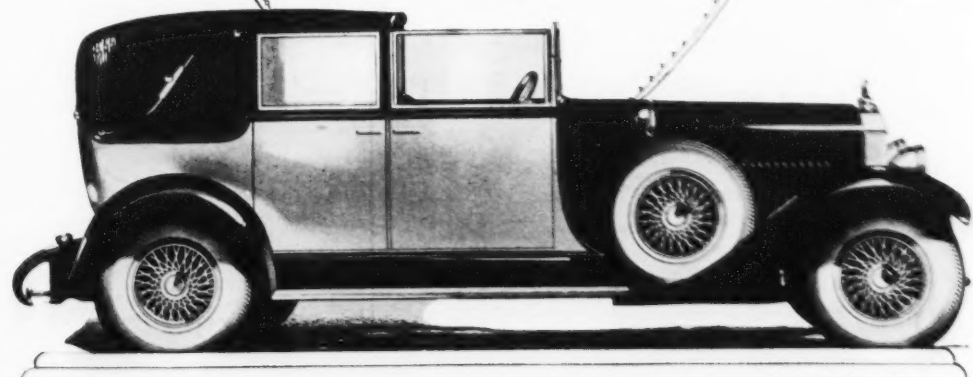
To the connoisseur of fine motor cars, Stearns-Knight represents luxury and distinctiveness in its highest form. One reason for this remarkable reputation is a 28-year-old policy of building only a limited number of cars each year... and building them superlatively well... each one bearing the unmistakable marks of hand-craftsmanship.

Powered with the same type of patented power-plant as the finest and costliest European cars... Daimler-Knight, Minerva, Panhard, Mercedes, Voisin, Peugeot... Stearns-Knight is created for that ultra-select group of Canadians whose resources command the finest.

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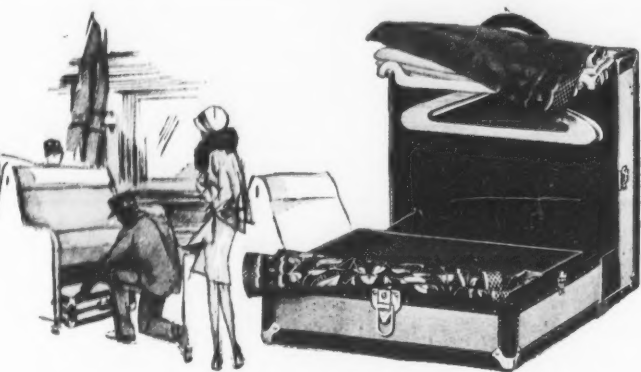
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# LANGMUIR AEROBE

Small—slightly less than 20" square—about the size of a square hat box, yet carries clothing on hangers in perfect condition for instant use at the end of the trip. For week-end jaunts by boat or plane, by car or train—travel light with an AEROBE, the smallest and most compact wardrobe clothes carrier yet.

### THE AEROBE

Weight 14 lbs.—measures 20" x 19". Has 3 hangers. Comes in Kemisuede and Fibre in the season's smartest colors—blue, green, grey, tan, and fawn. At all good luggage stores, priced from \$22.50, or send direct for Catalogue "A.D."

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Manufacturing Co.  
of Toronto, Limited

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MRS. LEON EARL TIDEY  
Formerly Vera Bernice Cooper, daughter of Mr. and Mrs. Edwin A. Cooper, of Hamilton, whose marriage was a recent event.





## THE HOSTESS PACKAGE

*convenient and  
handy when unexpected  
guests arrive*

IF YOU would be that perfect hostess who never minds how many turn up, you will order "Canada Dry" in cartons of twelve bottles—the Hostess Package.

Twelve bottles of the most refreshing drink you ever thought to have! Twelve bottles of purity and fine flavor! Twelve bottles in which the champagne of ginger ales awaits your guests!

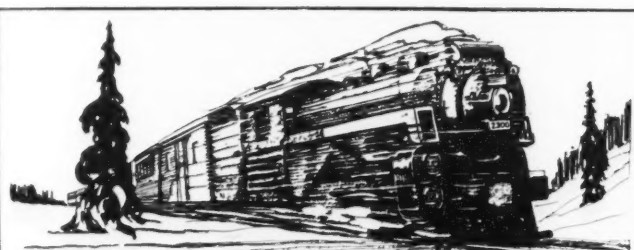
"Canada Dry" has an allure, a witchery, a distinction like that of some rare old wine. It does not bite the tongue or leave an unpleasant after-effect. Its finest quality Jamaica ginger, its other ingredients of high purity, give it a mellowness, a "dryness" which are delightful. And note how well it mixes with other beverages.

Order "Canada Dry" today—in the Hostess Package—and be prepared for those unexpected guests.

# "CANADA DRY"



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## Trans-Canada LIMITED

The Canadian Pacific train De Luxe will for the tenth season make first 1928 trip May 13

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Arrive WINNIPEG	11:15 a.m. second day
Arrive CALGARY	9:55 a.m. third day
Arrive VANCOUVER	9:30 a.m. fourth day

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Open observation cars between Calgary and Revelstoke. Oil-burning locomotives in the mountains.

All important commercial and tourist centres reached at convenient hours  
The Trans-Canada will be operated until September 29

## Travel CANADIAN PACIFIC



A smart wedding uniting two prominent Montreal families, took place in Christ Church Cathedral, Montreal, on Wednesday afternoon of last week at half past four o'clock when Mary Dorothy, daughter of Lieut.-Col. and Mrs. Herbert Molson became the bride of Mr. Hartland Campbell MacDougall, son of Major and Mrs. Hartland B. MacDougall. The Rev. Dean Cartlisle performed the ceremony. Easter lilies, palms and ferns on either side mingled with lilies, were used to decorate the church. Baskets filled with pink Darwin tulips and white lilies also adorned the chancel, clusters of the same flowers tied with white ribbon marking the guest pews.

a black hat; Mrs. F. W. Molson in a gown of rosewood flamingo crepe, a tan coat with fisheritch trimming, a hat of Seol straw with bands of a darker shade; Mrs. F. P. Litchfield-Speer in periwinkle blue georgette with large picture hat; and Mrs. S. T. Blacklock in black satin with small black straw hat. A reception followed the ceremony at the residence of the bride's parents, 3517 Ontario avenue, where southern smilax and pink tulips were used in decoration. A marquee, festooned with flowers and greenery was arranged on the lawn. Mr. and Mrs. MacDougall left later for New York to sail for Italy, the bride travelling in a gown of beige crepe de chine, a beige



MISS MARIAN NOEL BOSTOCK, M.D., F.R.C.S.  
Eldest daughter of the Hon. Hewitt Bostock, Speaker of the Senate, and Mrs. Bostock, whose marriage to Mr. Victor Sherman, of the Imperial Bank of India, takes place early this month in Ottawa. Dr. Bostock is here wearing her presentation gown.

—Photo by John Poir.

The bride was given away by her father, and attended by her sister, Miss Betty Molson, as maid of honor and Miss Constance Dawes, Miss Betty Henderson, Miss Gertrude Dick, Miss Berys Gilmour, Miss Nancy Esdaile and Miss Jean Wilson as bridesmaids. Mr. William Ogilvie acted as best man, and the ushers were Mr. Thomas Molson, Mr. Hartland Molson, Mr. R. B. MacDougall, Mr. Keith Henderson, Mr. N. L. C. Mather, Jr. of New York; Mr. Walter Gordon, of Toronto; Mr. James C. Routledge, Mr. Dick Price and Mr. Howard Gordon.

The bride was charming in a French model gown of ivory satin with long sleeves, and skirt draped at one side. Her long train lined with shell pink georgette was bordered with a band of pearl and diamante, the tulle veil falling to the end of the train and held in place by a wide bandeau of pearl embroidery. A tiny cluster of orange blossoms on the shoulder was worn. She wore slippers of white satin with brilliant buckles, and carried a shower bouquet of pale pink roses and lilies-of-the-valley. Her attendants were in gowns of pink georgette and lace, with lace bodices and coats of georgette and wore picture hats of pink straw, pink slippers, and carried bouquets of pink roses and white lilies. Mrs. Molson, mother of the bride, was gowned in beige lace and georgette and wore a brown crinoline hat. She carried pink roses. Mrs. MacDougall, mother of the bridegroom, wore a French model of beige lace, with black chiffon skirt, a black satin coat embroidered in gold, a large mohair hat trimmed with ospreys, and carried red roses. Mrs. Ward Pitfield, sister of the bridegroom, was in blue georgette with beige lace and wore a coat of blue moire silk, a large leg-horn hat trimmed with beige lace. Her bouquet was of pink roses. Mrs. John Price, of Quebec, sister of the bridegroom wore a periwinkle blue georgette ensemble with grey fox collar and cuffs, a large picture hat to match and carried a bouquet of pink roses. Other relatives of the bride and bridegroom attending the wedding were: Mrs. Campbell MacDougall, in grey satin brocade with a georgette coat to match and a black hat; Miss Beatrice MacDougall, in a shaded brown georgette frock, sable furs and a large mohair hat to match; Mrs. C. A. Pentland, gowned in black lace and crepe de chine, wearing a black lace hat, and carrying crimson roses; Mrs. Kenneth Gilmour was in rose beige crepe de chine with Bakou straw hat to match and a brown satin wrap with brown fox; Mrs. R. W. Bedford in brown velvet with a toque of gold lame and a grey shaded broad-tail fur coat; Mrs. C. B. Robin, aunt of the bride, in beige lace with a hat of the same shade and a black silk coat lined with beige; Mrs. Walter Molson a gown of Rodier crepe, a black broadcloth coat with natural fox fur and a large black picture hat; Mrs. E. W. Benson, black georgette with grey and

kasha cloth coat, with rose beige fox fur, and a felt hat to match. On their return they will reside at Cartierville, Quebec.

Among the out-of-town guests were: Lieut.-Col. and Mrs. John H. Price, Mr. and Mrs. Arthur Price, Miss Willa Price, and Mrs. George W. Scott, of Quebec; Mr. and Mrs. A. M. Russell, Col. and Mrs. John Bayne Maclean, Mr. and Mrs. Larratt Smith, Miss Cecily Smith, Miss Persis Seagram, Miss Evelyn Allen and Miss Elsie Johnson, of Toronto.

The members of the Montreal Hunt are holding an open-air horse show on Friday and Saturday, June 1 and 2, in the grounds of the club house, Cote Ste. Catherine road. The Committee in charge is composed of: Mr. Harold Hampson, M.P.H., Mr. E. R. Decary, Mr. George A. Ross, Major Hartland MacDougall, Col. A. T. Pater-son, Mr. Adelard Raymond, Major Ward C. Pitfield, Mr. G. Rutherford Caverhill, Mr. E. Ethier, Mr. James Shearer, Dr. J. W. Duncan and Mr. D. Thomas Tees.

Brig.-General Tremblay and Madame Tremblay are again in Quebec after a sojourn in Atlantic City.

Mrs. Arthur Fitzpatrick, of Quebec, has been visiting in Montreal, guest of Mrs. Alain Joly de Lotbiniere.

Miss Willa Price, of Quebec, was in Montreal on Wednesday of last week, a guest at the marriage of Miss Dorothy Molson to Mr. Hartland Campbell MacDougall.

Mrs. Philip Weatherbee, of Halifax, N.S., has been visiting in Ottawa, guest of Mr. and Mrs. G. J. Desbarats.

The Hon. Justice Greenshields and Mrs. Greenshields were in Quebec from Montreal to attend the launching of the S. S. Quebec.

Lieut.-Col. and Mrs. J. S. O'Meara, of Quebec, who were in Montreal to attend the MacDougall-Molson wedding, were the guests of Mr. and Mrs. George W. Cook.

Mr. and Mrs. Ney Gordon, have returned to Montreal from their wedding trip to Virginia Beach and have been the guests of the latter's parents, Mr. and Mrs. Purvis McDougall. Mrs. Gordon was formerly Miss Alice McDougall.

Mrs. Burton Holland, of Toronto, has been visiting Mrs. H. C. Osborne in Ottawa.

Mrs. H. Beverley Robinson is again in Montreal from Pinehurst, N.C.

Mrs. G. Ridout, of Montreal, has been the guest in Quebec of Mrs. Septimus Barrow, of Grand Allee.

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